

F. W. WOOLWORTH CO., DANBURY, CONN.

NO. 8A-H64

ORDER NO. 8252

DATE 1-11-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT AT CANDLEWOOD ISLE,
DANBURY, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this company. Please see to it that all subjects or negative sets and colors are in harmony with each other to make an attractive set.

2 CH 369

ESTIMATE			
DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL
COMPOSING, TYPE SET UP			JAN 13 1938 JAN 13 1938
ETCH			
RETOUCHING	4	2	1-13 1-15 80
PHOTO-LITHO			
BLUING & STAINING, CRAQUING	82		1-17 1-17 45
ENGRAVING			
HAND COLOR PROOF	31	1 1/2	1-18 1-18
ARTIST COPY	9		2-1 Bth

DATE OF PRINTING _____ DATE OF DELIVERY _____
BY _____ TO _____
BY _____ TO _____
BY _____ TO _____

F. W. WOOLWORTH CO., DANBURY, CONN.

NO. 8A-H65

ORDER NO. 8252

DATE 1-11-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) CANDLEWOOD ISLE AND THE
MOUNTAINS TO THE NORTH, DANBURY, CONN.

IMPRINT NONE

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

DESCRIPTION	TIME	DATE	DATE
COMPOSING, TYPE SET UP		JAN 13 1938	JAN 13 1938
RETOUCHING			
PHOTO LITHO			
BLUEPRINT STRAIGHTENING, CROPPING	82	1-7	1-18/45
ENGRAVING			
HAND COLOR PROOF	201	1-28	1-29
ART DEPT.	22	9	2-2

DATE ESTIMATE ORD.

DATE FILED

By

By

MAKEDOVER

Charge to

167. M. 100. 100. 100.

RETOUCHING	1/4
PHOTO LITHO	
ENGRAVING	

JAN 21 1938

13
6

10
12

F. W. WOOLWORTH CO., DANBURY, CONN.

NO. 8A-H66

ORDER NO. 8252

DATE 1-11-1938

6 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AQUAPLANING AT CANDLEWOOD
ISLE, DANBURY, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCSE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

2CH369

ESTIMATE				
By _____				
Date _____				
OPERATION	EST. TIME	ENTERED	DATE	DATE
LOADING, TYPE SET UP			JAN 13 1938	JAN 13 1938
RETOUCHING	9	2	1-13	1-17
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, CMAQUING	82		1-7	1-17
IT GRAVING				
HAND COLOR PROOF	32	1/4		1-19
ATTN. COST.	202	8.1	1-29	2-1

DATE ESTIMATED _____ DATE FILED _____

By _____

Photo Returned to Customer _____

674 1/2

ST
104

F. W. WOOLWORTH CO., DANBURY, CONN.

NO. 8A-H67

ORDER NO. 8252

DATE 1-11-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL)

SAILING IN NEW FAIRFIELD BAY,
DANBURY, CONN.

IMPRINT

NONE

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,773

ATTENTION!

Subjects on
order for this camera. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2CH 369

ESTIMATE
By _____ Cost Dept. Checked _____
Date _____

DESCRIPTION	EST. TIME (Normal Time Allowed)	DATE ENTERED	DATE COMPLETED
COLLECTING & SETTING UP		JAN 13 1938	JAN 13 1938
REWORKING	5 2	1-13	1-17
PRINTING			
EXPOSURE (E.G. CRASHING)	82	1-17	1-18
EXPOSURE			
HAND COLOR PROOF	201 1/2	1-29	1-31
ARTIST'S PR.	28 8 1/2	2-2	2-2

DATE WHEN SENT ORD.

DATE Filed

By

By

DATE

DATE Photo Sent to Customer

MAKE OVER

Charge to Ret

EST. Makeover Time

OPERATIONS	1/2	DATE
PRINTING		DATE
EXPOSURE		DATE

JAN 24 1938

9
6

104

F. W. WOOLWORTH CO., DANBURY, CONN.

NO. 8A-H68

ORDER NO. 8252

DATE 1-11-1938

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL)

BEAUTIFUL CANDLEWOOD LAKE,

IMPRINT

NONE

SURROUNDED BY THE FOOTHILLS OF THE
BERKSHIRES, DANBURY, CONN.

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCDE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

LOCATION	EST. TIME Job No. Time Allowed	DATE ENTERED	DATE FILED
COMP. & ENG. TYPE SET UP		JAN 13 1938	JAN 13 1938
ETCH			
RETOLCHING	9 2	1-13	1-17
PHOTO LITHO			
FLUORANT PRINTING, OPACUING	82	1-17	1-18
ENGRAVING			
HAND COLOR PROOF	229 1/2	1-24	1-26
ARTIST REPT.	2014-9	1-29	1-31

DATE RECEIVED ORD

DATE FILED

By

DATE PAID TO CUSTOMER

ST.
104

F. W. WOOLWORTH CO., DANBURY, CONN.

NO. 8A-H69

ORDER NO. 8252

DATE 1-11-1938

6	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO. I	R. M. NO
TITLE (IN FULL) RACES AT CANDLEWOOD ISLE CLUB, DANBURY, CONN.			IMPRINT NONE	
COLOR DESCRIPTION			PHOTO PROPERTY OF	C. T.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this set. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

2CH 369

ESTIMATE	Cost Dept.		
By	Date		
JAN 13 1938	JAN 15 1938		
WORK SCHEDULE			
COMPOSITION	EST. TIME	EST. DATE	EST. DATE
COMPOSING, TYPE, SET UP		JAN 13 1938	JAN 13 1938
SKETCH			
RETOUCHING	5 2	1-13	1-17
PHOTO-LITHO			
BLUEPRINT	82	1-17	1-18
STRIKING, CAPPING			
ENGRAVING			
HAND COLOR PROOF	229 1/2	1-22	1-22
ARTIST DEPT.	24 9		2-1-38

DATE BLUEPRINT CRD DATE FILED

By

ST
104

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-E70

ORDER NO. 8779

DATE 3-22-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ST. GEORGE GARDENS, INC.
STATEN ISLAND, NEW YORK

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP-THE APARTMENT HOUSE SURROUNDED BY
GARDENS

BOT-ST. GEORGE GARDENS, INC. — 90 ST. MARKS PLACE,
ST. GEORGE — STATEN ISLAND

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout To customer

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Insto ret Aug 30/1939

submitted

Very Rush

Reprinted 11-1938
March 1939

Received
K 517
Let. 15
HC 1 3/4
L art 12

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8A-H71

ORDER NO. 8785

DATE 1-11-1938

12 M 500 POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM LAKE TAHOE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8

R. M.

NO

IMPRINT SAME AS ABOVE

SMALL TYPE - © C.T. & CO.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE CARDS ATTACHED FOR LETTER VIEWS. USE CHIPMUNK FOR DECORATION

follow SKETCH ATTACHED WITH THE FOLLOWING CORRECTIONS.----- THE VIEW IN THE TWO E'S ARE SO SIMILAR, IN IS SUGGESTED THAT IN THE UPPER "E" WE PUT IN 4A-H211 BE SURE AND TAKE OFF THE WORD CALIFORNIA AT BASE OF VIEW.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

DESCRIPTION	EST. TIME		DATE	REMARKS
	Chart No.	Time Allowed		
COMPILING, TYPE SET UP		5	4-2-33	4-2-33
COMPILING		7		
COMPILING		7		
COMPILING	83		4-13	4-7-33
COMPILING				
COMPILING				
COMPILING	14		4-13	

DATE OF ORDER

DATE PAID

2-52
17

1

1

19

NO. 8A-H72

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS ORDER NO. 8286

DATE 1-12-1938

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

YES

TITLE (IN FULL) (in plate)

IMPRINT SAME AS ABOVE

TITLE - SINGLE PINK HIBISCUS, HOUSTON, TEXAS

SMALL TYPE - LOWER LEFT:- PHOTO BY
RIVER OAKS GARDEN CLUB

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

on
C. 12½ M POST CARDS
see to it that all cards or nega-
tives of uniform and colors are
in harmony with each other
to make an attractive set.

OPERATION	DATE	TIME	DATE	TIME
COMPOSING, TYPE SET UP			JAN 12 1938	JAN 12 1938
SKETCH				
RETOUCHING	5	3	1-18	1-20
PHOTO-LITHO				
BLANKET STAMPING, OPAQUEING	82		1-20	1-21
RECORDING				
REPRODUCTION	229	1/2	1-24	1-24
ARTIST'S	201	10	2-2	2-4

DATE Tied

By

By

11
4

108
108

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

NO. 8A-H73

ORDER NO. 9286

DATE 1-12-1938

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) (in plate)

IMPRINT SAME AS ABOVE

TITLE - CAMELLIA IN FULL BLOSSOM,
HOUSTON, TEXAS

SMALL TYPE LOWER LEFT.--- PHOTO BY
RIVER OAKS GARDEN CLUB

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,773

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

7341215

ESTIMATE
JAN 17 1938
JAN 18 1938

OPERATION	EST. TIME	ENTERED	RECEIVED
COMPOSING, TYPE SET UP		JAN 18 1938	JAN 18 1938
ETCH			
ETCHING	5 3	1-18	1-20-38
ETCHING			
ETCHING	82	1-20	1-21
ETCHING			
HAND COLOR PROOF	224 1 1/4	1-24	1-24
ARTIST DEL.	29 8 1/2	2-5-38	2-8-38 F.W.

DATE OF ORDER

DATE FILED

By

7341215

NO. 8A-H74

ORDER NO. 8286

DATE 1-12-1938

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - AZALEA IN FULL BLOOM, HOUSTON,
TEXAS

IN SMALL TYPE LOWER LEFT :- PHOTO BY
RIVER OAKS GARDEN CLUB

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	EST. TIME Clock No.	Time Allowed	ENTERED	DATED
COMPOSING, TYPE SET UP	-		JAN 18 1938	JAN 18 1938
SKETCH				
RETOUCHING	5	3	1-18	1-20 SP
PHOTO-LITHO				
BALANCE SCHEDULING COMPOSING	82		1-20	1-21 HS
PROOF				
PRINTING		1 1/2		
FINISHING		11	Feb 2	Feb 3

DATE OF DEPARTURE _____

DATE Filed _____

El ...

By _____ the undersigned hereby certifies that _____ is entitled to a refund of _____

1890

_____ to Customer _____

1. 1940 1941 1942 1943 1944 1945 1946 1947 1948 1949 1950 1951 1952 1953 1954 1955 1956 1957 1958 1959 1960 1961 1962 1963 1964 1965 1966 1967 1968 1969 1970 1971 1972 1973 1974 1975 1976 1977 1978 1979 1980 1981 1982 1983 1984 1985 1986 1987 1988 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032 2033 2034 2035 2036 2037 2038 2039 2040 2041 2042 2043 2044 2045 2046 2047 2048 2049 2050 2051 2052 2053 2054 2055 2056 2057 2058 2059 2060 2061 2062 2063 2064 2065 2066 2067 2068 2069 2070 2071 2072 2073 2074 2075 2076 2077 2078 2079 2080 2081 2082 2083 2084 2085 2086 2087 2088 2089 2090 2091 2092 2093 2094 2095 2096 2097 2098 2099 2100 2101 2102 2103 2104 2105 2106 2107 2108 2109 2110 2111 2112 2113 2114 2115 2116 2117 2118 2119 2120 2121 2122 2123 2124 2125 2126 2127 2128 2129 2130 2131 2132 2133 2134 2135 2136 2137 2138 2139 2140 2141 2142 2143 2144 2145 2146 2147 2148 2149 2150 2151 2152 2153 2154 2155 2156 2157 2158 2159 2160 2161 2162 2163 2164 2165 2166 2167 2168 2169 2170 2171 2172 2173 2174 2175 2176 2177 2178 2179 2180 2181 2182 2183 2184 2185 2186 2187 2188 2189 2190 2191 2192 2193 2194 2195 2196 2197 2198 2199 2200 2201 2202 2203 2204 2205 2206 2207 2208 2209 2210 2211 2212 2213 2214 2215 2216 2217 2218 2219 2220 2221 2222 2223 2224 2225 2226 2227 2228 2229 2230 2231 2232 2233 2234 2235 2236 2237 2238 2239 2240 2241 2242 2243 2244 2245 2246 2247 2248 2249 2250 2251 2252 2253 2254 2255 2256 2257 2258 2259 2260 2261 2262 2263 2264 2265 2266 2267 2268 2269 2270 2271 2272 2273 2274 2275 2276 2277 2278 2279 2280 2281 2282 2283 2284 2285 2286 2287 2288 2289 2290 2291 2292 2293 2294 2295 2296 2297 2298 2299 2300 2301 2302 2303 2304 2305 2306 2307 2308 2309 2310 2311 2312 2313 2314 2315 2316 2317 2318 2319 2320 2321 2322 2323 2324 2325 2326 2327 2328 2329 2330 2331 2332 2333 2334 2335 2336 2337 2338 2339 2340 2341 2342 2343 2344 2345 2346 2347 2348

[Faint bleed-through from the reverse side of the page]

A.M. 104
100

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 8A-H75

ORDER NO. 8793

DATE 1-12-1938

25 M POST CARDS

ART COLOR/TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: GREAT FALLS OF THE YELLOWSTONE
FROM BELOW, 308 FEET, YELLOWSTONE
NATIONAL PARK

PRIVATE NO. BEFORE TITLE: 958

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. ~~5A-11008~~ E-533.

PUT CLOUDS IN SKY.

Use only portion
shown by mark.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By JAN 14 1938 Date JAN 14 1938
D. ESTIMATE Cost Dept. Checked

OPERATION	TIME	DATE	DATE
COMPOSING, TYPE SET UP		JAN 14 1938	JAN 14 1938
SKETCH			
RETOUCHING	4 1	1-14	1-18 86
PHOTO-LITHO			
PRINTING (IMAGING)	89	1-19	1-20 25
IS RAWL'S			
HAND COLOR PROOF	32 1/2		1-24
AT DEPT.	25 11		2-10 1938

L. TEICH T. COND L. TEICH T. COND

By TEICH By TEICH

DATE 1-14-38 DATE 1-14-38

DALLAS POST CARD CO., DALLAS, TEXAS

NO. 8A-H76

ORDER NO. 8794

DATE 1-12-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) KIDD SPRINGS SWIMMING POOL,
DALLAS, TEXAS

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: 13

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Take out lettering

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

JAN 14 1938

ITEM	QTY	TIME	ENTERED	DATE
PRINTING TYPE SET UP			JAN 14 1938	JAN 14 1938
PRINTING	3	2	1-14	1-18 50
PRINTING	82		1-18	1-19 14
PRINTING	31	1 1/2	1-10	
PRINTING	24	9		2-10-38

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8A-H77

ORDER NO. 8289

DATE 1-12-1938

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO. 3

R. M. NO

TITLE (IN FULL) BEAUTIFUL SEA ANEMONAE,
AQUARIUM, SEASIDE, ORE.

IMPRINT SAME AS ABOVE

IN SMALL TYPE: PHOTO BY WESLEY ANDREWS

PRIVATE NO.: BEFORE TITLE -- 493

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
JAN 14 1938		JAN 1 - 1938	
DESCRIPTION	EST. TIME (No. of Times Allowed)	DATE ENTERED LOG.	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 1 1938	JAN 1 1938
ETCH			
RETOUCHING	4 3	1-14	1-17 SC
PHOTO-LITHO			
BLUING & STAMPING OPAQUING	83	1-17	1-17 48
ENGRAVING			
HAND COLOR PROOF	225 1/2		19 Jan
ARTIST REPT.	203 9	2 - 8	2 - 10

DATE ORDER FOR'D

DATE F'd

DATE PAID COLOR PROOF

DATE Photo Returned to Customer

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8A-E78

ORDER NO. 8289

DATE 1-12-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL) TILLAMOOK LIGHT HOUSE,
SEASIDE, ORE.

IMPRINT SAME AS ABOVE

IN SMALL TYPE: PHOTO BY WESLEY ANDREWS

PRIVATE NO.: BEFORE TITLE : 464

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

(Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.)

ESTIMATE		Cost Dept. Checked	
JAN 17 1938		JAN 17 1938	
DESCRIPTION	EST. TIME	ENTERED	FILED
COMPOSING, TYPE SET UP		JAN 17 1938	JAN 17 1938
SKETCH			
RETOUCHING	5 2	1-14	1-18-38
PHOTO LITHO			
BLUEPRINT SKELETON DRAWING	8 2	1-19	1-19-38
ENGRAVING			
HAND COLOR PROOF	2 1/2	1-21	1-21
ARTIST REPT.	4 1/2	2-8-38	2-10-38

DATE ESTIMATE OK'D _____ DATE FILED _____

By _____ By _____

DATE PHOTO RETURNED TO CUSTOMER _____

By _____

WESLEY ANDREWS CO., PORTLAND, ORE.

8A-179

NO. 8A-179

ORDER NO. 1-1-1-289

DATE 1-12-38

12½ POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) AIR VIEW OVER TILLAMOOK

THE LIGHT HOUSE, TILLAMOOK HEAD, ECOLA PARK,
CANNON BEACH AND ARCH CAPE NEAR SEASIDE,
EASIDE, OREGON

SMALL TYPE.: PHOTO BY WESLEY ANDREWS

PRIVATE NO. BEFORE TITLE --- 476

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

REAR NO.

IMPRESSIONS SAME AS ABOVE

PHOTO PROPERTY CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
JAN 14 1938

Cost Dept. Checked

By Date JAN 14 1938

OPERATION	EST. TIME		DATE	DATE
	Check No.	Time Allowed		
COMM. CHNG. JUNE SET UP			JAN 14 1938	JAN 14 1938
CH. CH.				
PROOFING	5	5.00	1-16	1-19.8
PROOFING				
PROOFING	83		1-19	1-22.4
GRAVING				
HAND COLOR PROOF	32	1½		1-26
ARTIST DEPT.	37	12	Feb. 7.38	Feb. 9.38

DATE RECEIVED AND

DATE FILED

DATE

DATE

ORDER NO. 8808

EASTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

DATE 1-12-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. **LI** R. M. **YES**

TITLE (IN FULL) TOP-YOSEMITE NATIONAL PARK
BOT-ILLILOUETTE FALLS AND CANYON

IMPRINT SAME AS ABOVE

PRIVATE NO. ~~XXXXXXXXXX~~ 343

LOWER LEFT CORNER:

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 118481.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,757,775

ATTENTION!

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE		By _____ Date _____	Cost Dept. Checked _____ Date _____
DESCRIPTION	EST. TIME Crew No. Tractor & Towels	ENTERED	PAID
COMING, TYPE SET UP		JAN 19 1938	JAN 19 1938
PAVING	7 1 1/2	1-19	1-21-38
PHOTO METER	82	1-25	1-26-38
PAVING	201 1 1/2	1-28	1-28
PROOF	27 12		2-7-38
DEPT.			

7

血

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 8A-H81

ORDER NO. 8808

DATE 1-12-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO. II R. M. YES

TITLE (IN FULL) YOSEMITE NATIONAL PARK
BOT-THE TELESCOPE TREE, MARIPOSA GROVE
OF BIG TREES

IMPRINT SAME AS ABOVE

XXXXX PRIVATE NO. ~~XXXXX~~ 351.
LOWER LEFT CORNER

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 118489.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

ESTIMATE

Con. Depu. Clerk d.

JAN 19 1938

DESCRIPTION	QUANTITY	UNIT PRICE	ESTIMATED TOTAL	DATE
COMPOSITION, TY. & SET UP			JAN 19 1938	JAN 19 1938
COLOR				
REPRODUCTION	4	1	1-19	1-24
PROOF				
STANDARD	82		1-24	1-26 48
PROOF				
PROOF	229	1/2	1-27	1-27
ADDITIONAL	216	1/2	1-18	1-22

DATE ESTIMATED

DATE FILED

By

By

R

ST
111

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 8A-H82

ORDER NO. 8808

DATE 1-12-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO.

11

R. M.

NO

TITLE (IN FULL) TOP-YOSEMITE NATIONAL PARK
BOT-THE THREE GRACES, MARIPOSA GROVE OF
BIG TREES

IMPRINT

SAME AS ABOVE

PRIVATE NO. 353

LOWER LEFT CORNER

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 118491.

Photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all sizes or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By _____ Date _____
Cost Dept. _____

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED	DATE FED
COMPOSING, TYPE SET UP		JAN 18 1938	JAN 18 1938
ETCH			
RETOUCHING	9 1	1-18	1-21
PHOTO LITHO			
ETCHING STILLING / BAKING	83	1-21	1-22
ETCHING			
HAND COLOR PROOF	31 1 1/2	1-25	
ARTIST REPT.	208 11	2-23	2-28

DATE SENT TO CND

DATE Filed

By

DATE SENT TO CND

NO 8A-H83

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO 8808

DATE 1-12-1938

121 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 11

R. M. YES

TITLE (IN FULL) YOSEMITE NATIONAL PARK

IMPRINT SAME AS ABOVE

BOT-PHILADELPHIA AND ST. LOUIS TREES WITH
OLD CABIN IN BACKGROUNDPRIVATE NO. ~~XXXXXXXXXX~~ 361

LOWER LEFT CORNER!

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 281-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cards or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
JAN 17 1938			
DESCRIPTION	DATE	TIME	PER
COMP. NO. 100 SET UP		JAN 17 1938	JAN 17 1938
CATCH			
RETOUCHING	9	1 1/2	1-17
PHOTO LINO			
STYLING & HAIRING	83	1	9
INTERVIEW			
HAND COLOR PROOF	31	1 1/2	1-24
ART. DEPT.	217	10	2-24

DATE RECEIVED

DATE FILED

By

DATE PHOTO TAKEN

NO. 8A-H84

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 8808

DATE 1-12-1938

12^M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO. II R. M. YES

TITLE (IN FULL) YOSEMITE NATIONAL PARK

IMPRINT SAME AS ABOVE

BOT-OHIO AND HAVERFORD TREES

PRIVATE NO. ~~BEFORE TITLE~~: 364

LOWER LEFT CORNER

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 284-29.

Photo in 11-5-8

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		JAN 17 1938		JAN 17 1938	
DESCRIPTION	EST. TIME	DATE	DATE	DATE	DATE
COMPOSING TYPE SET UP		JAN 17 1938	JAN 17 1938		
TEICH					
RETOUCHING	4 1 1/2			1-20	
PHOTO LITHO					
DELIVERING	82		1-22	1-24	
GRAVING					
HAND COLOR PROOF	32 1 1/2			1-27	
ART. DEPT.	218 12	2-23		2-26	

DATE

By

Printed in Customer

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 8A-H85

ORDER NO. 8898

DATE 1-12-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER BORDER.

FRONT NO. II

R. M. YES

TITLE (IN FULL) YOSEMITE NATIONAL PARK

IMPRINT SAME AS ABOVE

BOT-SUNSET AT WAWONA POINT

PRIVATE NO. ~~BEFORE TITLE~~: 365
LOWER LEFT CORNER:

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 285029.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,799,773

ATTENTION!

Subjects on order for this set. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

1-12-1938 JAN 17 1938

OPERATION	DATE	DATE	DATE
COMP. MKG. TYPE SET UP		JAN 17 1938	JAN 17 1938
CATCH			
REWORKING	4	1-17	1-18-38
PROOFING			
PROOFING	83	1-19	1-20-38
PROOFING			
PROOFING	32	1-22	1-22
PROOFING	215	10	2-17
PROOFING			2-21

DATE Filed _____
By _____
DATE _____
By _____

NO. 8A-H86

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 8808

DATE 1-12-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.FRONT NO. IIR. M. YESTITLE (IN FULL) YOSEMITE NATIONAL PARKIMPRINT SAME AS ABOVEBOT-STORM SCARRED PINE, SENTINEL DOMEPRIVATE NO. REPORT TITLE: 332
LOWER LEFT CORNER:PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 92661.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	EST. TIME	ENTERED	DATE
COMPOSING, TYPE SET UP			JAN 19 1938
ETCH			JAN 18 1938
RETOUCHING	5	1 1/2	1-18
PHOTO-LITHO			
BLUENING	83		1-21
STAINING OPAQUING			1-21
HANDCOLORING	32	1 1/2	1-25
PRINTING	40	1/2	2/28/38
			3/2/38

DATE RECEIVED

DATE PAID

By

By

DATE PAID

6
55
109

NO8A-1187

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 8808

DATE 1-12-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. II

R. M. Y.S

TITLE (IN FULL) YOSEMITE NATIONAL PARK

IMPRINT SAME AS ABOVE

BOT-NORTH DOME AND MERCED RIVER FROM
HAPPY ISLES

PRIVATE NO. 334

LOWER LEFT CORNER

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 101422.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OPERATION	EST. TIME	ACT. TIME	DATE	DATE
COLORING, TONING UP			JAN 18 1938	JAN 18 1938
ETCH				
RETOUCHING	7	1	1-18	1-21
PHOTO LITHO				
DRIPPING	82		1-25	2-6
ETCHING				
HAND COLORING	229	12	1-27	1-27
ETCHING	228	10	2-23	2-25

DATE ORDERED _____ DATE FULFILLED _____

By _____

Curt Teich & Company, Inc.

FRASHER'S, INC., POMONA, CALIF.

NO. 8A-H88

ORDER NO. 8295

DATE 1-12-1938

2 Prints

6 M POST CARDS	PHOTO COLORIT	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.	FRONT NO. 8	R. M. YES
TITLE (IN FULL) AUTUMN IN THE FOREST KAIBAB NATIONAL FOREST, ARIZONA	IMPRINT	DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.
PUT IN PLATE - (c) Frasher's Fotos		
		PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GAY YELLOW, VERMILLION RED AND LIGHT GREEN LEAVES.

BE SURE TO WORK IN THESE 2 MOUSE COLORED DEER (TAN-WHITE TAILS)

SEE COLOR GUIDE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,774

OPERATION	EST. TIME		ENTERED	TID
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 17 1938	JAN 17 1938
CATCH				
REWORKING	4	3	1-17	1-18 SL
PROOFING				
REWORKING	83		1-19	1-20 H.F.
PROOFING				
REWORKING	32	1 1/2		1-25
PROOFING	211	12	3-4	3-8

DATE Paid

4/14/38

FRASHER'S, INC., POMONA, CALIF.

NO. 8A-HB9

ORDER NO. 8295

DATE 1-12-1938

6 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) NAVAJO BRIDGE ACROSS
COLORADO RIVER, NORTHERN ARIZONA

PUT IN PLATE - (c) Frasher's Fotos

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT DISTRIBUTED BY FRASHER'S, INC.,
POMONA CALIF.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLOR GUIDE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,079

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
By JAN 4 1938 AND WORK SCHEDULE Date JAN 14 1938

OPERATION	EST. TIME	DL	ENTERED	RECEIVED
COMPOSING, TYPE SET UP			JAN 14 1938	JAN 14 1938
ETCH				
RETOUCHING	7	2	1-14	1-18 SC
PHOTO LITHO				
PRINTING	83		1-9	1-20 UT.
PROOF	225	1 1/2		25 Jan
DELIVERY	27	12		3-8 Pth

DATE Filled
By
DATE Photo Returned to Customer
4/14/38

57
106

FRASHER'S, INC., POMONA, CALIF.

NO. 8A-H90

ORDER NO. 8295

DATE 1-12-1938

6 MPOST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) A MONARCH OF THE FOREST

FRONT NO. 8

R. M. YES

IMPRINT DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

PUT IN PLATE -- (c) Frasher's Fotos

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLOR GUIDE

GAY AUTUMN LEAVES DO NOT GET THE DEER TOO BROWN!

THERE ARE A FAINT BROWN TONE BUT MORE OF A MOUSE COLOR

TAN-WHITE TAILS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

DESCRIPTION	EST. TIME	ENTERED	DATE
COPIES OF THIS SET UP		JAN 14 1938	JAN 14 1938
PRINTS			
PROOF	7 3	1-18	1-18
PRINTS			
BL. & W. PROOF	83	1-19	1-21/45
PRINTS			
PRINTS	31 1/2	1-25	1-25
PRINTS	203 12	3-4	3-5

L. T. C. D. DATE Fld. Pg.

4/14/38

How
better

NO. 8A-H91

ORDER NO. 8295

DATE 1-12-1938

ATTENTION!

_____ Subjects on
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

6 MPOST CARDS		PHOTO COLORIT		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: <u>UPPER</u> , <u>LOWER</u> , CENTER - BORDER.		FRONT NO. 8		R. M. YES	
TITLE (IN FULL) BUFFALO RANGE IN NORTHERN ARIZONA		IMPRINT DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.			
PUT IN WHITE -- (c) Frasher's Fotos		PHOTO PROPERTY OF CUSTOMER			
COLOR DESCRIPTION					
SEE COLOR GUIDE					

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

DESCRIPTION	QTY		INTER	ED
	No.	Low		
Cable, 11, TUP			JAN 14 1938	JAN 11 1938
...				
...	11	3	1-14	1-18 SL
...				
...	83		1-19	1-21 14.7
...				
...	201	1 1/2	1-26	1-27
...	207	12	2-8	3-9

L. in Field

34

4/14/38

NO. 8A-H92
PENNSYLVANIA BEAUTY VIEWS, WALMER, BOX 224, HARRISBURG, PA. ORDER NO. 8811

DATE 1-12-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. 1 R. M. YES

TITLE (IN FULL) THE MOUNTAINEER - PENNSYLVANIA IMPRINT SAME AS ABOVE
BLACK BEAR

PRIVATE NO. UPPER LEFT CORNER: 6

SMALL TYPE: (C) J.P. WALMER, HARRISBURG, PA.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE				Cost Dept. Checked
JAN 17 1938				Date JAN 17 1938
OPERATION	EST. TIME (No. Time Allowed)	ENTERED	DATE	DATE
COMPOSING, TYPE SET UP			JAN 18 1938	JAN 17 1938
RETO. CHG				
RETO. CHG	1/2	2	1-18	1-20
PHOTO LITHO				
BLU. PRINT	1/2		1-21	1-22
ST. LITH. CLEAVING				
PROOFING				
HAND COLOR PROOF	31	1/2		
ARTIST PT.	2/10	9	2-10	2-15

DATE OF ESTIMATE DATE FILED

DATE OF ORDER DATE PHOTO RETURNED TO CUSTOMER

By

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 8A-H93

ORDER NO. 8303

DATE 1-13-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WAR MEMORIAL BUILDING,
HOLYOKE, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO.: ½" FROM RIGHT EDGE IN UPPER
BORDER ----- 121

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

PUT CLOUDS IN SKY

NOTE THAT WIRES SHOULD BE REMOVE AXKE AND WORK HORSE IN FOREGROUND. ALSO, THE
HOLYOKE TRADE URGE THAT YOU WORK IN THE INSCRIPTION, JUST THAT PART WHICH
APPEARS OVER THE MAIN ENTRANCE, AND COPY OF MATERIAL IS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

ATTENTION!

Subjects on
order for this customer. Please
see to it that all photo or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
DATE JAN 17 1938		DATE JAN 17 1938	
OPERATION	EST. PRICE	DATE	DATE
COMPOSING, TYPE SET UP			
RETRY			
REPRODING	3	5	1-18
PROOFING			1-21 51
EDITING			
STYLING	83		1-24
PROOFING			1-25
HAND COL. PROOF	32	1/4	1-26
ARTIST COST	217	8 3/4	1-31
			2-1

DATE RECEIVED _____ DATE FILED _____

DATE _____ BY _____

DATE _____ BY _____

Special attn
watch type on
blog

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H94 ORDER NO. 8299 DATE 1-13-1938

CUSTOMER ROBERT EWING & SONS, INC.
TROY, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE NEW IMPROVED NAPOLEON WASHER, (ETC.
AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

make DK. Blue impression
" Red "

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rush

R.

NBA-H95

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 8821

DATE 1-14-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. II

R. M. NO

TITLE (IN FULL) GREETINGS FROM CALIFORNIA
(POEM)

IMPRINT SAME AS ABOVE

PRIVATE NO. ~~BEFORE~~ TITLE: 584

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 59541.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
JAN 11 1938		Date	
COMP. BY C. T. W. SET UP		JAN 18 1938	JAN 18 1938
REPRODUCTION	6	2	1-18
PHOTO NO.			
BLUE PRINT	82		1-21
STAMPED IN COLOR			1-25 45
PROOF			
HAND COLOR PROOF	31	1/4	
ARTIST REPT.	21	9	2-9 94

make DK. Blue impression

PHOTOGRAPH BY STEPHEN H. WILLARD, PALM SPRINGS,
CALIFORNIA

NO. 8A-H96

ORDER NO. 8816

DATE 1-13-1938

6 MPOST CARDS

PHOTO COLORIT
~~XXXXXXXXXX~~

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No II

R. M. YES

TITLE (IN FULL) CACTUS GARDEN AND FOUNTAIN,
PALM SPRINGS HOTEL, PALM SPRINGS, CALIFORNIA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

KEEP THE COLORS SOFT AND SUBDUED. SEE PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,792,773

ATTENTION!

Subjects on
order for this order. Please
see to it that all or nega-
tives are uniform. Colors are
in harmony with each other
to make an attractive set.

Order Dept. Checked

JAN 20 1938

DATE	NO.	QUANTITY	DATE	DATE
			JAN 18 1938	JAN 18 1938
COM. PHOTO				
REPRINT				
REPRODUCTION	5	3	1-15	1-21
PHOTOGRAPH				
BLACK & WHITE STUDYING, COPYING	82		1-24	1-26
REPRODUCTION				
HAND COLOR PROOF	125	1 1/2		
REPRODUCTION	211	11	Feb. 8	Feb. 10

DATE ORDERED _____ DATE PAID _____
By _____
DATE _____

5

106
109

(C) WILLARD - PHOTOGRAPH BY XXXX STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

NO. 8A-H97

ORDER NO. 8816

DATE 1-13-1938

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ANGEL ON MT. SAN JACINTO,
PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Do not make the "Angel" too prominent.
See instructions attached.

For 90X

2591
10-27-58

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Cost Dept. Checked

JAN 20 1938

29

Date

JAN 20 1938

OPERATION	EST. TIME C. & No. Time Allowed	DATE ENTERED	DATE ENTERED
COMPOSING, TYPE SET UP		JAN 18 1938	JAN 18 1938
PHOTO CLIPPING	6 3	1-18	1-21-38
PHOTO CLIPPING	83	1-24	1-24-38
PHOTO CLIPPING			
HAND COLORING	201 134	1-28	1-28
ARTIST'S COPY	207 12	2-8	2-10

DATE OF DELIVERY

DATE PAID

By

By

DATE PAID TO CUSTOMER

R.M. 106
1.00

• 22 •

NO. 8A-H99

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 8308

DATE 1-15-1938

12¹/₂ POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TOP - YOSEMITE NATIONAL PARK

TITLE (IN FULL)

BOT - VIEW FROM ROCKS OBSERVATION POINT
AT WAWONA TUNNEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11

R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO.: LOWER LEFT CORNER -- 372

PHOTO PROPERTY OF c. t.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order

ESTIMATE

Cust Dept. Checked

JAN 21 1938

WORK SCHEDULE

Date

JAN 21 1938

Order No.	EST. TIME	ENTERED	DATE
COMPOSING		JAN 21 1938	JAN 21 1938
SKETCH			
RETOUCHING	3	1-21	1-27
PHOTO LITHO			
BLUE PRINT	82	1-27	
STRIPPING, CLEANING			
EXTRA			
HAND COLOR	25	1 1/2	27 Jan
ARTIST	12	3-16	

DATE PREPARED AND

DATE FILED

By

By

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 8A-H100

ORDER NO. 8308

DATE 1-15-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11

R. M. YES

TITLE (IN FULL) TOP - YOSEMITE NATIONAL PARK
BOT - WILD AZALEAS AND YOSEMITE FALLS

IMPRINT SAME AS ABOVE

PRIVATE NO.: LOWER LEFT CORNER --- 373

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FLOWERS - DELICATE PALE PINK
ROCKS - GRAYISH TAN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

Date

WORK ORDER	TIME	DATE	DATE
Time Allowed	ENTERED	T.	DATE
CONF. ORDER TO SET UP		JAN 12 1938	JAN 12 1938
ETCH			
RETOUCHING	6 2	1-18	1-21
PHOTO LITHO			
BUILDING STAMPING	83	1-24	1-25
ENGRAVING			
HAND COLOR PROOF	32 1½		1-26
ARTIST DEPT.	423 9	2-17	2-21

DATE ESTIMATE OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

11-108
100

NO. 8A-H101

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 8308

DATE 1-15, 1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

TOP - YOSEMITE NATIONAL PARK
TITLE (FULL) A FRIENDLY DOE, WITH HALF
BOY
DOE IN THE BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO.: ~~XXXXXX~~ LOWER LEFT CORNER -
388

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

GRAYISH TAN DEER. ~~XXXX~~ FIX LEFT EAR. ROCKS IN DISTANCE GRAY
THERE IS A DEEP GORGE BETWEEN DEER AND ROCKY CLIFFS BEYOND

RETURN NEGATIVES TO PITCHFORD

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,775

ESTIMATE

Cost Dept. Checked

JAN 21 1938 WORK SCHEDULE

JAN 21 1938

DESCRIPTION	EST. TIME (Hrs. & Mins.)	ENTERED (DATE)	COMPLETED (DATE)
COMPOSE & TYPE SET UP		JAN 21 1938	JAN 21 1938
ETCH			
RETOUCHING	7 3	1-21	1-25-38
PHOTO LITHO			
BLUE-PRINT STAMPING, CRAWLING	8 2	1-26	1-27-38
ENGRAVING			
HAND COLOR PROOF	22 9 1/2	1-28	1-28
ARTIST REPT.	41 12	2-23-38	2-25-38

DATE ORDER SET ORD

DATE FILED

Dj

Dj

DATE HAND COLOR PROOF SET

DATE APPROVED TO COMPOSE

ATTENTION!

Subjects on order for this color set. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

make prints
by hand
prints

17

108
115

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 8A-H102

ORDER NO. 8308

DATE 1-15-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 11

R. M. YES

TITLE (IN FULL) TOP - YOSEMITE NATIONAL PARK
BOT - A NATIVE OF YOSEMITE

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER --- 370

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

BEAR IS BROWNISH BLACK. VERY LIGHT TAN NOSE. GRAY GRANITE ROCK

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,751,774

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE			
DATE JAN 18 1938 WORK SCHEDULE			
OPERATION	EST. TIME	EST. DATE	EST. DATE
COMPOSING, TYPE SET UP		JAN 18 1938	JAN 18 1938
ETCH			
RETOUCHING	9 1/2	1-18	1-21 51
PHOTO-LITHO			
BLUEPRINT	83	1-21	1-22 44
STAMPING, CEMENTING			
ENGRAVING			
HAND COLOR PROOF	201 1/2	1-27	1-28
ARTIST DEPT.	25 9		3-1 Bth

DATE ESTIMATE ORD.

DATE FULF.

By

By

DATE HAND COLOR PROOF

Photo returned to Customer

B-

R. M. 108
109

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 8A-H103

ORDER NO. 8821

DATE 1-14-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. II

R. M. NO

TITLE (IN FULL) HOTEL HUNTINGTON, PASADENA,
CALIF.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: P-3

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 59264.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,754,775

ATTENTION!

Subjects on order for this campaign. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

R.

ESTIMATE		Cost Dept. Checked	
DATE 1-14-1938		DATE 1-14-1938	
DESCRIPTION	EST. TIME	ENTERED	DATE
COMP. & TYPE SET UP		JAN 19 1938	JAN 19 1938
WRITING			
RETOUCHING	5	1-19	1-21
PHOTO LITHO			
B. L. & W. PROOF	83	1-21	1-22
RETOUCHING	225		24 Feb.
HANDCOL PROOF	201	1-21	1-27
ARTIST'S PROOF	39	3-4	3-7

DATE Made

By

Checked by

TAKEOVER

Charge to LV. Dept.

BST. Makeover T. No. 1000

DESCRIPTION	TIME	DATE
RETOUCHING	1 1/2	
PHOTO LITHO		
B. L. & W. PROOF		
RETOUCHING		
HANDCOL PROOF		
ARTIST'S PROOF	1 1/2	

9/2/38

Off. 2-10

111

R

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 8A-H104

ORDER NO. 8821

DATE 1-14-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEVEN CAVES AT LA JOLLA,
SAN DIEGO, CALIF.

PRIVATE NO. BEFORE TITLE: 4625.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. A-840.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By Jan 19 1938 Date Jan 19 1938

OPERATION	EST. TIME	DATE	DATE
		ENTERED	FILED
COMPOSING, TYPE SET UP		JAN 19 1938	JAN 19 1938
SKETCH			
RETOUCHING	1	1-14	1-24 86
PHOTO-LITHO			
BLUE-PRINT			
STRIPPING, GAPAQUE	33	1-24	1-24 145
ENGRAVING			
HAND COLOR PROOF	31 1/2		
ARTIST DEPT.	44 9	2/21/38	2/22/38

DATE RECEIVED

DATE FILED

DATE

DATE

By

By

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 8A-H105

ORDER NO. 8821

DATE 1-14-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

TITLE (IN FULL) ELECTRIC FOUNTAIN, PLAZA PARK,
U.S. GRANT HOTEL IN BACKGROUND, SAN
DIEGO, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 4577

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 98787

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Enlistment

ESTIMATE

Cost Dept. Checked

By

Date

JAN 17 1938

ED MOTT

Date

JAN 17 1938

OPERATION	EST. TIME (Hrs. / Mins.)	INTER. (Hrs. / Mins.)	DATE
COMPOSING, TYPE SET UP			<u>JAN 17 1938</u>
ETCH			<u>JAN 17 1938</u>
RETOUCHING	<u>3</u>	<u>2</u>	<u>1-17</u>
PHOTO LITHO			
BLUING STAMPING OR GROUNDING	<u>83</u>		<u>1-20</u>
ENGRAVING			
HAND COLOR PROOF	<u>32</u>	<u>1 1/2</u>	<u>1-24</u>
ARTIST DEPT.	<u>43</u>	<u>9</u>	<u>2/23</u>

DATE RECEIVED

DATE FILED

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

OPERATION	TIME (Hrs. / Mins.)	DATE RECORDED IN COST DEPT.
RETOUCHING		
PHOTO LITHO		<u>FEB 9 1938</u>
COMPOSING		
ART DEPT HC	<u>1 1/2</u>	

ATTENTION!

Subjects on order for this photo. Please see to it that all photos or negatives are uniform and are in harmony with each other to make an attractive set.

R

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 8A-H106

ORDER NO. 8821

DATE 1-14-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE DEVIL'S POT, SUNSET
CLIFFS, SAN DIEGO, CALIF.

PRIVATE NO. BEFORE TITLE: 4731.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
USE PHOTO NO. 62130.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on
order for this concern. Please
see to it that all photo or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2

Estimate of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JAN 19 1938

Date

JAN 19 1938

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 19 1938	JAN 19 1938
SKETCH			
RETOUCHING	7 1 1/2	1-19	1-24
PHOTO LITHO			
BLUEPRINT	83	1-24	1-25
ETCHING			
HAND COLORING	31 1/2	1-27	1-27
ARTWORK	44 9	2/14/38	2/15/38

By

DATE ISSUED

By

By

DATE ISSUED

DATE Photo Returned to Customer

7

111

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 8A-H107

ORDER NO. 8821

DATE 1-14-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. II

R. M. NO

TITLE (IN FULL) RUSTIC BRIDGE, SUNSET CLIFFS, IMPRINT SAME AS ABOVE

SAN DIEGO, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 4735.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 62134.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,754,775

ATTENTION!

Subjects on order for this card. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

Ja.

ESTIMATE		Cost Dept. Checked	
JAN 19 1938		JAN 19 1938	
DESCRIPTION	QTY.	UNIT PRICE	TOTAL
CONTRACT PREP		JAN 19 1938	JAN 19 1938
WORK			
REDOING	6	1/2	1-19
PROOFING			1-21
DELIVERY	82		1-21
PRINTING			1-24
REDOING	21	1 1/2	1-27
WORK	36	10	2-9
ATTN. CHG.			2-10 WP

DATE ESTIMATE OK'D. DATE Fwd.

By

DATE Photo returned to Customer

6

57
111

K

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 8A-H108

ORDER NO. 8821

DATE 1-14-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) NATURAL ARCH, EMERALD COVE,
LA JOLLA, SAN DEIGO, CALIF.

PRIVATE NO. BEFORE TITLE: 4616

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 48720.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this set. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
DATE WORK SCHEDULE		By	
Date		Date	
DESCRIPTION	QUANTITY	DATE	DATE
IMPRINT		JAN 12 '38	JAN 12 '38
ETCH			
RETOUCHING	1	1-18	1-21
PHOTO LITHO			
BLANKET	83	1-21	1-21
STAMPING			
ETCHING			
HAND COLORING	31 1/2		
ART DEPT.	38 9	2-18	2-21

DATE ESTIMATE OK'D _____ DATE PAID _____

By _____

DATE PAID _____

DATE PAID _____

4

ST 109

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 8A-H109

ORDER NO. 8821

DATE 1-14-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) ALLIGATOR HEAD, LA JOLLA,
SAN DIEGO, CALIF.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. II R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
USE PHOTO NO. 48718.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this set. Please set to it that the or negative are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
JAN 17 1938

Cost Dept. Checked

Date JAN 17 1938

COMPONENT	QTY	UNIT	ENTERED	DATE
COMPOSED			JAN 17 1938	JAN 17 1938
STOCK				
RESTORING	5	1	1-17	1-20-38
PHOTO MEMO				
BLUEPRINT	83		1-20	1-21-38
STRIPE GRAINUING				
ENGRAVING				
HAND COLOR PROOF	32	1/2		1-24
ARTIST DEPT.	26	9		3-4

DATE RECEIVED ORD _____ DATE PAID _____
By _____ By _____
DATE PAID _____ DATE PAID _____
By _____ By _____

5

5
107

NO. 8A-H110

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 8821

DATE 1-14-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIXBY PARK, LONG BEACH,
CALIFORNIA

PRIV. TE NO. BEFORE TITLE: L-70

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

USE PHOTO NO. 1477-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	EST. TIME	ENTER	DATE
COMPOSING, TYPE SET UP		JAN 17 1938	JAN 17 1938/3
SKETCH			
RETOUCHING	6 1	1-17	1-22-38
PHOTO-LITHO			
CLIPPING, STRIPPING, CRAWLING	82	1-22	1-24-38
ENGRAVING			
HAND COLOR PROOF	32 1 1/2		217
ART STYLING	29 9	2-23-38	2-25-38

DATE DEC 1938 DATE Filed

By By

DATE Photo Returned to Customer

NO. 8A-H111

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 8821

DATE 1-14-1938

12 M500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **STEAMER "AVALON" BOUND FOR CATALINA ISLAND, CALIFORNIA**

PRIVATE NO. BEFORE TITLE: C-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **II** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

USE PHOTO NO. 91775.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,777

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R.

ESTIMATE

Cost Dept. Checked

By *[Signature]* Date **JAN 19 1938**

Date **JAN 19 1938**

C. SECTION	EST. TIME HRS. (Time allowed)	DATE ENTERED	DATE ESTIMATED
COMPOSING & SET UP		JAN 19 1938	JAN 19 1938
ETCH			
RETUCHING	3	2	1-19
PHOTO-LITHO			1-22
BLUEPRINT STRIKES (PAQUING)	83	1-24	1-25
ENGRAVING			
HAND COLOR PROOF	32	1 1/4	1-26
ARTIST DEPT.	25	8	2-17

APPROVED BY *[Signature]* DATE Filed *[Signature]*

By *[Signature]*

Forwarded to Customer

NO. 8A-H112

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 8821

DATE 1-14-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. II

R. M. NO

TITLE (IN FULL) BERNHEIMER'S CHINESE GARDENS,
PACIFIC PALISADES, SANTA MONICA, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: SM-30

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A771.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order of Board
By JAN 17 1938 ESTIMATE
Date JAN 17 1938 Cost Dept. Checked JAN 17 1938

OPERATION	EST. TIME	ACT. TIME	DATE	DATE
COMPOSING, TYPE, SET UP			JAN 17 1938	JAN 17 1938
ETCH				
RETOUCHING	7	2	1-17	1-17-38
PHOTO LITHO				
BLU. & ST. & C. (DRAWING)	23		1-1	1-22-38
RE-DRIVING				
HAND COL. PROOF	31	1 1/2	1-5	
ART. & SET.	40	1/2	1/17/38	2/21/38

L.A. DATE FILED DATE BY Total Photo Expense to Customer 6
7

107

NO. 8A-M113

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 8821

DATE 1-14-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON THE ROOSEVELT HIGHWAY,
SHOWING THE MALIBU MOUNTAINS,
BOT. NORTH OF SANTA MONICA, CALIFORNIA

PRIVATE NO. BEFORE TITLE: SM-27

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 0A4595.

SUBMIT: RET. PHOTO

B.L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Est. Checked

84938 WORK SCHEDULE

By

DATE

ITEM	QUANTITY	UNIT PRICE	TOTAL	DATE
REPRODUCTION	11	3	1-18	1-21 SF
REPRODUCTION	82		1-21	1-22 H.T.
HAND COLOR PROOF	201	1/2	1-28	1-28
ARTIST PROOF	206	12	11/10/38	11/11/38

DATE ESTIMATE MADE

By

DATE ESTIMATE CHECKED

By

DATE ESTIMATE RETURNED TO CUSTOMER

By

11

ST
109

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 8A-H114

ORDER NO. 8821

DATE 1-14-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. II

R. M. NO

TITLE (IN FULL) AL MALAIKAH TEMPLE, SHRINE
AUDITORIUM, LOS ANGELES, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: LA-155.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 114428.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,774

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

JAN 17 1938

By

Date

JAN 17 1938

EST. TIME	DATE	DATE	DATE
EST. TIME	DATE	DATE	DATE
CURT TEICH	JAN 17 1938	JAN 17 1938	JAN 17 1938
RETOUCHING	2	2	1-17
PHOTO LITHO	83	1-20	1-21
ENGRAVING	31	1-22	1-22
HAND COLOR PROOF	27	2-17	2-21

DATE ESTIMATED

DATE FILED

By

By

DATE

DATE

b₁

ST

107

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H115 ORDER NO. 8822 DATE 1-14-1938

CUSTOMER ERIE INSURANCE EXCHANGE
ERIE, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ERIE INSURANCE EXCHANGE - AUTO INSURANCE FOR LESS

HOME OFFICE - ERIE - SERVICE - EVERYWHERE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE TISSUE ATTACHED.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Prob ret
4/11/38

Markover 01

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7
H-C 1 1/2
Za 9 3/4

C. P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 8A-H116

ORDER NO. 8393

DATE 1-17-1938

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) MT. ST. HELENS FROM SPIRIT
LAKE, WASHINGTON. ALTITUDE 9,697 FEET

SMALL TYPE: (C) WESLEY ANDREWS

PRIVATE NO. BEFORE TITLE: 550

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

JAN 20 1938

Date

JAN 20 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED	DATE COMPLETED
COM. TIME & SET UP		JAN 20 1938	JAN 20 1938
REWORKING	5 1 1/2	1 - 20	1 - 24 SC
PHOTO TAKING			
BL. ST. WORKING	83	1 - 31	1 - 31 1/2
REWORKING			
HAND COLOR PROOF	225 1 1/2		3 Feb
4. ST. WORK.	25 9		2-16 Pch

DATE EST. MADE

DATE PAID

DATE TO BE PAID

By

DATE PHOTO RETURNED TO CUSTOMER

4/8/38

3

ST
112

NO. 8A-H117

C. P. JOHNSTON CO.,
SEATTLE, WASHINGTON

ORDER NO. 8393

DATE 1-17-1938

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MT. ADAMS FROM TROUT LAKE,
WASHINGTON. ALTITUDE 12,326 FEET

SMALL TYPE: (C) WESLEY ANDREWS

PRIVATE NO. BEFORE TITLE: 549

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE			
JAN 21 1938		JAN 21 1938	
DESCRIPTION	EST. TIME	EST. COST	EST. PROFIT
COMPOSING, TYPE SET UP		JAN 21 1938	JAN 21 1938
ETCH			
RETOUCHING	6	4	1-21
PHOTO LITHO			1-265
BLUEPRINT			
STRIPPING, CAPING	83		1-31
ENGRAVING			3-45
HAND COLOR PROOF	31	1/2	
ART ST. DEPT.	28	9	2-15

DATE ESTIMATE GND

DATE Filled

By

By

DATE HAND COLOR PROOF GND

DATE Photo returned to Customer

4/8/38

115

C. P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 8A-H118

ORDER NO. 8393

DATE 1-17-1938

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTH HEAD LIGHT HOUSE
ILLUMINATING COAST OF WASHINGTON

SMALL TYPE: (C) WESLEY ANDREWS

PRIVATE NO. BEFORE TITLE: 547

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED. *Night scene*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

OPERATION	EST. TIME IN MIN.	ENTRANCE NO.	DATE
EXPOSURE BY SET UP			JAN 21 1938
RETOUCHING	5		
PHOTO LINE			
PRINTING	83	1-21	1-30/45
ENGRAVING			
HAND COLOR PROOF	15	1/2	3 Feb.
ARTIST COST.	228	12	2-16

DATE BOOK SENT OUT _____ DATE FILED _____

By _____

By _____

DATE HAND COLOR PROOF SENT _____

DATE Photo Returned to Customer _____

By _____

Hand

116

C. P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 8A-H119

ORDER NO. 8325

DATE 1-18-1938

12M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) SAN JUAN ISLANDS, MT.
BAKER IN THE DISTANCE, WASHINGTON

PRIVATE NO. BEFORE TITLE: 132

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

12 not in mood

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE				Cost Dept. Checked
JAN 21 1938 NO WORK SCHEDULE				By <u>JAN 21 1938</u>
DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED	
COMPOSE AND TYPE SET UP		JAN 21 1938	JAN 21 1938	
ETCH				
RETOUCHING	11	5 1-21	1-28	SE
PHOTO-LITHO				
BLUE-ING STRIPPING (PAQUING)	52	1-25	1-28	AF
ENGRAVING				
HAND COLOR PROOF	229	1 1/2 1-31	1-31	
ARTIST DELT.	216	12 2-16	217	

DATE DOCUMENT OK'D

DATE FILED

By

By

DATE AND COLOR PROOF OK'D

DATE Photo forwarded to Customer

By

4/7/38

409 1338

Hold

3
11

C. P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 7 8A-H120

ORDER NO. 8325

DATE 1-17-1938

12 1/2 M ART COLOR LINE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) CHUCKANUT DRIVE ALONG PUGET
SOUND, WASHINGTON

SMALL TYPE: BERT HUNTOON PHOTO BY

PRIVATE NO. BEFORE TITLE: 135

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
BY 135
DATE JAN 21 1938
Cust Dept. Checked 135

OPERATION	EST. TIME		ENTERED	ED
	Case No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 21 1938	JAN 21 1938
ETCH				
REFOCUSING	13	2	1 - 21	1 - 208
PHOTO LITHO				
EXPOSURE STOPPING GRAVING	23		1 - 31	1 - 314
IN GRAVING				
HAND COLOR PROOF	225	1 1/2		3 Jan
ARTIST DEPT.	22	11		2-18 Phil

DATE RECEIVED

DATE FILED

DATE

DATE

By

4/8/38

13
9

4 B. A. 1337

1/15/38

C. P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 8A-H121

ORDER NO. 8325

DATE 1-17-1938

Handwritten initials

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MT. BAKER (ELEV. 10,750

FT.) FROM CHAIN LAKE, WASHINGTON

SMALL TYPE: PHOTO BY BERT HUNTOON

PRIVATE NO. BEFORE TITLE: 131

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLDSE MULTI-PLY FORMS © PAT. NO. 1,297,774

ESTIMATE
JAN 21 1938 WORK SCHEDULE

Copy Dept. Checked

By *[Signature]*
Date JAN 21 1938

OPERATION	EST. TIME (Hrs. Time & low.)	ENTERED (Hrs. Time & low.)	FILED (Hrs. Time & low.)
COMPOSING, TYPE SET UP		JAN 21 1938	JAN 21 1938
ETCH			
RETOUCHING	2 3	1-21	1-28
PHOTO MOUNT			
BLUEPRINT STRIPPING & MOUNTING	82	1-28	1-28
GRAVING			
HAND COLOR PROOF	229 1½	1-21	1-21
ARTIST DEPT.	217 10	2-16	2-17

DATE ESTIMATE OK'D _____

DATE FILED _____

By _____

By _____

DATE ESTIMATE OK'D _____

DATE Photo Approved to Customer _____

By _____

4/2/38

2

Handwritten signature

51
115

C. P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 8A-H122

ORDER NO. 8329

DATE 1-17-1938

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BELLINGHAM, WASHINGTON,
MT. BAKER IN THE DISTANCE

PRIVATE NO. BEFORE TITLE: 137

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,759,775

OPERATION	EST. TIME Hrs. Mins. Secs.	DATE ENTERED	DATE COMPLETED
COMPOSING TYPE SET UP		JAN 12 1938	JAN 12 1938/1
EXPOSURE			
RETOUCHING	7 6	1-11	1-25-38
PHOTO LITHO			
BLUEPRINT STAMPING, OPAQUING	82	1-8	2-4-38
ENGRAVING			
HAND COLOR PROOF	225 2 1/2		3 Feb
ARTIST COST.	30 17	2-18-38	2-25-38

DATE RECEIVED BY C. D.

DATE PAID

DATE

By

DATE PAID TO CUSTOMER

By

4/8/38

Hand

109

C. P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 8A-H123

ORDER NO. 8329

DATE 1-17-1938

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP: RAINIER NATIONAL PARK

BOT: SKIING ON MAZAMA RIDGE

PRIVATE NO. BEFORE LOWER TITLE:

138

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCDE MULTI-PLY FORMS © PAT. NO. 1,297,775

ESTIMATE		Cost Dept. Check	
JAN 21 1938		JAN 21 1938	
ITEM	QTY.	UNIT PRICE	TOTAL
SET UP			
PRINTING	9	2	1-21
PHOTOGRAPH	83		1-31
STAMPING			2-14
ENGLAVING			
HAND COLORING		1½	
ART. COST	39	12	2-15-38
			2-18

DATE OF ORDER

DATE PAID

4/8/38

C. P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 8A-H124

ORDER NO. 8332

DATE 1-17-1938

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~MT BAKER~~
ON TABLE MT,
MOUNTAINS OF WASHINGTON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 136

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

ESTIMATE
JAN 21 1938

Copy Dept. Checked

Date

JAN 21 1938

DESCRIPTION	ST. TIME	DATE	DATE
COM. INQ. TYPE SET UP		JAN 21 1938	JAN 21 1938
CATCH			
RETOLONG	7 3	1 - 21	1 - 27 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, CROPPING	83	1 - 21	2 - 14T
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		8 Feb
ARTIST REPT.	29	10 2-17-38	2-19-38 F.W.

DATE ESTIMATE CARD

DATE FILED

By

By

DATE HAND COLOR PROOF CARD

DATE FILED

By

4/1/38

Hold

122

C. P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 8A-H125

ORDER NO. 8334

DATE 1-17-1938

25 ~~125~~ ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNIVERSITY OF WASHINGTON

CAMPUS, SEATTLE, WASHINGTON. VISTA
LIBRARY AND PHYSICS HALL, WITH VIEW OF
MT. RAINIER

PRIVATE NO. BEFORE TITLE: 130

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

3

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
JAN 21 1938
WORK SCHEDULE

Cost Dept. Checked

By JAN 21 1938

OPERATION	EST. TIME	ENTERED	COMPLETED
COMPOSING, TR. & SET UP		JAN 21 1938	JAN 21 1938
ETCH			JAN 29 1938
RETOUCHING	3	4	20 X
PROOFING			
BLUEPRINT	12	1-31	2-1 H.S.
STRIKING, CLIPPING			
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST REPT.	37	Feb. 18. 38	Feb. 21. 38

DATE OF ORDER _____ DATE PAID _____

DATE OF DELIVERY _____

By _____

in - 10P-1991

Hold

5-122

C. P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 8A-H126

ORDER NO. 8334

DATE 1-17-1938

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) YACHT CLUB MOORINGS AT
SUNSET, ON PUGET SOUND, WASHINGTON

SMALL TYPE: PHOTO BY BERT HUNTOON

PRIVATE NO. BEFORE TITLE: 134

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
By _____
Co. Dept. Checked _____

OPERATION	EST. TIME C. N. Time Flow	EST. COST	EST. DED.
COMPOSITION, SET UP		JAN 18 1938	JAN 18 1938
ETCH			
RETORNING	1 1/2	1-18	1-258
PHOTO-LITHO			
BLUE PRINT STRIPPING, OPAQUING	83	1-31	2-145
ENGRAVING			
HAND COLOR PROOF	206 1/2		1-10
ARTIST DEPT.	206 72	II/17/38	II/21/38

DATE ESTIMATE OK'D _____ DATE FILED _____

By _____

DATE ESTIMATE OK'D _____ DATE FILED _____

ST.
109

DATE 1-17-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LANDING A 36 POUND SALMON,
PUGET SOUND, WASHINGTON

PRIVATE NO. BEFORE TITLE: ~~Key~~ 133

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

3

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (TM) PAT. NO. 1,297,775

C. De. Ch. Med.

JAN 21 1938

WORK SCHEDULE

JAN 27 1953

	TITLE	DATE	REMARKS
		JAN 21 1938	JAN 21 1938
236	4	1-21	1-31
237	5	2-2	2-3
238	6	3-3	3-4
239	7	4-4	4-5
240	8	5-5	5-6
241	9	6-6	6-7
242	10	7-7	7-8
243	11	8-8	8-9
244	12	9-9	9-10
245	13	10-10	10-11
246	14	11-11	11-12
247	15	12-12	12-13
248	16	1-13	1-14
249	17	2-13	2-14
250	18	3-13	3-14
251	19	4-13	4-14
252	20	5-13	5-14
253	21	6-13	6-14
254	22	7-13	7-14
255	23	8-13	8-14
256	24	9-13	9-14
257	25	10-13	10-14
258	26	11-13	11-14
259	27	12-13	12-14
260	28	1-14	1-15
261	29	2-14	2-15
262	30	3-14	3-15
263	31	4-14	4-15
264	32	5-14	5-15
265	33	6-14	6-15
266	34	7-14	7-15
267	35	8-14	8-15
268	36	9-14	9-15
269	37	10-14	10-15
270	38	11-14	11-15
271	39	12-14	12-15
272	40	1-15	1-16
273	41	2-15	2-16
274	42	3-15	3-16
275	43	4-15	4-16
276	44	5-15	5-16
277	45	6-15	6-16
278	46	7-15	7-16
279	47	8-15	8-16
280	48	9-15	9-16
281	49	10-15	10-16
282	50	11-15	11-16
283	51	12-15	12-16
284	52	1-16	1-17
285	53	2-16	2-17
286	54	3-16	3-17
287	55	4-16	4-17
288	56	5-16	5-17
289	57	6-16	6-17
290	58	7-16	7-17
291	59	8-16	8-17
292	60	9-16	9-17
293	61	10-16	10-17
294	62	11-16	11-17
295	63	12-16	12-17
296	64	1-17	1-18
297	65	2-17	2-18
298	66	3-17	3-18
299	67	4-17	4-18
300	68	5-17	5-18
301	69	6-17	6-18
302	70	7-17	7-18
303	71	8-17	8-18
304	72	9-17	9-18
305	73	10-17	10-18
306	74	11-17	11-18
307	75	12-17	12-18
308	76	1-18	1-19
309	77	2-18	2-19
310	78	3-18	3-19
311	79	4-18	4-19
312	80	5-18	5-19
313	81	6-18	6-19
314	82	7-18	7-19
315	83	8-18	8-19
316	84	9-18	9-19
317	85	10-18	10-19
318	86	11-18	11-19
319	87	12-18	12-19
320	88	1-19	1-20
321	89	2-19	2-20
322	90	3-19	3-20
323	91	4-19	4-20
324	92	5-19	5-20
325	93	6-19	6-20
326	94	7-19	7-20
327	95	8-19	8-20
328	96	9-19	9-20
329	97	10-19	10-20
330	98	11-19	11-20
331	99	12-19	12-20
332	100	1-20	1-21

DATE _____

DATE Recd

DATE _____

E.

二、三、四、五、六、七、八、九、十、十一、十二、十三、十四、十五、十六、十七、十八、十九、二十、二十一、二十二、二十三、二十四、二十五、二十六、二十七、二十八、二十九、三十、三十一、三十二、三十三、三十四、三十五、三十六、三十七、三十八、三十九、四十、四十一、四十二、四十三、四十四、四十五、四十六、四十七、四十八、四十九、五十、五十一、五十二、五十三、五十四、五十五、五十六、五十七、五十八、五十九、六十、六十一、六十二、六十三、六十四、六十五、六十六、六十七、六十八、六十九、七十、七十一、七十二、七十三、七十四、七十五、七十六、七十七、七十八、七十九、八十、八十一、八十二、八十三、八十四、八十五、八十六、八十七、八十八、八十九、九十、九十一、九十二、九十三、九十四、九十五、九十六、九十七、九十八、九十九、一百。

By

4 | 8 | 38

5-15

C.P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 8A-H129

ORDER NO. 8320

DATE 2-17-1938

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL) APPLE BLOSSOM TIME IN
WASHINGTON

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 141

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE				Cust. Dept.
AND WORK SCHEDULE				By
FEB 22 1938				Date
DESCRIPTION	EST. TIME	START DATE	COMPLETED	
COM. ENG. SET UP		FEB 22 1938	FEB 22 1938	
RETOUCHING	225 hr 2	2 - 22	2 - 28 S	
PHOTO-LITHO	8 hr	2 - 28	3 - 1	
HAND COLOR PROOF	1 1/2			
ARTIST DEL.	203 9	3 - 17	3 - 24	

DATE RECEIVED

DATE PAID

By

4/18/38

C.P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 8A-H 132

ORDER NO. 8324

DATE 2-2-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 3	R. M. NO
TITLE (IN FULL) GREETINGS FROM WASHINGTON		IMPRINT SAME AS ABOVE	
SMALL TYPE: (C) CURT TEICH & CO., CHICAGO		PHOTO PROPERTY OF CT	

COLOR DESCRIPTION

"W" USE 7A-H104, "A" USE 5A-H2647, "S" USE 5A-H2655, "H" USE 5A-H 2650, "I" 6A-H392, "N" USE 7A-H98, "G" USE 7A-H99, "T" USE 8A-H 118, "O" 5A-H2643 & "N" 8A-H127. FOR DECORATION USE MT. RAINIER IN UPPER LEFT CORNER (TOP OF MT.) AND IN LOWER RIGHT CORNER "APRIL 1938" 8A-H127.

Photocolors use 7A-H102 for color of Photocolors

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ☒ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

FEB 18 1938		FEB 18 1938	
20	10	3-18	3-10 SL
48		3-10	3-11 HT.
82			
13	15	3-14-38	3-17-38

7A-H104
5A-H2647
5A-H2655
5A-H2650
6A-H392
7A-H98
7A-H118
7A-H118
5A-H2643
8A-H127

4 - 8 in - 20-21
10 - 8 in

146

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

NO. 8A-H133

8829

ORDER NO.

1-17-1938

DATE

12 M 500 POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TOP-SANTA CLARA TREE, THE

TITLE (IN FULL)

WORLD'S LARGEST REDWOOD AT BREAST HEIGHT
BOT-BIG BASIN, CALIFORNIA

FRONT NO.

SAME AS ABOVE

IMPRINT

G.T.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO NO. 5A-H2617. HAVE SUBJ. PRACTICALLY FILL THE CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE RECEIVED		DATE FILED	
JAN 21 1938		JAN 21 1938	
DESCRIPTION	TIME	ENTERED	FILED
CONFIRMATION SET UP		JAN 21 1938	JAN 2 1938
RETOUCHING	9 1/2	1-21	1-258
PHOTOGRAPH			
BLUETINT	82	1-25	1-2645
ENLARGING			
HAND COLOR PROOF	125 1/2		2 P / aw
ARTIST LITHO	216 11	2-25	2-28

DATE RECEIVED AND DATE FILED
DATE RECEIVED AND DATE FILED
DATE RECEIVED AND DATE FILED

9

115

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

NO. 8A-H134

ORDER NO. 8832

DATE 1-17-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP-CASINO ON THE BEACH
BOT-SANTA CRUZ, CALIF.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER: 16

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SIMILAR TO BACK OF SANTA CRUZ FOLDER COVER. DO NOT USE THAT PLATE. COPY
DOWN TO POST CARD SIZE, SO NONE OF THE BUILDING WILL BE CUT OUT. USE PHOTO
USED ON BACK OF COVER NO. D-4294.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,292,776

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

	QUANTITY	UNIT PRICE	DATE	FILED
COM. 100 100 100 100			JAN 18 1938	JAN 18 1938
RECEIVED				
RATE CARD	3	1/2	1-18	1-20 20
PHOTO LITHO				
BLANKET STITCHING, OPAQUING	82		1-21	1-22 45
GRAVING				
HOOD OF 100 100	225	1/2		27 Jan
ARTIST	36	12	2-14	2-16 WP

DATE RECEIVED AND

DATE FILED

By

By

DATE HANDLED BY

DATE RECEIVED BY CUSTOMER

By

By

Am 108
109

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

NO. 8A-HL35

ORDER NO. 8832

DATE 1-17-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES -SAME AS ON

TITLE (IN FULL) TOP-BROOK THROUGH WORLD
FAMOUS DINING ROOM
BOT-BROOKDALE LODGE, BROOKDALE, CALIF.
PRIVATE NO. LOWER LEFT CORNER: ~~HL~~ II

IMPRINT SAME AS ABOVE 8A-HL44.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SIMILAR TO 8A-HL44. STRAIGHTEN ~~XXX~~ POSTS IN PICTURE. DARKEN UPPER CENTER
OF PICTURE TO EVEN IT UP. MORE WATER.

3134622

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,759,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

12 more prints

Executive Order

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JAN 21 1938

JAN 21 1938

DESCRIPTION	EST. TIME	DATE	DATE
COM. G. TYPE SET UP		JAN 21 1938	JAN 21 1938
REVENUE			
REPAIRING	5 4	1-21	1-26 SL
PHOTO LITHO			
BLIND STAMPING	83	1-27	1-28 45
REPAIRING			
HAND COLOR PROOF	225 1/2		31 Jan
ARTIST CPT.	215 12	2-14	2-

DATE PREPARED

DATE PREP.

By

By

DATE

5

115

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

NO. 8A-H136

ORDER NO. 8831

DATE 1-17-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP "THREE GRACES"

BOT-BIG TREES, SANTA CRUZ, CALIF.

~~PRIVATE NO. LOWER LEFT CORNER 12~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DUE TO HALATION ON THE NEGATIVE IT WILL BE NECESSARY TO PAINT THE TREES IN AND A FEW TRIGS BETWEEN TREES. DO NOT HAVE TREES APPEAR SMALLER ON POST CARD THAN IN THIS PICUTRE, IN OTHER WORDS, ACTUAL SIZE ON POST CARD.

SEE CARD 3A-H361 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,774

ATTENTION!

Subjects on order for this customer. Please see to it that all exp. or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

JAN 21 1938

JAN 21 1938

DESCRIPTION	EST. TIME	EST. COST	EST. DATE	ACT. DATE
COMP. NG. TYP. SET UP			JAN 21 1938	JAN 21 1938
SKETCH				
RETOUCHING	9	2	1-21	1-24-38
PHOTO LITHO				
BLUE PRINT	83		1-26	1-26-38
STAMPING, CRACKLING				
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		28 Jan.
ARTIST'S EPT.	216	9	2-15	2-16

DATE ESTIMATE GND

DATE FILED

By

By

DATE

15
0.4.109

115

NO. 8A-H137

~~XXXXXXXX~~ DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF. ORDER NO. 8831

DATE 1-17-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) TOP-"MOTHER AND DAUGHTER"
TREE

IMPRINT SAME AS ABOVE

BOT-BIG TREES, SANTA CRUZ, CALIF.

PRIVATE NO. LOWER LEFT CORNER. 13

(C) F.R. FULMER

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

THIS PICTURE HAS BEEN MARKED SO THE TREE WILL APPEAR AS LARGE ON THE CARD
AS IT IS ON THIS PHOTO, WE DO NOT WANT IT ANY SMALLER.

color as 3AH361

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,799,773

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

COMPLETED	TIME	DATE	TESTED
COMPLETED	1 hr. 15 min.	JAN 18 1938	JAN 18 1938
CUTTING			
RETOUCHING	9 1	1-18	1-18
PRINTING			
BLUEPRINT	82	1-21	1-22-38
STRIPPING			
INTEGRATING			
HAND COLOR PROOF	225 1/2		27 Jan -
ARTIST DEPT.	213 9	2-21-38	2-24-38

DATE RECEIVED BY _____ DATE PAID _____

By _____

DATE _____

ST
109

12

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

NO. 8A-H138

ORDER NO. 8831

DATE 1-17-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) "NECK BREAKER"

IMPRINT SAME AS ABOVE

BOT-BIG TREES, SANTA CRUZ, CALIF.

© F. R. FULMER

~~PRIVATE LABEL NO. LOWER LEFT~~

CORNER: 14

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PAINT OUT HALATION ON BOTH SIDES OF THE TREE, A FEW TWIGGS PAINTED IN WILL IMPROVE IT. PRINT ~~XXXX~~ ACTUAL SIZE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

JAN 21 1938

JAN 21 1938

DESCRIPTION	EST. TIME	ENTERED	DATE
COMPOSING, TYPE SET UP		JAN 21 1938	JAN 21 1938
RETOUCHING	5 1/2	1-25	1-27 SE
PHOTO-LITHO			
BLUE-PRINT	82	1-28	1-28 K.T.
ENGRAVING			
HAND COLOR PROOF	2 1/2		2 Febr
ARTIST FEES	38 9	2-14	2-16

DATE ESTIMATE OK'D.

DATE Filled

DATE ESTIMATE OK'D.

By

115

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

NO. 8A-M139

ORDER NO. 8831

DATE 1-17-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) TOP-INSPIRATION POINT

IMPRINT SAME AS ABOVE

BOT-ON THE ROAD TO BIG TREES FROM SANTA CRUZ, CALIF.

SMALL TYPE: (C) F.R. FULMER

PRIVATE NO. LOWER LEFT CORNER: 15

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

IF POSSIBLE TO HAVE THE TRAIN ON THE TRACK AND - OR A MODERN CAR ABOUT WHERE THE BRUSH IS IN THE CENTER OF THE PICTURE IT WOULD BE O.K. ADD A LITTLE WATER WHERE THE RIVER IS ON LEFT END OF PICTURE ABOUT 1" FROM BOTTOM AND COLOR TO BRING OUT. THE RIVER RUNS PARALLEL TO TRAIN TRACK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
JAN 21 1938		JAN 21 1938	
DESCRIPTION	EST. TIME	ENTERED	RECD
COMPTON TY & SET UP		JAN 21 1938	JAN 21 1938
RETOUCHING	2 4	1-21	1-27 SE
PHOTO	52	1-28	1-29 45
HAND COLOR PROOF	2 1/2		2 Feb.
ARTIST DEPT.	26 10		2-25-38

DATE ORDERED _____ DATE PAID _____

DATE ORDERED _____ DATE PAID _____

DATE PAID _____

R

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

NO. 8A-H140

ORDER NO. 8931

DATE 1-17-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) PIER AND CASINO FROM WEST
CLIFF DRIVE, SANTA CRUZ, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER: 17

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLDER COVER

SEE CARD ATTACHED. USE PHOTO NO? 5A645.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

JAN 21 1938

Date JAN 21 1938

OPERATION	EST. TIME Cost No. Time Flow	ENTERED T	FFD
COMPOSING TYPE SET UP		JAN 21 1938	JAN 21 1938
SKETCH			
RETOUCHING	1		
PHOTO-LITHO			
BLUE PRINT STRIPPING, OPAQUING	83	1 - 26	1 - 28 45
ENGRAVING			
HAND COLOR PROOF	225 1/2		31 Jan
ARTIST DEPT.	214 10	2-14	2-18

DATE ESTIMATED _____ DATE FIN _____

By _____ By _____

DATE _____ DATE Made Returned to Customer _____

By _____

3
7

RM 109 57
115

R.

NO. 8A-H141

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

ORDER NO. 8831

DATE 1-17-1938

12 M 500 POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <u>I</u> R. M. <u>YES</u>
TITLE (IN FULL) <u>ALONG THE CLIFF DRIVE,</u> <u>S NTA CRUZ, CALIFORNIA</u>		IMPRINT <u>SAME AS ABOVE</u>
private NO. LOWER LEFT CORNER: 18		PHOTO PROPERTY OF <u>C.T.</u>

COLOR DESCRIPTION

~~SLE~~ USE PHOTO NO. 96302

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,773

R.

FEB 1 1938		FEB 1 1938	
FEB 1 1938		FEB 1 1938	
5	4	2 - 1	2 - 3 8
8		2 - 3	2 - 5 14
225	1 1/2		4 Feb.
217	9	2 - 14	2 - 16

DATE OF ORDER _____
DATE OF DELIVERY _____
By _____

5

17.
127

12

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

NO. 8A-H142

ORDER NO. 8831

DATE 1-17-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER, CENTER - BORDER.

TITLE (IN FULL) ARCH ROCK, WEST CLIFF DRIVE,
SANTA CRUZ, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

~~PRIVATE NO. WORK LEFT CORNER: 19~~

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 5A643.

SUBMIT RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE Case Dept. Clerk 1
By JAN 21 1938
Date JAN 21 1938

ITEM	QUANTITY	UNIT PRICE	TOTAL	DATE
GENERAL C. T. SET UP				JAN 21 1938
PRINTING	6	1 1/2	1 - 21	1 - 25
PHOTO TITLED				
BLUING	23		1 - 25	1 - 26 45
STIPPLES				
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		29 Jan
ARTIST EPL.	28	9		2-14 Btr

DATE ORDERED

DATE PAID

By

By

DATE RECEIVED

DATE PAID TO CUSTOMER

By

By

6

ST.
115

NO. **8A-H143**

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

ORDER NO. **8831**

DATE **1-17-1938**

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I**

R. M.

NO YES

TITLE (IN FULL) **CROWDS ON THE BEACH IN FRONT OF CASINO, SANTA CRUZ, CALIFORNIA**

IMPRINT **SAME AS ABOVE**

~~PRIVATE NO. LOWER LEFT CORNER: 20~~

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

USE PHOTO NO. **5A640.**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

ESTIMATE Cost Dept. Checked
JAN 21 1938 AND WORK SCHEDULE Date JAN 21 1938

DESCRIPTION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Job No.	Time Allowed		
CHANGING THE SET UP			JAN 2 1938	JAN 2 1938
CATCH				
REDOLORES	14	2	1 - 21	1 - 25 50
PHOTO LITHO				
BLANKET	82		1 - 25	1 - 26 45
STAMPING OF QUING				
GRAVING				
HAND COLOR PROOF	225	1 3/4		28 Jan
ART DEPT.	37	12	Feb. 11 38	Feb. 17 38

DATE ESTIMATED

DATE 1938

By

By

DATE ESTIMATED

DATE 1938

By

*ST
RM 109
115*

12

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

NO. 8A-H144

ORDER NO. 8834

DATE 1-17-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES

TITLE (IN FULL) TOP-WORLD FAMOUS DINING ROOM
BOT-BROOKDALE LODGE, BROOKDALE, CALIF.

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER: 10

SMALL TYPE - (C) F.R. FULMER

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD 119459. HAVE MORE WATER IN STREAM IF POSSIBLE. WORK IN TOP SIMILAR TO ATTACHED PANEL. CAMERA TIPPED MAKING POSTS CURVED, STRAIGHTEN IF POSSIBLE. A FEW LEAVES ON MAPLE TREE ON RIGHT WOULD BE O.K. BRING OUT TOP OF PICTURE SIMILAR TO VIEW ATT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this set. Please see to it that subjects or negatives are uniform in size and in harmony with each other to make an attractive set.

ESTIMATE			
JAN 24 1938		JAN 24 1938	
OPERATION	EST. TIME	ENTERED	DATE
REPAIRS & FINE TUNING			
REPAIRS			
REPAIRS	11	3	1-24
REPAIRS			
REPAIRS	83		1-26
REPAIRS			
REPAIRS			
REPAIRS	225	1 1/2	31 Jan
REPAIRS	212	14	2-12-38
REPAIRS			2-17-38

DATE ESTIMATED

DATE FILED

By

By

DATE ESTIMATED

DATE PHOTO & NEGATIVE TO CUSTOMER

By

116

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

NO. 8A-HI 45

ORDER NO. 8833

DATE 1-17-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT No I

R. M.

YES

TITLE (IN FULL) TOP-BOARDWALK AND BEACH
BOT-SANTA CRUZ, CALIF.

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER: 1

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLOR SIMILAR TO CASINO ATTACHED. FEW SPOTS ON PICTURE: REMOVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE				Cost Dept. Checked
JAN 18 1938				JAN 18 1938
DESCRIPTION	QTY	UNIT PRICE	ENTERED	IN
COM. CH. 1-18			JAN 18 1938	JAN 18 1938
RETRY				
RETRY	12	2	1-18	1-21 St
PROOFING				
BLUE	82		1-21	1-24 45
STRIPPING (LOADING)				
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		25 100
ARTIST DEPT.	36	10	2-21-	2-22 WP

DATE BACK AND

DATE AND

DATE AND

DATE

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

NO. 8A-H146

ORDER NO. 8833

DATE 1-17-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER) BORDER.

FRONT NO.

5 I

R. M. YES

TITLE (IN FULL) TOP-MOUNTAIN ROAD NEAR SANTA CRUZ

CMPRINT SAME AS ABOVE

BOT-SANTA CRUZ, CALIF.

PRIVATE NO. LOWER LEFT CORNER. 2

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD 3A-H376, ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE			
Date JAN 20 1938		By	
Work SCHEDULE		Date JAN 20 1938	
DESCRIPTION	EST. TIME	1-11-38	1-11-38
COMPOSING, TYPE SET UP		JAN 20 1938	JAN 20 1938
SKETCH			
RETOUCHING	2	1-20	1-24
PHOTO-LITHO			
BLUE-PRINT			
STRIKING, CAPSING	12	1-25	1-26
REGRAVING			
HAND COLOR PROOF	225	1/2	29 Jan
ARTIST DEPT.	27	9	2-15-38

DATE ESTIMATE OK'D

DATE FILED

By

By

DATE ESTIMATE OK'D

DATE INFO RETURNED TO CUSTOMER

6

67

8/14/39
112

10⁹

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

NO. 8A-H148

ORDER NO. 8833

DATE 1-17-1938

12 M 500 POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

TITLE (IN FULL) TOP-FISHING BOATS ON MUNICIPAL PIER

PRINT SAME AS ABOVE

BOY-SANTA CRUZ, CALIF.

PRIVATE NO. LOWER LEFT CORNER: 4

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE JUDGMENT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Current	
By	JAN 21 1938	By	JAN 21 1938
DATE	JAN 21 1938	DATE	JAN 21 1938
DESCRIPTION	EST. NO.	DATE	DATE
COMPTON CO. 1122 1ST ST. CHICAGO		JAN 21 1938	JAN 21 1938
RETOUCHING	3 2	1-21	1-26 8
PHOTO-LITHO			
BLUEPRINT	83	1-26	
SHIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	225 1 1/4		
ARTIST COST.	28 9	2-24-8	2-24-8

DATE PREPARED BY

DATE PAID

By

By

DATE

DATE

DATE

DATE

DATE

DATE

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DATE

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DATE

DATE

DATE

DATE

DATE

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DATE

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DATE

DATE

DATE

DATE

DATE

DATE

NO 8A-HL 49

ORDER No. 8833

DATE 1-17-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP-A WILD BUCK
BOT-BIG BASIN, CALIF.

SMALL TYPE (C) F.R. FULMER

~~PRIVATE NO. LOWER LEFT CORNER: 8~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. ☒ YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THIS PICTURE WAS PRINTED ON PAPER WITH TOO MUCH CONTRAST SO DARKEN THE FEET OF THE BUCK AND BRING OUT THE DOE IN THE BACKGROUND. SEE CARDS 3A-H383 & 6A-H22 Attached.

SUBMIT: RET. PHOTO


B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

REPORT

Co : Cu = 1 : 1

	DATE	TIME	STATUS	REMARKS
COLOR PHOTOGRAPHY	JAN 18	10:00 AM	1	
ETCHING	JAN 19	10:00 AM	1	
RETROUING	1	2	1-18	1-25-81
PHOTO TYPE				
BLOCK SET STAMPING OPERATING	62		1-25	1-26-47
MICRATING				
HAND COLOR PROOF	225	1 1/2		27 Jan
ARTIST REPT.	216	9	2-28	3-2

But - 2000000000

Dr. J. L. L. W.

24

E

3412

B.

ATTENTION!

Subjects on order for this customer. Please see to it that all of the negatives are uniform and colors are in harmony with each other to make an attractive set.

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

NO. 8A-H150

ORDER NO. 8833

DATE 1-17-1938

12 M 500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP-NEW HIGHWAY TO SANTA
CRUZ, CALIF.
BOT-SANTA CRUZ, CALIF.

PRIVATE NO. LOWER LEFT CORNER: 6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT XXX SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE JUDGMENT. A FEW CLOUDS IN THE SKY WOULD BE O.K. CUT OUT CAR IN LOWER
RIGHT HAND CORNER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,297,776

ESTIMATE

By

JAN 21 1938

ESTIMATE

JAN 21 1938

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
COMPOSING THIS SET UP				JAN 21 1938
ETCH				JAN 21 1938
RETOUCHING	3	2	1-21	1-27-38
PHOTO-INTO				
BLUETINT	82		1-28	1-29-38
SPRING PROOFING				
GRAVING				
HAND COLOR PROOF	225	1 1/2		2 Feb
ARTIST FEET.	44	9	2/17/38	2/18/38

DATE RECEIVED

DATE FILED

By

DATE PAID TO CUSTOMER

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R

2

3

12

15-
11-19
11-15

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

NO. 8A-H151

ORDER NO. 8833

DATE 1-17-1938

12 M500n POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP-FEEDING A WILD ~~DEER~~ BUCK
BOT-BIG BASIN, CALIF.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER: 7

SMALL TYPE (C) F.R.FULMER

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARDS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,773

Example of Estimate

ESTIMATE

City of Chicago

By

JAN 21 1938

D. W. K. S. S. S. S.

JAN 21 1938

Customer's Name

JAN 21 1938

JAN 21 1938

Photo No.

11 2

1 - 21

1 - 26 3/4

Photo No.

82

1 - 2

1 - 27 1/2

Photo No.

225 1/2

2 - 22

28 Jan.

Photo No.

216

10

2 - 24

DATE Photo Taken

DATE Filed

DATE Photo Returned to Customer

DATE Photo Returned to Customer

DISTRIBUTED BY FULMER'S, SANTA CRUZ, CALIF.

NO. 8A-H152

ORDER NO. 8833

DATE 1-17-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP-CASA DEL REY APARTMENTS
BOT-SANTA CRUZ, CALIF.

PRIVATE NO. LOWER LEFT CORNER: 8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LIGHT PINK STUCCO. STRAIGHTEN IF POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

ESTIMATE		Cost Dept. Estimated	
By JAN 21 1938		Date JAN 21 1938	
DESCRIPTION	EST. TIME No. Time Allowed	DEPT. ENTERED	DATE ESTED
COM. WORK, IN SET UP			
RECH			
REWORKING	2 3	1-21	1-26 SP
PHOTO MITHO			
REWORKING, CORRECTING	8 3	1-26	1-26 45
REWORKING			
HAND COLOR PROOF	1 1/2		
REWORKING	38 9	2-23	2-25

DATE ESTIMATE ORD _____ DATE PAID _____

By _____

7
2

115

61

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 8A-H154

ORDER NO. 8412

DATE 1-17-1938

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRDS EYE VIEW OF BRANT
LAKE, N. Y., ADIRONDACK MOUNTAINS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO.: 3" FROM RIGHT EDGE IN UPPER
BORDER ---- 12

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
Date JAN 20 1938

OPERATION	EST. TIME (No. Time Allow.)	STARTED	COMPLETED
COMPOSING PHOTO		JAN 20 1938	JAN 20 1938
SKETCH			
RETOUCHING	9 2	1-20	1-22
PHOTO-ETCHING			
BLUE PRINT SILVERING COLOURING	8 3	1-24	1-24 1/2
PROOFING			
HAND COLOR PROOF	31 1 1/2	1-29	
ARTIST EDITION	26 10		2-3-34

JA

DATE ESTIMATE O.K. DATE FILED

By

DATE PHOTO RETURNED TO CUSTOMER

By

9564

112

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 8A-HL55

ORDER NO. 8412

DATE 1-17-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) BIRDS EYE VIEW OF 1 FRIENDS
LAKE, N. Y., ADIRONDACK MOUNTAINS

IMPRINT SAME AS ABOVE

PRIVATE NO. 3" FROM RIGHT EDGE IN UPPER
BORDER --- 37

PHOTO PROPERTY OF c. t.

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
Date JAN 18 1938

DESCRIPTION	EST. TIME	ENTERED	DATE
CONFIRMING TYPE 3 1 UP		JAN 18 1938	JAN 18 1938
ETCH			
RETOUCHING	13	1-18	1-20 38
PHOTO (110)			
ETCHING & C. CHAQUING	83	1-20	1-21 H.T.
ETCHING			
HAND CO. OR PROOF	32	1-22	1-22
ARTIST FEEL	215	1-29	2-1

DATE ESTIMATE OK'D _____ DATE FILED _____

By _____ By _____

DATE PRINTED _____ DATE OF PRINTING _____

and the other

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 84-1156

ORDER NO. 8412

DATE 1-17-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) LOOKING EAST OVER FRIENDS
LAKE, N. Y., ADIRONDACK MOUNTAINS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 4" FROM RIGHT EDGE IN UPPER
BORDER --- 38

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,774

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				Cost Dept. Checked
WORK SCHEDULE				Date
DESCRIPTION	EST. TIME	ENTERED	DATE	DATE
COM. TIME TR. SET UP			JAN 13 1938	JAN 13 1938
ETCH				
RETOUCHING	9	1	1-18	1-21 SC
PHOTO LITHO				
BLANKET STAMPING, OPAQUEING	82		1-22	1-22 145
ENGRAVING				
HAND COLOR PROOF	31	1/2	1-25	
ADJUST DEPT.	27	9		2-2 145

DATE PRESENT CARD

DATE PREP

DATE PREP

DATE PREP

By

By

FEB 3 1938

9
13

109

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 8A-H157

ORDER NO. 8412

DATE 1-17-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BROAD EXPANSE OF FRIENDS
LAKE, N. Y., ADIRONDACK MOUNTAINS

PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER
BORDER ---- 39

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

813747

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,756,779

ATTENTION!

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
JAN 18 1938
AND WORK SCHEDULE
Date JAN 18 1938

OPERATION	EST. TIME Check No. Time Allow.	ENTERED T.	ENTERED
COMPOSING, TYPE SET UP		JAN 18 1938	JAN 18 1938
SKETCH			
RETOUCHING	13 1	1-18	1-21 SP
PHOTO LITHO			
BLUEPRINT STRIPPING OPAQUING	83	1-21	1-22 HT.
ENGRAVING			
HAND COLOR PROOF	31 1 1/4	1-21	1-26
ARTIST REPT.	27 8 3/4	1-1	1-2

FEB 3 1938

DATE ESTIMATE OK'D

DATE Filed

DATE APPROVED

DATE Photo Returned to Customer

9
13

109

101

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 8A-H158

ORDER NO. 8412

DATE 1-17-1938

6 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL SHORT LINE OF
FRIENDS LAKE, N.Y., ADIRONDACK MOUNTAINS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER ---- 40
COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R

ESTIMATE

By Jan 20 1938 Date Jan 20 1938

OPERATION	EST. TIME	ENTR. BY	DATE
COMPOSING TYPE SET			JAN 20 1938
ETCH			JAN 20 1938
RETOUCHING	13	1 1/4	1 - 20
PHOTOGRAPH			
RETOUCHING	83	1 - 20	1 - 27 47
NEGATIVE			
HAND COLOR PROOF	31	1 1/4	1 - 29
ARTIST'S COPY	25	8 3/4	2 - 2

DATE PRINTED

DATE FILED

DATE RECEIVED

DATE RETURNED TO COMPANY

5-
112

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 8A-H159

ORDER NO. 8412

DATE 1-17-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FRIENDS LAKE IN THE
ADIRONDACK MOUNTAINS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
ORDER --- 41

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

Date

Date

OPERATION	EST. TIME C. & No. (Time at work)	ENTERED	DATE
COMPOSING, TYPE SET UP		JAN 18 1938	JAN 18 1938
RETR. CH			
RET. CHG	1 1/2	1-18	1-21 SC
PHOTO LITHO			
BLUE INT STRIPPING, OPAQUING	93	1-24	1-25 H.T.
ENGRAVING			
HAND COLOR PROOF	225	1-29	1-29
ART. AT DEPT.	40	2/1/38	2/1/38

DATE ESTIMATE

DATE FILED

By

By

DATE ESTIMATE

DATE ESTIMATE

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N. J.

NO. 8A-H160

ORDER NO. 8406

DATE 1-17-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) PALMER SQUARE, PRINCETON,
N. J.

IMPRINT SAME AS ABOVE

PRIVATE NO.: BEFORE TITLE --- P-14

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

PUT CLOUDS IN SKY. ON LEFT 1st GRAY & BROWNISH STONE. BROWN SHUTTERS WHITE TRIM.
2nd WHITE DARK RED BRICK BASE COLUMNS DARK SHINGLE ROOF. 3rd COLONIAL YELLOW.
BROWN STONE BASE. WHITE PORCH SLATE ROOF. 4th WHITE. 5th WHITE DARK SHINGLE
ROOF 6th DARK RED BRICK WHITE TRIM. SLATE ROOF RIGHT CENTER WHITE BRICK.
ON RIGHT: LIGHT GRAY SHINGLES DARK GRAY & BROWN STONE BASE & LEFT END. DULL RED
BRICK CHIMNEYS. DARK SHINGLE ROOFS DARK GRAY & BROWNISH STONE WALKS & STEPS.
GREEN LAWN & SHRUBERY. REMOVE AUTOMOBILE AND MEN ON WALKS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

1938 WORK SCHEDULE

Date

EST. TIME	DATE	DATE	DATE
EST. TIME	DATE	DATE	DATE
CONSTRUCTION UP		JAN 12 1938	JAN 18 1938
ETCH			
RESTORING	2 3	1-18	1-28
PHOTOGRAPH			
REPAIRS	82	1-24	1-26
GRAVE			
HAND COLOR PHOTO	31 1/2		
ARTIST DEPT.	28 10		2-9

DATE

DATE

D

D

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

NO. 8A-H161

ORDER NO. 8844

DATE 1-17-1938

25
M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) CITY HALL, HOUSTON, TEXAS

IMPRINT SAME AS ABOVE

SMALL TYPE LOWER LEFT: JOSEPH FINGER,
INC., ARCHITECTS

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

INDIANA BEDFORD LIMESTONE. SPRANDRELS ALUMINUM. MAKE HEDGE DARK GREEN.
U.S. FLAG ON TOP POLE. TEXAS FLAG ON SMALL POLE AT RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ESTIMATE

Cost Dept. Checked

JAN 21 1938

JAN 21 1938

DESCRIPTION	QUANTITY	UNIT PRICE	ENTERED	REMARKS
CLERK			JAN 21 1938	JAN 21 1938
REWORKING	2	6	1-21	1-25
PHOTO-LITHO				
PRINTING	82		1-25	2-6
INFORMATION	225			10-44
HAND COLOR PROOF	32	1 1/2		1-28
ARTIST REPT.	207	9	3-23	3-25

DATE PREPARED

DATE PREPARED

DATE PREPARED

DATE PREPARED

Take out all stone jointing above first story
makes bldg. look ruff. Wants bldg. to look smooth

Reduce size of U. S. Flag on top to 1/4 size.

MADE BY

MADE BY

MADE BY

MADE BY

MADE BY

MADE BY

MADE BY

MADE BY

MADE BY

MADE BY

MADE BY

MADE BY

MADE BY

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H162 ORDER NO. 8854 DATE 1-18-1938

CUSTOMER FRED L. MYERS & SON LTD.
KINGSTON, JAMAICA, B.W.I.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5
W C 1 3/4
L. C 1 1/2

MAKING
Chap Advs Dept.

1 1/2
FEB 1 1938
7/10 e

off 2-12
make neg.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H163 ORDER NO. 8857 DATE 1-18-1938

CUSTOMER G. HOWARD THOMAS

DOLL COTTAGES
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ONLY DOLL HOUSES IN ST. PETERSBURG,
FLORIDA

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 8A-H164

ORDER NO. 8859

DATE 1-18-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

DZ
Photos for
this Customer

CUSTOMER THE DRAKE
MIAMI BEACH, FLA.

25 M P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE DRAKE — MIAMI BEACH, FLORIDA
BOT-DIRECTLY ON THE OCEAN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE CORRECTIONS ON TISSUE OVER SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

1844 Lake St

Plot 14

MC 1 3/4

La 11 1/2

Plot 14

R

2

X
131

38

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

NEW YORK CITY, N.Y.

6 M P.C.

SIZE

$$3\frac{1}{2} \times 5\frac{1}{2}$$

STYLEART COLORTONE FULL FACE ON 3
SIDES ONLY

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
Title in full	DADO BLACK, WALLS & CEILINGS IVORY				
#212, FLOORS & MACHINERY BASES MAROON	#216,				
(ETC. AS PER COPY)					

FRONT NO. **5** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.	Screen	175
Blue Prints — Handcolor — Black & White Proof.		
Titles—Red, Blue		

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo rec'd 7/7/38

Trust

PHOTO RETURNED

To

PHOTO USED FOR

Ret 9
H.C. 1³/₄
Zu 10

Am

2,500—1.2.38

3

110

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H166 ORDER NO. 8863 DATE 1-18-1938

CUSTOMER INERTOL CO., INC.
NEW YORK CITY, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WALKWAYS OVER FILTERBEDS PAINTED WITH
RAMUC GREEN #205, (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SEE TISSUE ATTACHED.

COLOR DESCRIPTION

11-1-45 for rephoto
of retouched photo see
D-7943

Photo returned
2-12-41

Wash

PHOTO RETURNED

TO

PHOTO USED FOR

Rev 8
HC 1 1/2
10

Wash

#24

RECOVER

ADV

FEB 2 1938

HC 1 1/2

11
2

R.

ROBBINS-TILLQUIST CO., SPOKANE, WASH.

NOBA-11167

ORDER NO. 8448

DATE 1-19-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE SWIFT CURRENT AND MT. WILBUR, GLACIER NATIONAL PARK, MONT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 83 R. M. NO.

IMPRINT SAME AS ABOVE

~~PUT PLATE NO. ON FRONT~~

PRIVATE NO.: BEFORE TITLE ---- 1012

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

USE PHOTO NO. 75313

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this order. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Curt Teich & Co. Inc.	
JAN 24 1938		By JAN 24 1938	
DESCRIPTION	EST. TIME	DATE	DATE
CAMPING, TENTS SET UP		JAN 24 1938	JAN 24 1938
WATCH			
RELOCATING	3	1-29	1-278
PHOTOGRAPHING			
MOUNTAIN ST. COLORING	83	1-27	1-2845
TRAVEL			
HAND COLOR PROOF	1 1/2		
ARTIST COST.	39	2-10-38	2-14-38

DATE RECEIVED OR D. DATE PAID

B. J.

D. J.

ROBBINS-TILLQUIST CO., SPOKANE, WASH.

NO. 8A-1168

ORDER NO. 8448

DATE 1-19-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MT. CANNON, LAKE MC DONALD,
GLACIER NATIONAL PARK, MONT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. X 3 R. M. MO

IMPRINT SAME AS ABOVE

PRIVATE NO.: BEFORE TITLE -- 1020

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

USE PHOTO NO. 88086

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,777

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DATE	TIME	DATE	TIME
JAN 24 1938		JAN 24 1938	
PHOTOGRAPH		PHOTOGRAPH	
6	2	1-24	1-28.8
PHOTOGRAPH		PHOTOGRAPH	
6		1-28	1-20.45
PHOTOGRAPH		PHOTOGRAPH	
2	1 1/2	2	1 1/2
25	11	2	11

DATE RECEIVED AND DATE PAID

By _____ By _____

DATE PAID TO CREDIT _____

6

DATE 1-19-1938

124 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~1~~ 3 R. M. NO

R. M. NO

TITLE (IN FULL) TRICK FALLS IN TWO MEDICINE
VALLEY, GLACIER NATIONAL PARK, MONT.

IMPRINT SALE AS ABOVE

PRIVATE NO. BEFORE TITLE - 1039

~~PUT PLATE NO. ON FRONT~~

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

NOTE WATER POURING FROM LOWER OPENING. USE BEST NEGATIVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Executive Order of Falseness

Cost Dept. Ch. and

JAN 24 1938

38

By
Dana

100

DESCRIPTION	QUANTITY	DATE	PRICE
COLOR FILM SET UP		JAN 24 1938	JAN 21 1938
SUBJECT			
PRINTING	9	1-24	1-28
PRINTING			
PRINTING	82	1-28	1-28
PRINTING			
HAND COLOR FILM	31 1/2	1-31	
PRINTING	37	9 Feb. 10 38	Feb 12. 38

Dr. J. J. C. C.

Ex. 12 Filed

1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 222. 223. 224. 225. 226. 227. 228. 229. 230. 231. 232. 233. 234. 235. 236. 237. 238. 239. 240. 241. 242. 243. 244. 245. 246. 247. 248. 249. 250. 251. 252. 253. 254. 255. 256. 257. 258. 259. 260. 261. 262. 263. 264. 265. 266. 267. 268. 269. 270. 271. 272. 273. 274. 275. 276. 277. 278. 279. 280. 281. 282. 283. 284. 285. 286. 287. 288. 289. 290. 291. 292. 293. 294. 295. 296. 297. 298. 299. 300. 301. 302. 303. 304. 305. 306. 307. 308. 309. 310. 311. 312. 313. 314. 315. 316. 317. 318. 319. 320. 321. 322. 323. 324. 325. 326. 327. 328. 329. 330. 331. 332. 333. 334. 335. 336. 337. 338. 339. 340. 341. 342. 343. 344. 345. 346. 347. 348. 349. 350. 351. 352. 353. 354. 355. 356. 357. 358. 359. 360. 361. 362. 363. 364. 365. 366. 367. 368. 369. 370. 371. 372. 373. 374. 375. 376. 377. 378. 379. 380. 381. 382. 383. 384. 385. 386. 387. 388. 389. 390. 391. 392. 393. 394. 395. 396. 397. 398. 399. 400. 401. 402. 403. 404. 405. 406. 407. 408. 409. 410. 411. 412. 413. 414. 415. 416. 417. 418. 419. 420. 421. 422. 423. 424. 425. 426. 427. 428. 429. 430. 431. 432. 433. 434. 435. 436. 437. 438. 439. 440. 441. 442. 443. 444. 445. 446. 447. 448. 449. 450. 451. 452. 453. 454. 455. 456. 457. 458. 459. 460. 461. 462. 463. 464. 465. 466. 467. 468. 469. 470. 471. 472. 473. 474. 475. 476. 477. 478. 479. 480. 481. 482. 483. 484. 485. 486. 487. 488. 489. 490. 491. 492. 493. 494. 495. 496. 497. 498. 499. 500. 501. 502. 503. 504. 505. 506. 507. 508. 509. 510. 511. 512. 513. 514. 515. 516. 517. 518. 519. 520. 521. 522. 523. 524. 525. 526. 527. 528. 529. 530. 531. 532. 533. 534. 535. 536. 537. 538. 539. 540. 541. 542. 543. 544. 545. 546. 547. 548. 549. 550. 551. 552. 553. 554. 555. 556. 557. 558. 559. 560. 561. 562. 563. 564. 565. 566. 567. 568. 569. 570. 571. 572. 573. 574. 575. 576. 577. 578. 579. 580. 581. 582. 583. 584. 585. 586. 587. 588. 589. 590. 591. 592. 593. 594. 595. 596. 597. 598. 599. 600. 601. 602. 603. 604. 605. 606. 607. 608. 609. 610. 611. 612. 613. 614. 615. 616. 617. 618. 619. 620. 621. 622. 623. 624. 625. 626. 627. 628. 629. 630. 631. 632. 633. 634. 635. 636. 637. 638. 639. 640. 641. 642. 643. 644. 645. 646. 647. 648. 649. 650. 651. 652. 653. 654. 655. 656. 657. 658. 659. 660. 661. 662. 663. 664. 665. 666. 667. 668. 669. 670. 671. 672. 673. 674. 675. 676. 677. 678. 679. 680. 681. 682. 683. 684. 685. 686. 687. 688. 689. 690. 691. 692. 693. 694. 695. 696. 697. 698. 699. 700. 701. 702. 703. 704. 705. 706. 707. 708. 709. 710. 711. 712. 713. 714. 715. 716. 717. 718. 719. 720. 721. 722. 723. 724. 725. 726. 727. 728. 729. 730. 731. 732. 733. 734. 735. 736. 737. 738. 739. 740. 741. 742. 743. 744. 745. 746. 747. 748. 749. 750. 751. 752. 753. 754. 755. 756. 757. 758. 759. 760. 761. 762. 763. 764. 765. 766. 767. 768. 769. 770. 771. 772. 773. 774. 775. 776. 777. 778. 779. 780. 781. 782. 783. 784. 785. 786. 787. 788. 789. 790. 791. 792. 793. 794. 795. 796. 797. 798. 799. 800. 801. 802. 803. 804. 805. 806. 807. 808. 809. 810. 811. 812. 813. 814. 815. 816. 817. 818. 819. 820. 821. 822. 823. 824. 825. 826. 827. 828. 829. 830. 831. 832. 833. 834. 835. 836. 837. 838. 839. 840. 84

ATTENTION

Subjects on order for this customer. Please see to it that all positives and negatives are uniform and colors are in harmony with each other to make an attractive set.

Letter, 1845

116

ROBBINS-TILLQUIST CO., SPOKANE, WASH.

NO. 8A -11171

ORDER NO. 8448

DATE 1-19-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INDIANS ON THE OLD TRAVOIS
TRAIL? GLACIER NATIONAL PARK, MONTANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~X~~ 3 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO.: BEFORE TITLE --- 1001

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

~~USE PHOTO NO. A-46859~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

5 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

JAN 24 1938

JAN 21 1938

| DESCRIPTION | EST. TIME | DATE | ENTERED | FILED |
|------------------|-----------|-------|-------------|-------------|
| PRINTING 100 | | | JAN 24 1938 | JAN 21 1938 |
| TECH | | | | |
| PROOFING | 11 | 3 | 1-24 | 1-27-38 |
| PHOTO 1000 | | | | |
| DEVELOPING | 83 | | 1-27 | 1-28-38 |
| PRINTING | | | | |
| HAND COLOR PROOF | 31 | 1 1/2 | 1-31 | |
| ARTIST RET. | 2,0 | 9 | 2-9 | 2-14 |

DATE RECEIVED

DATE FILED

Handwritten notes:
Curt Teich
Chicago

116

NO. 8A-H172

SCAROON MANOR, SCHROON LAKE, NEW YORK

ORDER NO. 8875

DATE 1-19-1938

25 M POST CARDS

PHOTO COLOR TT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES *same*

TITLE (IN FULL) AMPHITHEATRE AND DANCING
UNDER THE STARS, SCAROON MANOR
ON SCHROON LAKE, N.Y.

IMPRINT NONE

7AH2384

PHOTO PROPERTY OF

O.T.

COLOR DESCRIPTION

SEE BACK OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,778

JAN 20 1938

NO. 1000000000

Cost Dept. Checked

| OPERATION | EST. TIME
ON OPERATION | ENTERED IN T. | |
|----------------------|---------------------------|---------------|-------------|
| FOUNDING, 1/2 SET UP | | JAN 20 1938 | JAN 20 1938 |
| PRINTING | 6 1/2 | 1-20 | 1-25 |
| PHOTOGRAPHIC | | | |
| BLANKET | 83 | 1-26 | 1-27 |
| RECORDING | | | |
| HAND COLOR PROOF | 201 1/4 | 1-29 | 1-31 |
| ARTIST EMT. | 30 1/2 | 2-16-38 | 2-18-38 |

DATE RECEIVED AND

DATE FILED

By

By

CASE NO. 1000000000

DATE FILED RECEIVED TO CREDIT

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 8A-H173

ORDER NO. 8440

DATE 1-18-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) FIRST CONGREGATIONAL CHURCH,
LEE, MASS.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3" FROM RIGHT EDGE IN RIGHT
UPPER BORDER
COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

| | | | |
|-----------------------|-----|-------------|-------------|
| JAN 20 1938 | | JAN 20 1938 | |
| COMP. ING. T. & C. P. | | JAN 20 1938 | JAN 20 1938 |
| PROOFING | 3 | 2 | 1-20 |
| PROOFING | 82 | 25 | 1-26 45 |
| HAND COL. PROOF | 31 | 1 1/4 | |
| ANALYST | 24- | 8 3/4 | 2-2-58 |

DATE OF ORDER

DATE PAID

FEB 3 1938

DATE OF ORDER

DATE PAID

20

DATE PAID

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 8A-H174

ORDER NO. 8440

DATE 1-18-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) LEE PUBLIC LIBRARY, LEE?
MASS.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3 FROM RIGHT EDGE IN UPPER
BORDER

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

PUT CLOUDS IN SKY WHITE STONE - RED TILE ROOF
COPPER DOME

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,773

ATTENTION!

4 Subjects on
order for this camera. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| OPERATION | TIME
N | TIME
S | DATE | DATE |
|------------------|-----------|-----------|-------------|-------------|
| COMPOSING | | | JAN 20 1938 | JAN 20 1938 |
| EXPOSURE | | | | |
| RELOADING | 7 | 3 | 1-20 | 1-21 50 |
| PHOTO TAKEN | | | | |
| DEVELOPING | 83 | | 1-24 | 1-24 45 |
| PRINTING | | | | |
| HAND COLOR PROOF | 229 | 1/4 | 1-24 | 1-24 |
| ARTIST'S REPT. | 26 | 83 | | 2-7 31 |

DATE DELIVERED TO YOU

DATE FILM

D

L

2
3
7

DATE 1-18-1938

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL, IRE, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SALE AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

PUT CLOUDS IN SKY VERY LIGHT GREY STONE REMOVE POLE AND WIRES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this consumer. Please see to it that all of the negatives are uniform and color are in harmony with each other to make an attractive

[illegible]

2

81
112

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 8A-H176

ORDER NO. 8440

DATE 1-18-1938

12 $\frac{1}{2}$ MPOST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL) MAIN STREET, LEE, MASS.

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER

BORDER

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

PURE CLOUDS IN SKY COVER CAR TRACKS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE WORK SCHEDULE | | | |
|------------------------|----------|-------------|-------------|
| OPERATION | QUANTITY | DATE | DATE |
| COMPOSING TYPE-SET UP | | JAN 20 1938 | JAN 20 1938 |
| PROOFING | 3 | 1-20 | 1-25 |
| PHOTO-INTRO | 4 | | |
| BLUEPRINT | 12 | 1-25 | 1-25 |
| STAMPING (CIRCUITING) | | | |
| GRAPHING | | | |
| HAND COLOR PROOF | 32 | 1-27 | |
| ARTIST DET. | 26 | 10 | 2-7 |

DATE ORDERED

DATE FILED

By

By

DATE

3

2

ST.
112

C. W. KEMHUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 8A-H177

ORDER NO. 8445

DATE 1-19-1938

12¹/₂M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOLDEN CASCADE AND NATURAL
BRIDGE, HOWE CAVERNS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. ¹/₄" FROM RIGHT EDGE IN UPPER
BORDER ----- 16

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW COLOR GUIDE FOR COLORS

RETURN COLOR GUIDES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | JAN 20 1938 | | JAN 20 1938 | |
|------------------|----------|-------------|-------------|-------------|---------|
| DESCRIPTION | QUANTITY | UNIT PRICE | EXTENSION | TOTAL | REMARKS |
| COMPOSITE PHOTO | | | JAN 20 1938 | JAN 20 1938 | |
| PRINTING | 4 | 1 | 1-20 | 1-24 | |
| PHOTOGRAPH | | | | | |
| PRINTING PROOF | 83 | | 1-24 | 1-25 | |
| PRINTING | | | | | |
| HAND COLOR PROOF | 201 | 1 1/2 | 1-26 | 1-27 | |
| PRINTING | 25 | 9 | | | |

DATE SENT

DATE FILED

DATE RECEIVED

DATE RECEIVED

15

112

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 8A-H178

ORDER NO. 8445

DATE 1-19-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHINESE PAGODA IN TITAN'S
TEMPLE, HOWE CAVERNS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3" FROM RIGHT EDGE IN UPPER
BORDER ----- 17

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLOR GUIDE ATTACHED TO PHOTO

RETURN COLOR GUIDE TO C. W. HUGHES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this set. Please
see to it that all or nega-
tives are uniform. Colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | | | |
|-------------|--------|--------|-------------|-------------|
| JAN 20 1938 | | | | |
| QUANTITY | UNIT | PRICE | TOTAL | REMARKS |
| 1 | SET UP | | JAN 20 1938 | JAN 20 1938 |
| 2 | 2 | 1-20 | 1-29 | 2 |
| 83 | | 1-24 | 1-25 | 4 |
| 31 | 1 1/2 | 1-26 | 1-26 | |
| 30 | 9 | 2-5-38 | 2-7-38 | |

By _____ Date _____

By _____ Date _____

2000 Photo Returned to Customer

3
2

ST.
117

DATE 1019-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER).

FRONT NO. **I** R. M. NO

TITLE (IN FULL) UNDERGROUND BOATING AND
NATURAL PILLAR, HOME CAVERNS, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER ---- 18

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORGUIDE ATTACHED TO PHOTO

RETURN COLOR GUIDE TO C.W.HUGHES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all runs or negatives are uniform and colors are in harmony with each other to make an attractive set.

EXHIBIT

1938

6. 11. 02

444 12D

DEPARTMENT OF THE ARMY, WASHINGTON, D. C.

JAN 20 1938

JAN 20 1938

KUNING

POST 1113

PL 100-100
SI 100-100 P. Q. 100

1993

100-000000-000000

| | |
|----|-----|
| 31 | 1/2 |
|----|-----|

30

2-4-38

2-5-38

DATE Filed

32

L. ...

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 3A-H180

ORDER NO. 8876

DATE 1-19-1938

12M500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL)

4B41653

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 3 R. M. NO
IMPRINT SAME AS ABOVE
TITLE: MONOLITHS IN MONUMENT
CANON FROM MONUMENT RIM DRIVE,
COLORADO NATIONAL MONUMENT IN
WESTERN COLORADO
PRIVATE NO. BEFORE TITLE: 2325
PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
TRIM MOSTLY SKY FOR PROPORTION. FOR COLORS ON ROCKS & CLIFFS ETC.
SEE ROCKS ~~SIXTINXITH~~ SAMPLES. CEDARS ARE VERY DARK GREEN
FOLIAGE. GROUND IS SANDY COLOR AND DISTANT VALLEY IS REDDISH SANDY
COLOR WITH WHITE OUTCROPS AND GREENISH VEGETATION.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| | | | | | |
|-------------|-------|-------------|-------------|---------------------|--|
| JAN 20 1938 | | ESTIMATE | | Cust. Dept. Checked | |
| JAN 20 1938 | | JAN 20 1938 | | JAN 20 1938 | |
| UP | | JAN 20 1938 | JAN 20 1938 | | |
| 5 | 2 | 1-20 | 1-21 | | |
| 82 | | 1-22 | 1-24 | | |
| 32 | 1 1/2 | | 1-26 | | |
| 206 | 12 | 11/1/38 | 11/10/38 | | |

DATE RECEIVED CARD DATE FILED
By By
DATE FILED BY DATE FILED

112

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 8A-H181

ORDER NO. 8876

DATE 1-19-1938

12 M 500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: GUNNISON VALLEY, MT.
TENDERFOOT, AND WESTERN STATE "W".
AT GUNNISON ON HIGHWAY 50, COLORADO

PRIVATE NO. BEFORE TITLE: 2324

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
"W" IS WHITE. FOR FIELDS USE COLOR OF GRASS ON 7A-H3686. dark
GREEN TREES IN VALLEYS. LIGHTER PORTION OF MT. LIGHT GREEN TO TAN.
TREE PATCHES ARE DARK BLUE GREEN. RAVINES DARKER. BLDGS. ARE
MOSTLY LIGHT-DARK ROOFS. SEE EXTRA PRINT ATTACHED FOR SUMMER ASPECT
OF THIS VIEW. CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,777

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2K

ESTIMATE

Est. Dept. Closed

JAN 20 1938

NO. 100 SCHEDULE

Date - JAN 20 1938

| OPERATION | EST. TIME | DATE | DATE |
|------------------|-----------|-------------|-------------|
| COMP. PHOTO | | JAN 20 1938 | JAN 20 1938 |
| PRINTING | 5 1/2 | 1-20 | 1-27 |
| PROOFING | | | |
| REPRODUCTION | 89 | 1-27 | 1-28 |
| GRAVING | | | |
| HAND COLOR PROOF | 1 1/2 | | |
| ARTIST E.T. | 27 12 | 2-23 | 2-24 |

DATE RECEIVED ORD.

DATE FILED

DATE

By

DATE WHEN RECEIVED IN COUNTRY

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 8A-H182

ORDER NO. 8880

DATE 1-19-1938

12 M 500 POST CARDS C.T. ART COLORTONE WHITE PORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) PUBLIC LIBRARY AND
CONGREGATIONAL CHURCH, NASHUA,
NEW HAMPSHIRE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT AUTO. LIBRARY: DULL RED. CHURCH: GRAY. HOTEL: RED.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| OPERATION | EST. TIME | ENTERED | DATE |
|-------------------------|-----------|---------|-------------|
| COM. & DEL. TYPE SET UP | | | JAN 20 1938 |
| REPRODUCTION | 12 2 | 1-20 | 1-24 88 |
| PHOTO-ETCHING | 83 | 1-24 | 1-25 45 |
| HAND COLOR PROOF | 201 1 1/2 | 1-26 | 1-27 |
| ARTWORK REPT. | 218 9 | 2-4 | 2-9 |

DATE ESTIMATE SENT

DATE FILED

DATE RECEIVED

by

DATE RECEIVED

2

7

12

ST
112

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 8A-H183

ORDER NO. 8880

DATE 1-19-1938

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HIGH SCHOOL, NASHUA,
NEW HAMPSHIRE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

JAN 20 1938

Cost Dept. Cleared

| DESCRIPTION | ST. TIME | ENTERED | RECEIVED |
|--------------------|----------|---------|----------|
| COMP. & PRINT UP | | | |
| PRINTING | 7 2 | 1-20 | 1-24 50 |
| PHOTO LITHO | | | |
| BALANCE & STAMPING | 83 | 1-25 | 1-26 45 |
| RECEIVED | | | |
| HAND COLOR PROOF | 201 1/2 | 1-26 | 1-27 |
| ARTIST EDP. | 214 9 | 2-4 | 2-9 |

DATE RECEIVED OK'D

DATE Filed

By

By

DATE HAND COLLECTED

By

By

ST
112

HAMMOND NEWS AGENCY, HAMMOND, IND.

NO8A-HL84

ORDER NO. 8865

DATE 1-20-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CIVIC AUDITORIUM, HAMMOND,
IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BUILDING: TAN LIGHT. STAIRS: CONCRETE. LAWN & SHRUBBERY GREEN. CONCRETE FENCE.
BILLOWY CLOUD EFFECT. NOTE: VARY THE TAN ON THE BUILDING FOR SHADOWS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,375

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | Cost Dept. Checked | |
|------------------|----|--------------------|------|
| JAN 21 1938 | | JAN 21 1938 | |
| RETOUCHING | 3 | 5 | 1-24 |
| PHOTO LITHO | | | |
| BLUE PRINT | 83 | | 1-28 |
| RETOUCHING | | | |
| HAND COLOR PROOF | 32 | 1 1/2 | 2-1 |
| ARTIST DEPT. | 27 | 9 | 2-4 |

DATE ESTIMATE OK'D _____ DATE FILED _____
By _____ By _____
DATE _____

HAMMOND NEWS AGENCY, HAMMOND, IND.

NO. 8A-H185

ORDER NO. 8865

DATE 1-20-1938

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. L

R. M. NO

TITLE (IN FULL) J. S. POST OFFICE, HAMMOND, IND. IMPRINT NONE

PHOTO PROPERTY OF ~~XXXXXXXX~~ C.T.

COLOR DESCRIPTION

NOTE: TAKE OUT BOY IN FOREGROUND. BUILDING: GRAY. CREVICES DARK GRAY. AUTOS: MAROON - BLACK, BLUE? GREEN. STAIRS: CONCRETE. LIGHT POSTS: BLACK. TAKE OUT BUILDING TO THE RIGHT OF POST OFFICE. STREET: CONCRETE. LAWN: GREEN. BUILDING TRIMMINGS. TAKE OUT SIGNS IN WINDOWS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

| OPERATION | EST. TIME | ACT. TIME | DATE | DATE |
|------------------------|-----------|-----------|-------------|-------------|
| COMPOSING, TYPE SET UP | | | JAN 21 1938 | JAN 21 1938 |
| ETCH | | | | |
| RETOUCHING | 3 | 5 | 1-24 | 1-27-38 |
| PHOTO LITHO | | | | |
| BLUING | | | | |
| STRIPPING, CLEANING | 8 | | 1-28 | 1-28-38 |
| IN GRAY | | | | |
| HAND COLOR PROOF | 225 | 1/2 | 1-31 | 1-31 |
| ARTIST DEPT. | 204 | 2 | 2-2 | 2-4 |

DATE ORDERED

DATE PAID

DATE

DATE

DATE

P.

HAMMOND NEWS AGENCY, HAMMOND, IND.

NO. 8A-H186

ORDER NO. 8865

DATE 1-20-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. MARGARET'S HOSPITAL,
HAMMOND, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

E-1492

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

WALL: RED BRICK. FACING: GRAY WHITE. ROOF: BLACK. WINDOWS: WHITE. ENTRANCE:
SANDSTONE. HEDGE & SHRUBS: GREEN. RED BRICK STREET. BLACK LAMP POST.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

ATTENTION!

4
Subjects on
order for this order. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | Curt Dept. Checked | |
|-------------------------|-----------|--------------------|-------------|
| JAN 24 1938 | | Date | |
| COMPOSITION | EST. TIME | ENTERED | RECEIVED |
| COMPOSITION TYPE SET UP | | JAN 24 1938 | JAN 24 1938 |
| TEICH | | | |
| REPRODUCTION | 12 4 | 1-24 | 1-26 50 |
| PHOTOGRAPH | | | |
| ELABORATE STAMPING | 73 | 1-26 | 1-27 45 |
| PRINTING | | | |
| HAND COLOR PROOF | 225 1 1/2 | 1-31 | 1-31 |
| ARTWORK | 205 9 | 2-2 | 2-4 |

DATE ESTIMATE OK'D _____ DATE Filed _____

By _____ By _____

DATE REPRODUCTION OK'D _____ DATE Photo Returned to Customer _____

By _____ By _____

12

116

HAMMOND NEWS AGENCY, HAMMOND, IND.

NO. 8A-H187

ORDER NO. 8865

DATE 1-20-1938

12 M 500 POST CARDS ART COLORTONE

WHITE BORDER .

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I**

R. M. **NO**

TITLE (IN FULL) **STREET SCENE, HAMMOND, IND.**

IMPRINT **NONE**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ATTENTION!

Subjects on order for this camera. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
By JAN 24 1938 Date JAN 24 1938
JOB WORK SCHEDULE

| OPERATION | EST. TIME | ENTERED | COMPLETED |
|-----------------------|-----------|-------------|-------------|
| CONTRACT, TY & SET UP | | JAN 24 1938 | JAN 24 1938 |
| ETCH | | | |
| ETCHING | 2 | 6 | 1-24 |
| PHOTO LIMO | | | |
| PRINTING & BOUNDING | 20 | 1-26 | 1-26 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 201 | 1-27 | 1-31 |
| ARTIST DEPT. | 27 | 9 | 2-2 |

DATE ORDER SENT _____ DATE FILED _____

BY _____

DATE ORDER SENT _____ DATE FILED _____

BY _____

2
3

116

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

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O | DIAL No. 8A-H188 ORDER NO. 8449 DATE 1-19-1938 | | DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART | DATE COMPLETED | P
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| | CUSTOMER ROSCOE STUDIO
ROSCOE, NEW YORK | | Photos for
this Customer | | | |
| | 6 M P.C. SIZE 3 1/2 x 5 1/2 | | STYLE PHOTO COLORIT WHITE BORDER | | | |
| | PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOIPP'S LODGE, ROSCOE, N.Y. SULL CO.
(TENNANAH LAKE) | | FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint | | | |
| RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED. | | PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue. | | | | |
| COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. | | | | | | |

2M-1-2-37

538

Ret 3 1/2
H.C. 1 3/4
La 10 - 28-23-8

C. T. Imprint

5

Small neg.

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H189

ORDER NO. 8883

DATE 1-19-1938

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

TITLE (IN FULL) WEST PORTAL, THE MOFFAT

IMPRINT SAME AS ABOVE

TUNNEL ON THE DENVER & RIO GRANDE WESTERN
RAILROAD

PRIVATE NO.: BEFORE TITLE ---- 878

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE ATTACHED CARD FOR COLORS 7AH861

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all or nega-
tives are uniform in colors and
in handling with each other
to make an attractive set.

| OPERATION | DATE | TIME | DATE | TIME |
|-------------------------|------|------|-------------|-------------|
| COMPOSED, TYPE SET UP | | | JAN 21 1938 | JAN 21 1938 |
| ETCH | | | | |
| RETOUCHING | 15 | 3 | 1-21 | 1-27 8 |
| PHOTO-LITHO | | | | |
| BLUE
STANDARD PRINTS | 8 | | 1-28 | 1-29 4 |
| REMOVING | | | | |
| HAND COLORING | 225 | 1/2 | | 3 Feb. |
| ARTIST EMT. | 44 | 12 | 2/9/38 | 2/11/38 |

DATE RECEIVED _____ DATE PAID _____

DATE _____ BY _____

DATE PAID _____

DATE _____

R. H. 112
115

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-M190

ORDER No. 8883

DATE 1-19-1938

12 1/2

M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT No. I

R. M. YES

TITLE (IN FULL) INCLINE RAILROAD, REACHING

IMPRINT SAME AS ABOVE

FROM HANGING BRIDGE IN ROYAL GORGE TO SUSPENSION
SUSPENSION BRIDGE AT THE TOP OF THE
MOUNTAIN, ON D. & R. G. W. R.R.

PRIVATE NO.: BEFORE TITLE --- 879

COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

USE YOUR OWN JUDGEMENT ON COLORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for the camera. Please see to it that all color or negative are uniform and colors are in harmony with each other to make an attractive set.

| ESTIMATE | | | |
|-----------------------|-----------|-------------|-------------|
| JAN 21 1938 | | JAN 21 1938 | |
| DESCRIPTION | EST. TIME | ORDERED | DELIVERED |
| COMPOSING, SETTING UP | | JAN 21 1938 | JAN 21 1938 |
| RETOUCHING | | | |
| PRINTING | 3 | 1 - 21 | 1 - 26 |
| PHOTOGRAPHING | | | |
| PRINTING & MOUNTING | 83 | 1 - 26 | 1 - 27 |
| INCEP. WORK | | | |
| HAND COLOR PROOF | 31 | 1 1/2 | |
| ARTIST REPT. | 41 | 9 | 2-11-38 |

DATE ORDERED

DATE FILED

DATE RECEIVED

By

DATE PAID

Handcolor

7
3

112
115

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H191

ORDER NO. 8883

DATE 1-19-1938

121 M POST CARD

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) CASTLE GATE, UTAH, ON THE
D. & R. G. W. R. R.

IMPRINT SAME AS ABOVE

PRIVATE NO.: BEFORE TITLE --- 880

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MOUNTAINS, DARK RED AND BROWN; IRON BRIDGE, DARK RED;
BLOCK SIGNALS, BLACK ON WHITE STANDARDS; ROADBED, GRAY GRAVEL;
STREAM, BLUE; TREES, VARIOUS SHADES ON GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

JAN 21 1938 ESTIMATE

Cost Est.

AND WORK SCHEDULE

Date

JAN 21 1938

| ITEM | EST. TIME | ENTERED | DATE |
|-----------------------|-----------|---------|-------------|
| COM. FOR. TYP. SET UP | | | JAN 21 1938 |
| REDOING | 5 | 3 | 1-24 |
| PROOFING | | | |
| PRINTING | 83 | | 1-27 |
| REDOING | | | |
| REDOING | 32 | 1 1/2 | 1-29 |
| ART. PREP. | 24 | 10 | 2-12 |

DATE ESTIMATE

DATE FILED

By

By

DATE HAND COLOR PROOF

DATE HAND COLOR PROOF

ATTENTION!

Subjects on order for this company. Please see to it that all prints or negative are uniform and colors are in harmony with each other to make an attractive set.

[Large handwritten signature]

5

116

21

NO. 8A-H192

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 8883

DATE 1-19-1938

121 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YESTITLE (IN FULL) D. & R. G. W. HANGING BRIDGE ~~IN THE~~ SAME AS ABOVE
IN THE ROYAL GORGE.PRIVATE NO.: ~~BEFORE~~ TITLE --- 881

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD NO. 0A4015 ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,792,775

ATTENTION!

5 Subjects on
order for this set. Please
see to it that all the or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| DATE | NO. | DATE | NO. |
|-------------|-------|-------------|---------|
| JAN 21 1938 | | JAN 21 1938 | |
| 5 | 3 | 1-21 | 1-21-88 |
| 12 | | 1-26 | 1-27-88 |
| 31 | 1 1/2 | | |
| 21 | 10 | 2.14 | Post |

DATE RECEIVED

DATE

By

By

Photo sent to Customer

5

50
112
115

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

25

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. 8A-H193 ORDER NO. 8466 DATE 2-1-1938

CUSTOMER THE McALLISTER
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M P.C.

SIZE

3 1/2 x 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE McALLISTER HOTEL, MIAMI, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

*Put version hands in window as
in sketch. Take with poster signs
Change sign follow sketch closely.*

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge- or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SKETCH O.K. BUT FOR THREE CHANGES. PUT IN AWNING SHOWN ON ATTACHED PHOTOGRAPH. BRING OUT SKY EFFECT EXACTLY AS ON SKETCH, AS IT IS MUCH BETTER THAN ANY OF THE SKY LINES YOU HAVE ON THE OTHER CARDS BECAUSE YOU HAVE IN THE OTHER CARDS TOO MUCH BLUE. ALSO, UNLESS IT IS NECESSARY TO BRING OUT THE EFFECT, I DON'T BELIEVE THAT THE HOTEL SHOULD CARRY TOO MUCH OF THE PINK COLORING THAT YOU HAVE ON THE SKETCH, AS THE BUILDING ITSELF IS THE SAME COLOR AS SHOWN ON THE BALANCE OF THE BUILDING.

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

By photo 5x7

Ret. 9 1/2

4 c. 1 1/2

La 9

55.
127

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — NO YES RETURN PHOTO

DIAL No. 8A-H194 ORDER NO. 8470 DATE 1-20-1938

CUSTOMER CHAS. A. EATON CO.
BROCKTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ETONIC ARCH SHOES ETC. AS PER COPY

see sketch

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make light blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

20 1-
21 4 1/4
22 1 1/2
23 10

24

App. 1/2

21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

| | | | | | | | | |
|---|---|---|---|----------------|-----------------------------|----------------|----------------------|--|
| PHOTO PROPERTY OF C. T. & CO. — CUSTOMER | DIAL NO. <input checked="" type="checkbox"/> 8A-H195 ORDER NO. 8907 DATE 1-21-1938 | | DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART | DATE COMPLETED | Photos for
this Customer | PHOTO RETURNED | | |
| | CUSTOMER McGAUGH HOSIERY MILLS
4408 SECOND AVENUE
DALLAS, TEXAS | | | | | | | |
| | 25M P.C. | SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ | STYLE <i>Photo Color</i>
ART COLOR TONE FULL FACE | | | | | |
| | PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full | | FRONT NO. 5
(All of this on address side)
R. M. <input checked="" type="checkbox"/> Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer <input checked="" type="checkbox"/> C.T. Imprint No Imprint | | | | | |
| RETURN PHOTO
YES
NO | RETOUCHING DEPARTMENT
<input checked="" type="checkbox"/> Submit — Sketch — Layout — <input checked="" type="checkbox"/> Retouched Photo — Wash Drawing
Follow Layout | | PHOTO LITHO
Rephoto | | | NEG. NO. | TO
PHOTO USED FOR | |
| | | | ____ Photograph each - Size 5x7 - 8x10 - 10x12 | | | | | |
| | | | ____ Prints each from ____ Negatives MATTE or GLOSSY | | | | | |
| | | | Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo | | | | | |
| | | Negative — Line — Halftone — Combination. | | 120 | | | | |
| | | Dry — Wet — Pancromatic — Color Separation. | | 133 | | | | |
| | | Transfer — Paper Process — New Process. | | 150 | | | | |
| | | Stripping — White Border — Full Face. | | 175 | | | | |
| | | Blue-Print — Handcolor — Black & White Proof. Titles—Red, Blue. | | | | | | |
| COLOR DESCRIPTION | | | | | | | | |
| SEE SAMPLE OF HOSE ATTACHED. IT MUST BE A LIGHT SHADE FOR SHING WEAR. USE YOUR OWN JUDGMENT FOR COLORING. | | | | | | | | |

5x7
Rel 6
20 1/2
A10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H196 ORDER NO. 8475 DATE Jan. 21, 1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER **HOLY CROSS COLLEGE**
4950 DAUPHINE STREET
NEW ORLEANS, LOUISIANA

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **MAIN BUILDING**
HOLY CROSS COLLEGE
NEW ORLEANS, LOUISIANA

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.: THE BUILDING IS TOO RED. WOULD LIKE TO HAVE THE ROAD BETTER
DEFINED. BRANCHES ON PALM TREE ARE TOO STIFF.

make DK. blue impression

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-HL97

ORDER NO. 8749

DATE 1-22-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) KAYDEROSS PAVILION AND
BATHING BEACH, SARATOGA LAKE, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 2 FROM RIGHT EDGE IN UPPER
BORDER: 167

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ROOF: RED. SIDES: CREAM. BENCHES: GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| OPERATION | EST. TIME
(MIN.) | DATE | DATE |
|--------------------|---------------------|-------------|-------------|
| COMPOSING & SET UP | | JAN 26 1938 | JAN 26 1938 |
| ETCH | | | |
| RETOUCHING | 5 3 | 1-26 | 1-27 |
| PHOTO ETCH | | | |
| ETCHING & PAQUING | 82 | 1-28 | 1-28 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 201 1 1/2 | 1-28 | 1-28 |
| ARTIST REPT. | 24- 9 | | 1-28 |

DATE OF ORDER _____ DATE OF DELIVERY _____

NAME OF CUSTOMER _____ NAME OF PHOTOGRAPHER _____

ADDRESS OF CUSTOMER _____ ADDRESS OF PHOTOGRAPHER _____

ST
118

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H198

ORDER NO. 8479

DATE 1-22-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) AN ATTRACTIVE GLIMPSE OF
SARATOGA LAKE, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER
BORDER: 166

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,779

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

John

2619 ESTIMATE AND WORK SCHEDULE By Date 2-1-38

| OPERATION | EST. TIME
No. Time Allowed | DATE
ENTERED | DATE
COMPLETED |
|---------------------------------|-------------------------------|-----------------|-------------------|
| COMPOSING, TYPE SET UP | | JAN 26 1938 | JAN 26 1938 |
| ETCHING | | | |
| RETOUCHING | 9 2 | 1-26 | 1-31 |
| PHOTO LITHO | | | |
| BLUEPRINT
STAMPING, OPAQUING | 83 | 2-1 | 2-1 |
| ETCHING | | | |
| HAND COLOR PROOF | 31 1/4 | 2-2 | 2-2 |
| ARTIST DELT. | 28 8 | | 2-11 |

DATE REPORT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H199

ORDER NO. 8479

DATE 1-22-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GROUNDS AT LUTHER'S WHITE
SULPHUR SPRINGS HOTEL, SARATOGA LAKE,
N.Y.

PRIVATE NO. 2 FROM RIGHT EDGE IN UPPER
BORDER: 165

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all the or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| DESCRIPTION | EST. TIME | DATE | DATE |
|----------------------------------|-----------|-------------|-------------|
| COMPOSE, SET UP | | JAN 26 1938 | JAN 26 1938 |
| ETCH | | | |
| RETOUCHING | 6 2 | 1 - 26 | 1 - 28 |
| PHOTOGRAPH | | | |
| BLUEPRINT
STRIPPING, OPAQUING | 8 2 | 1 - 28 | 1 - 29 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 31 1 1/2 | | |
| ARTIST LEPT. | 28 9 | | 2 - 5 |

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE PHOTO RETURNED TO CUSTOMER

By

35
118

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H200

ORDER NO. 8479

DATE 1-22-1938

6 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) GENERAL VIEW OF SARATOGA LAKE, N.Y.

IMPRINT SAME AS ABOVE

^{3/4"}
PRIVATE NO. FROM RIGHT EDGE IN UPPER BORDER: 164

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this set. Please see to it that all negatives are uniform in color and in harmony with each other to make an attractive set.

| OPERATION | TIME | DATE | DATE |
|----------------------------|--------|-------------|-------------|
| COMPOSING, TYPE SET UP | | JAN 26 1938 | JAN 26 1938 |
| ETCH | | | |
| RETOUCHING | 9. 2 | 1-26 | 1-28 |
| PHOTO-LITHO | | | |
| BLUE-PRINT
& LITHO CAPS | 12 | 1-29 | 1-31 |
| LE GRAVING | 225 | | 2-10 |
| HAND COLORING | 32 1/4 | | 2-4 |
| ARTIST DELT. | 28 5 | 2-16 | 2-17 |

DATE FLOWERS C'D

DATE FLOWERS C'D

By

DATE ARTIST C'D

DATE ARTIST C'D

9

10

21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
 PHOTO PROPERTY OF C. T. & CO.
 NO
 YES
 RETURN PHOTO

DIAL No. 8A-E202 ORDER NO. 8478 DATE 1-22-1938CUSTOMER WAWASAT REALTY CO.
SYRACUSE, IND.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C.

SIZE 3 1/2 x 5 1/2GROUP (3)

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PICKWICK LOUNGE - SYRACUSE, INDIANA
WANASEE*see on page 2 sketch*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
 FRONT NO. 5 (All of this on address side)
 R. M. Yes No
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
 Trade Mark Yes No Special type as sample
 IMPRINT: Customer C. T. Imprint No Imprint
PHOTO LITHO
Rephoto

NEG. NO.

 _____ Photograph each - Size 5x7 - 8x10 - 10x12
 _____ Prints each from _____ Negatives MATTE or GLOSSY
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
 See Salesman, Customer, or Sample for Position, Office
 DELIVER _____ Straighten Photo
 Negative — Line — Halftone — Combination. 120
 Dry — Wet — Pancromatic — Color Separation. 133
 Transfer — Paper Process — New Process. 150
 Stripping — White Border — Full Face. 175
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. SEE SKETCH ATTACHED.

make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

1 photo

Layout 1

Ret 11

WC 21/2

LA 14

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H203

ORDER NO. 8883

DATE 1-22-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE WORLD'S HIGHEST
SUSPENSION BRIDGE ACROSS THE ROYAL GORGE,
COLORADO, ON THE D. & R. G.W. RR

private NO. BEFORE TITLE: - 882

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

L-7643

| DESCRIPTION | DATE | TIME | DATE | TIME |
|-------------------------|------|------|-------------|-------------|
| COMPOSITE, TOP & BOTTOM | | | JAN 27 1938 | JAN 27 1938 |
| PRINTING | 6 | 3 | 1-27 | 2-18 |
| PROOFING | 8 | | 2-1 | 2-18 |
| PROOF | 225 | 1/2 | | 3 Feb |
| ARTIST | 10 | | 2-138 | 2-18 |

DATE ORDERED _____ DATE PAID _____

DATE RECEIVED _____ BY _____

DATE _____ BY _____

DATE _____ BY _____

DATE _____ BY _____

HENRY R. BRINK'S BOOK STORE, HOLLAND, MICH.

NO. 8A-H204

ORDER NO. 8481

DATE 1-24-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) NELIS TULIP FARM, HOLLAND,
MICH.

IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE - "IT'S
TULIP TIME IN HOLLAND EVERY YEAR IN MAY"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLOCK OUT THE TRAILER AND ELEVATION IN THE UPPER LEFT HAND CORNER
SEE COLORED GLASS NEGATIVE FOR COLORS OF TULIPS

RETURN GLASS PLATE WHEN THROUGH WITH IT
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,292,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all subjects or nega-
tives are uniform in colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Chas. D.

By JAN 27 1938 Date JAN 27 1938

| DESCRIPTION | TIME | ENTER | DATE |
|--------------------|------|-------|-------------|
| COVERING BY SET UP | | | JAN 27 1938 |
| ETCH | | | JAN 27 1938 |
| RETOUCHING | 6 | 3 | 1-27 |
| PHOTOGRAPH | | | |
| BRACKETING | 8 | | 2-2 |
| STRIPPING | | | 2-2 |
| GRAVING | | | |
| HAND COLOR PROOF | 225 | 1 1/2 | Feb. 16 |
| ARTIST EPT. | 211 | 9 | Feb. 21 |

DATE RECEIVED, OK'D

DATE FILED

By

By

DATE IS

DATE IS

HENRY R. BRINK'S BOOK STORE, HOLLAND, MICH.

NO. 8A-H205

ORDER NO. 8481

DATE 1-24-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) NELIS TULIP FARM, HOLLAND,
MICH.

IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE - "IT'S
TULIP TIME IN HOLLAND EVERY YEAR IN MAY"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLOCK OUT THE ~~XXX~~ SMALL WHITE BUILDING IN THE EXTREME UPPER RIGHT HAND
CORNER

SEE COLORED GLASS NEGATIVE M FOR COLORING OF TULIPS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By *[Signature]* Date *JAN 27 1938*

| OPERATION | EST. TIME
Clock No. Time Allowed | ENTERED
DATE | COMPLETED
DATE |
|-------------------------|-------------------------------------|-----------------|-------------------|
| COMPOSE NO. TYPE SET UP | | JAN 28 1938 | JAN 28 1938 |
| ETCH | | | |
| RETOUCHING | 6 3 | 1-28 | 2-28 |
| PHOTO ETCH | | | |
| BLUE
SILK SCREENING | 82 | 2-2 | 2-2 RT. |
| ENGRAVING | | | |
| HAND COLORING | 225 1 1/2 | | 4 Feb. |
| ARTIST PROOF | 2/0 9 | 2-16 | 2-2 |

DATE ESTIMATE MADE _____ DATE FILED _____

By _____ By _____

DATE ESTIMATE MADE _____ DATE FILED _____

By _____ By _____

DATE ESTIMATE MADE _____ DATE FILED _____

By _____ By _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. BA-H266 ORDER NO. 8925 DATE 1-24-1938

CUSTOMER JAS. B. STRONG
BAY VIEW ~~REXX~~ HARBOR ESTATES, INC.
SETAUKET, LONG ISLAND, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE ON 3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BAY VIEW HARBOR ESTATES, INC. — STRONG
NECK — SETAUKET, LONG ISLAND, NEW YORK

ON ALL LONG ISLAND THERE IS NO FINER PLACE THAN
THIS, AND NO BETTER TIME TO FIND OUT THAN NOW.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

✓ NO. ON FRONT.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H207 ORDER NO. 8922 DATE 1-25-1938

CUSTOMER WASHINGTON PETROLEUM PRODUCTS, INC.
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M BUS. CARDS SIZE $3\frac{1}{2} \times 2\frac{1}{4}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WASHINGTON PETROLEUM PRODUCTS, INC.

BOT-SERVICE STATION NO. 1; SECOND AND CONSTITUTION
AVE., N.W.

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 6A-H502.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

30
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-11208 ORDER NO. 8942 DATE 1-26-1938

CUSTOMER MIDTOWN CHEVROLET CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25^M BUSINESS ~~TEXT~~ CARDS SIZE ~~3 1/2 x 2 1/4~~ 3 1/2 x 2 1/4

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP LEFT: NEW CAR SALES-SERVICE
TOP RIGHT: USED CAR DEPT.
BOT-2412 GILBERT AVE. - 2358 GILBERT AVE.
PEEBLES CORNER

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

*see fissure on
large photo*

COLOR DESCRIPTION

GIVE THE SKY A GOOD BLUE. THE BLDG. AT THE LEFT OF THE PICTURE IS DARK GREY TAPESTRY BRICK A
COUPLE OF SHADES DARKER THAN #15 ON THE COLOR CHART. ALL THE TRIMMINGS ON THIS BLDG. IS A LIGHT
GREY STONE #15 ON THE COLOR CHART. THE WINDOW FRAMES ARE A TRIFLE DARKER GREY THAN #15. THE TWO
TWO DOORS ARE ALSO GREY ABOUT THE SHADE AS THE WINDOW FRAMES. THE THREE IRON GRATINGS AT THE
BOTTOM OF THE BLDG. ARE PAINTED BLACK. THE SMALL BLDG. AT THE RIGHT IS LIGHT GREY STONE #15.
THE DOORS A TRIFLE DARKER GREY. THE SIGNS ON BOTH BLDGS. ARE WHITE LETTERS ON BLACK BACKGROUND.
THE SIDEWALKS AND STREET WE WILL LEAVE TO YOU.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H209 ORDER NO. 8943 DATE 1-25-1938

CUSTOMER IMPERIAL RECREATION PARLORS, INC.
AUBURN, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C. SIZE 3 1/2 x 5 1/2 GROUP (3)

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE IMPERIAL - 48-50 GENESEE STREET -
AUBURN, NEW YORK (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

make good impression

The ceiling lights in the Coffee Shoppe picture have not been removed. Somehow, when the neon lights are not burning, something seems to be lacking around the place. We would like to see these signs appear on the cards even if they show only as blurs of color. We have mentioned this matter before, leaving it to your discretion, but you have not stated any reason why it would be better to omit them.

The "RESTAURANT" and the "GRILL & LOUNGE" signs of the exterior picture have been fully discussed. The "COFFEE SHOPPE -- & LOUNGE" sign in the Tap Room picture, with its green arrow, is of smaller size than the free hand sketch due to the different perspective; but since it lends color to the room and helps create atmosphere, we should like to have it show if it will be possible, and practical.

Please center the words "AIR-CONDITIONED."

The design "THE IMPERIAL" seems somewhat clumsy. It appears too large for the space and interferes with the street address just below. If you can, without extra trouble, take out the comma after AUBURN and center this word, too, please do so.

PHOTO RETURNED

TO

PHOTO USED FOR

all new

MAKEDOVER

Order to Pet

EST. 1898

FEB 1 1938

HC 1/4

21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 8A-H210
XXXX

ORDER NO. 8947 DATE 1-25-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER B. KUPFENHEIMER & CO., INC.,
CHICAGO, ILLINOIS

25^M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPECIAL

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

see colored Pictures in stock room

must be finished 1-29-sure

VERY RUSH

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H211 ORDER NO. 8948 DATE 1-26-1938

CUSTOMER HOTEL GEARHART
GEARHART, OREGON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ (GROUP 2) STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL GEARHART BY THE SEA — GEARHART,
OREGON — COAST HIGHWAY U.S. 101 (ETC. AS PER
COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

THE HOTEL HAS GREEN ROOFS, WEATHER STAINED SHINGLES ON SIDES AND ALL TRIM IS WHITE. IF ANY
FLOWERS ARE TO SHOW THEY ARE TO BE BLUE AND YELLOW.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1
Ret. 9 1/2
W.C. 1 3/4
L.A. 12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-II212 ✓ ORDER NO. 8951 DATE 1-26-1938

CUSTOMER JAMES PAPPAS
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M P.C.

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Shanghaier

Ret 8
1 3/4
2 2 1 1/4

13 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H213 ORDER NO. 8951 DATE 1-26-1938

CUSTOMER JAMES PAPPAS
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M P.C.

SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (A. of this on address side) R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTÉ or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Mr. Pappas wants to know if it would be possible to eliminate the building shown to the right of the Vine Gardens and to eliminate the upper half of the building above the Vine Restaurant and put in instead a nice cloud effect -- in other words he wants more of a night club effect and thinks that the windows above the Vine Restaurant and the building to the right detract from the picture.

MAILED 12

Charge to SALESMAN Dept. 1

MAILED 12

Charge to CUSTOMER Dept. 1

APR 10 1938

HC 1/2

25

Ret 6 1/2
H.C. 1 1/2
La 9

Ret 1

Off 3-8

NO. 8A-H214

C. P. JOHNSTON CO., SEATTLE, WASHINGTON

ORDER NO. 9002

DATE 1-26-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 3

R. M. NO

TITLE (IN FULL) BREMERTON NAVY YARD, BREMERTON, WASHINGTON
WASHINGTON

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 152

IN UPPER BORDER IN SMALL TYPE (c) CHAS.

R. LAIDLAW-ATROPHOTO
COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that the subjects are
taken in harmony with each other
to make an attractive set.

| DATE | TIME | DATE | TIME |
|-------------|------|-------------|---------|
| JAN 27 1938 | | JAN 28 1938 | |
| RECEIVED | | RECEIVED | |
| 3 | 4 | 1-28 | 2-28 |
| 8 | | 2-2 | 2-2 45 |
| 41 | 12 | 2-18-38 | 2-22-38 |

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

| | | | | | | |
|--|--|--|---------------------|--|----------------|-----------------------------|
| PHOTO PROPERTY OF C. T. & CO. — CUSTOMER | DIAL NO. <u>8A-H215</u> | ORDER NO. 9005 | DATE 2-10-1938 | DEPT.
RETOUCHING
ENCRAVING
PHOTO LITHO
COMPOSING
LITHO ART | DATE COMPLETED | PHOTOS FOR
this Customer |
| | CUSTOMER <u>MC CUTCHEON CHEVROLET CO.</u>
<u>9TH STREET NORTH</u>
<u>ST. PETERSBURG, FLORIDA</u> | | | | | |
| | 12 ¹ / ₂ M POST CARDS | SIZE 3 ¹ / ₂ x 5 ¹ / ₂ | STYLE PHOTO COLORIT | | | |
| | PLACE OF TITLE: Upper Lower Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOME OF MC CUTCHEON CHEVROLET CHEVROLET
CO. USED CAR LOT NINTH STREET NORTH AT NINTH
AVENUE, ST. PETERSBURG, FLA.
<i>in sky</i> | | | FRONT NO. 5 (All of this on address side)
R. M. <input checked="" type="checkbox"/> Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer <input checked="" type="checkbox"/> C. T. Imprint No Imprint
<i>NO. ON FRONT</i> | | |
| RETURN PHOTO
YES
NO | RETOUCHING DEPARTMENT
<input checked="" type="checkbox"/> Submit <input type="checkbox"/> Sketch <input type="checkbox"/> Layout <input type="checkbox"/> Retouched Photo <input type="checkbox"/> Wash Drawing
Follow Layout | | | Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
<input checked="" type="checkbox"/> Blue Print <input type="checkbox"/> Handcolor — Black & White Proof. Titles—Red, Blue | | |
| | REMOVE ALL WIRES -- TELEGRAPH POLES. BLOCK OUT
AUTOS ON STREET AND REMOVE BLDG OF CROSSTOWN
PAINT SHOP AND PUT IN A FEW PALMS.
CUT STREET HALF WAYS BOTH SIDE. NO CAR
TRACKS.
BLOCK OUT WOOD BLDGS IN BACK GROUND OF ROOF | | | | | |
| | COLOR DESCRIPTION | | | | | |
| | CHURCH RED & WHITE AND LIME STONE
BRICK | | | ROOF- RED | | |
| SEE TISSUE ATTACHED TO PHOTO | | | | | | PHOTO USED FOR |
| <i>make DK. Blue impression
of signs</i> | | | | | | |

Set 9
18 1/2
+ 9 3/4

18.56

①

152

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. 8A-H216 ORDER NO. 9006 DATE 1-26-1938

CUSTOMER ALHAMBRA ITALIAN RESTAURANT & CAFE
1014 ALHAMBRA BLVD.
SACRAMENTO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ *Thoy 3*

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ALHAMBRA ITALIAN RESTAURANT AND CAFE
ETC. AS PER COPY
see sketch

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\frac{1}{2}$ 120
Dry — Wet — Pancromatic — Color Separation. $\frac{1}{2}$ 133
Transfer — Paper Process — New Process. $\frac{1}{2}$ 150
Stripping — White Border — Full Face. $\frac{1}{2}$ 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED
FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

Copy 1 1/2
Ret 10 1/2
H.C. 2
La 14

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H217 ORDER NO. 9008 DATE 1-28-1938

CUSTOMER E. E. TAYLOR CORP.
275 CONGRESS STREET
BOSTON, MASSACHUSETTS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE SNOOTY BROGUE ETC. AS PER COPY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

387
2
2
11

#24

ST.
124
125

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-1218 ORDER NO. 9009 DATE 1-28-1938

CUSTOMER E. E. TAYLOR CORP.
275 CONGRESS STREET
BOSTON, MASSACHUSETTS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHARACTER IN SPORTS SHOES ETC. AS PER
COPY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

make DK Blue impression
" Red "
Wash

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
So 2
P 6
200 1 3/4
A 12

#24

R

NO. 8A-H219

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 9014

DATE 1-27-1938

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. 3

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: THE ROYAL GORGE ILLUMINATED BY
FLOODLIGHT AT NIGHT. SHOWING THE
ARKANSAS RIVER, THE WORLD'S HIGHEST
BRIDGE AND GIVING A NEW ASPECT TO THE
IMPRESSIVENESS AND BEAUTY OF THE MIGHTY

PHOTO PROPERTY OF CUSTOMER

GORGE

PRIVATE NO.: BEFORE TITLE 2139

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SEE INSTRUCTIONS ATTACHED

Night View

To customer

SUBMIT: RET. PHOTO

YES

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

| ESTIMATE | | Cust. Dept. Checked | |
|-------------|-------------|---------------------|-------------|
| JAN 21 1938 | | JAN 21 1938 | |
| DATE | TIME | DATE | TIME |
| DATE | TIME | DATE | TIME |
| JAN 31 1938 | JAN 31 1938 | JAN 31 1938 | JAN 31 1938 |
| 5 | | | |
| 82 | 2-15 | 2-16 | 45 |
| 225 | 14 | 18 Feb. | |
| 22 | 10 | Mar 7 | Blks |

124

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 8A-H220

ORDER NO. 9015

DATE 1/27/1938

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LURAY SINGING TOWER,
LURAY VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14

R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PRIVATE NO. : LOWER RIGHT HAND CORNER:

99

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

REMOVE DISCOLORATION AT TOP OF FIRST OFFSET.

GRAY LIMESTONE CONSTRUCTION THROUGHOUT, WITH SLIGHT TINGS OF BROWN
ROOF LEAD-COLORED. WOOD WORK IN DOOR, DEEP BROWN. MOUNTAINS IN BACKGROUND
DEEP RICH GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2 CH 116

| JAN 31 1938 | | JAN 31 1938 | |
|---------------------|----------|-------------|-------------|
| DESCRIPTION | QUANTITY | DATE | DATE |
| WORKING COPY SET UP | | JAN 31 1938 | JAN 31 1938 |
| DOUGHING | 5 2 | 1-3 | 2-12 |
| PHOTO LITHO | 82 | 2-1 | 2-1 1/2 |
| PRINTING, OPAQUE | | | |
| REVERSE | | | |
| COLOR PROOF | 31 1/2 | 2-4 | 2-5 |
| IMPRINT | 42 9 | 3-4 | 3-7 |

WORKING COPY SET UP

BY

DATE WHEN WORKING COPY SET UP

BY

WORKING COPY SET UP

BY

DATE WHEN WORKING COPY SET UP

8/16/38

5

11/12/38

MARKEN & BIELFELD, INC., FREDERICK, MD.

NOBA-H221

ORDER NO. 9015

DATE 1/27/1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

14

R. M. YES

TITLE (IN FULL) OVERLOOKING FREDERICK VALLEY
FROM GAMBRILL STATE PARK, MD.

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PRIVATE NO.: LOWER RIGHT HAND CORNER: 52

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

RETOUCH SO AS TO BRING OUT THE DETAILS, MORE CLEARLY THAN ON COPY
THE VALLEY. MAKE ALL TREES IN PICTURE A DEEP RICH SHADE OF GREEN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | Cost D. r. Checked | |
|------------------------|---------------------------------------|--------------------|-------------|
| JAN 28 1938 | | JAN 28 1938 | |
| OPERATION | EST. TIME
(Job No. Time Allowed) | DATE | COMPLETED |
| COMPOSING, TYPE SET UP | | JAN 29 1938 | JAN 29 1938 |
| RETOUCHING | 9 2 | 1 - 29 | 1 - 15 |
| PHOTO LITHO | | | |
| PRINTING (8000 COPIES) | 12 | 2 - 2 | 2 - 3 |
| RECEIVING | | | |
| HAND COLOR PROOF | 229 1/2 | 2 - 7 | 2 - 7 |
| ARTIST ETT. | 44 9 | 3/3/38 | 3/7/38 |

DATE

DATE

By

8/16/38

R.M. 121
122

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 8A-H222

ORDER NO. 9015

DATE 1/27/1938

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14

R. M.

YES

TITLE (IN FULL) FISHING CREEK DAM NEAR
FREDERICK, MARYLAND

IMPRINT SAME AS ABOVE

PRIVATE NO.: LOWER RIGHT HAND CORNER:

53

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE YOUR OWN GOOD JUDGMENT AS TO RETOUCHING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive

ESTIMATE

Cost Dept. Checked

JAN 31 1938

| DESCRIPTION | EST. PRICE | ACT. PRICE | DATE | DATE |
|---------------------------------|------------|------------|-------------|-------------|
| 1000 1/2 M. 12 1/2 M. 12 1/2 M. | | | JAN 31 1938 | JAN 31 1938 |
| 1000 1/2 M. 12 1/2 M. 12 1/2 M. | 9 | 2 | 1-31 | 1-25 |
| 1000 1/2 M. 12 1/2 M. 12 1/2 M. | 82 | | 2-2 | 2-2 |
| 1000 1/2 M. 12 1/2 M. 12 1/2 M. | 225 | 1 1/2 | | |
| 1000 1/2 M. 12 1/2 M. 12 1/2 M. | 25 | 9 | | 3-9 |

8/16/38

RM 121
121

MARKEN & BILFELD, INC., FREDERICK, MD.

NO. 8A-H223

ORDER NO. 9015

DATE 1-27-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14

R. M. YES

TITLE (IN FULL) WEST VIEW FROM CAMBRILL
PARK (HIGH KNOB) FREDERICK, MARYLAND

IMPRINT SAME AS ABOVE

IN LOWER LEFT BORDER: IN VERY SMALL TYPE:

(c) W S H
PRIVATE NO.: LOWER RIGHT HAND CORNER: 57

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE THE LEFT SIDE OF THE PICTURE, TAKING IN ALL THE LENGHT THAT
YOU CAN. SOME RETOUCHING NECESSARY TO BRING OUT MOUNTAINS IN THE BACKGROUND
CLEAR AND DISTRICT. ~~XXXXXXXXXXXXXXXXXXXX~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,791,775

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

[Handwritten signature]

JAN 23 1938

| DATE | TIME | EXPOSURE | DEVELOPMENT | PRINTING |
|-------------|------|----------|-------------|----------|
| JAN 28 1938 | | | | |
| JAN 29 1938 | | | | |
| | 9 | 3 | 1-29 | 2-15 |
| | 83 | | 2-1 | 2-14 |
| | 225 | 1 1/2 | | |
| | 229 | 1 1/2 | 2-5 | 2-7 |
| | 28 | 10 | | 5-6 T34 |

By *[Signature]* 8/16/38

MAKEOVER

Check to L.V. Date

| DATE | TIME | EXPOSURE | DEVELOPMENT | PRINTING |
|------|------|----------|-------------|----------|
| | | | | |
| | | | | |
| | | | | |
| | | | | |

APR 20 1938

By *[Signature]*

9

NO. 8A-H224

THE UNION NEWS CO. NEW YORK, N. Y.

ORDER NO. 9020

DATE 1-27-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

13

R. M. YES

TITLE (IN FULL) ROYAL BLUE - B. & O. R.R.,
ONLY DIESEL-POWERED STREAMLINED TRAIN
BETWEEN WASHINGTON AND NEW YORK

IMPRINT

THE UNION NEWS CO. (AND TRADE
MARK)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BE SURE AND MAKE LOWER PART OF LOCOMOTIVE AND COACHES BLUE AS PER
MATCH BOX COVER ATTACHED. *use photo 7AH2096, do not cut off*

SEE ATTACHED CARD FOR FURTHER COLORS
(7A-H2096) *from neg card*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

[Signature]

JAN 28 1938

| OPERATION | DATE | TIME | INITIALS | COMPLETED |
|-------------------|------|-------|-------------|-------------|
| ORDERING, TR. 100 | | | JAN 29 1938 | JAN 29 1938 |
| RECEIVING | 17 | 1 1/2 | 1-29 | 2-1 SL |
| RECEIVING | 83 | | 2-1 | 2-2 45 |
| RECEIVING | 225 | 1 1/2 | | 4 Feb. |
| RECEIVING | 40 | 9 | 2/14/38 | 2/17/38 |

121
122

THE UNION NEWS CO., NEW YORK, N. Y.

NO. 8A-H225

ORDER NO. 9020

DATE 1-27-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 13 R. M. YES

TITLE (IN FULL) MT. ROYAL STATION, B. & O.
RAILROAD - BALTIMORE'S FINEST PASSENGER
TERMINAL

IMPRINT THE UNION NEWS CO. (AND
TRADEMARK)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED FOR IDEA OF COLORS TO USE
(63620)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **yes**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

DATE: JAN 31 1938

DATE: 1/31/38

| DESCRIPTION | EST. TIME | DATE | DATE |
|--------------------|-----------|-------------|-------------|
| | | ENTERED | COMPLETED |
| COMPUTED TO SET UP | | JAN 31 1938 | JAN 31 1938 |
| REWORKING | 2 4 | 1-31 | 2-3 |
| REWORKING | 6 | 2-3 | 2-4 |
| REWORKING | 229 1½ | 2-5 | 2-5 |
| REWORKING | 218 9 | 2-15 | 2-21 |

DATE RECEIVED

DATE FILED

DATE RECEIVED

By

2

1/31/38

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 8A-H226 ORDER NO. 9035 DATE 1-28-1938

CUSTOMER CASTLEREAGH-CN-THE-BAY
1005 BRICKELL AVENUE
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT

WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CASTLEREAGH-CN-THE-BAY, MIAMI, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

NEG. NO.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED

PHOTO RETURNED TO PHOTO USED FOR

Rephoto 5x7

Ret. 9½

HC 1½

La 10½

122

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
NO
YES

DIALbNo. 8A-H227 ORDER NO. 9038 DATE 1-28-1938

CUSTOMER BAUR HOUSE-BAUR'S BEACH CLUB
BAY RIDGE, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M P.C. Group 3 SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE CARD 5A-H2632 ATTACHED FOR GENERAL LAYOUT AND GROUPING. ON PICTURE #5 WILL YOU TRY TO
BRING OUT THE BUILDINGS IN THE BACKGROUND OF THE PICTURE, THERE ARE TWO BLDGS. KNOWN AS THE
HOTEL AND THE BATH HOUSE. ON THE BEACH YOU WILL NOTICE THE STRAW HUTS, YOU WILL NOTICE THEM
ON ALL THE PICTURES. IN ONE OF MY LETTERS I MENTIONED TO MR. BAUR TO GIVE ME A COLOR DESCRIPTION
OR LET THE FACTORY USE THEIR OWN JUDGMENT ABOUT THE COLORS. HE MADE NO MENTION OF THE COLORS
SO I TAKE IT FOR GRANTED THAT YOU USE YOUR OWN IDEAS.

PHOTO RETURNED
TO
PHOTO USED FOR

new Photo
L-O-1
Pet 6
HC 2
A-12/v

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H228 ORDER NO. 9039 DATE 1-28-1938

CUSTOMER LOYAL ORDER OF MOOSE
MOOSEHEART, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H229 ORDER NO. 9040 DATE 1-28-1938

CUSTOMER WHITE FUEL CORP.
BOSTON, MASSACHUSETTS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C.

SIZE ~~ART COLORTONE~~ 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RECENTLY COMPLETED MILLION DOLLAR
PLANT OF THE WHITE FUEL CORPORATION BOSTON

In sky

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

To customer

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PLEASE SEE IF YOU CAN'T SOFTEN THIS JOB TO GIVE COLORTONE EFFECT RATHER THAN WHAT I FEAR WILL
LOOK LIKE AM. ART JOB. ALSO USE BETTER GRASS GREEN--NOT SO YELLOW. SEE COLORED DRAWING
ATTACHED.

R

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5 1/2

4 c 1 3/4

LA 10

See drawing
as given
A
B

135

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 8A-H230 ORDER NO. 8993 DATE 1-28-1938

CUSTOMER DALLAS OPTICAL CO.
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP-SOUTHWEST'S MOST MODERN OPTICAL
OFFICE
BOT-1917 ELM STREET - BETWEEN MAJESTIC AND MELBA
THEATRES

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H231 ORDER NO. 9506 DATE 1-29-1938

CUSTOMER AULT-WILLIAMSONSHOE CO.

AUBURN, MAINE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 P.C. SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW BEAUTIFUL AIR POISE SHOES
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 3
H.C. 1 1/2
L.C. 10

AW

BARKALOW BROS. CO., OMAHA, NEB.

NO. 8A-H232

ORDER NO. 8992

DATE 1-28-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 / R. M. YES

TITLE (IN FULL) ULTRAMODERN NEW SUPER-COACH

IMPRINT ~~TRADE MARK~~ NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE ATTACHED COVER FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

| | | |
|------|-------|------------|
| 8961 | 833 | FEB 2 1938 |
| 7 | 4 | 2-1 2-4 SC |
| 82 | | 2-7 2-7 HT |
| 539 | 1 1/2 | 2-7 |
| 27 | 9 | 2-28 JH |

57
Rm. 124
127

NO. 8A-H233

TWIN CITY NEWS AGENCY, BENTON HARBOR - ST. JOSEPH, MICH.

ORDER NO. 8998

DATE 1-28-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. **I**

R. M. **NO**

TITLE (IN FULL) **SWIMMING POOL, TABOR FARM,
NEAR BENTON HARBOR AND ST. JOSEPH,
MICHIGAN**

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FENCE: ORANGE POSTS, WIRE BLACK. CEMENT: WHITE. HIGH DIVE: BLUE. TABLES:
YELLOW. CHAIRS: ORANGE. UMBRELLAS: ALL COLORS. FIX GRASS IN FOREGROUND.
PLEASE ELIMINATE AS MANY PEOPLE IN THE PICTURE AS YOU THINK NECESSARY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

| | | Cost Dept. Check | |
|--------------|--------|------------------|------------|
| JAN 31 1938 | | JAN 31 1938 | |
| CC | | FEB 1 1938 | FEB 1 1938 |
| RECEIVING | 3 | 2 - 1 | 2 - 3 SC |
| RECEIVING | 5 | 2 - 4 | 2 - 4 47 |
| RECEIVING | 31 1/2 | | |
| AT THE DEPT. | 43 9 | 2/14 | 2/17 |

DATE RECEIVED

DATE PAID

DATE RECEIVED

DATE

DATE RECEIVED

126

WAYNE CALENDAR & NOVELTY CO., FT. WAYNE, IND. ORDER NO. 9047

DATE 1-29-1938

M 12,500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUTH SIDE HIGH SCHOOL
AND STADIUM, FORT WAYNE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN LOWER BORDER IN SMALL TYPE

(C) W. C. & N. CO.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

HIGH SCHOOL- TAN BRICK BUILDING - CEMENT TRIM ~~XXXXXX~~
STADIUM - CEMENT WALL ALL AROUND - GREEN GATES. RESIDENCES MOSTLY
CREAM & WHITE BUILDINGS WITH SLATE AND GREEN ROOFS AND A FEW RED
ROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
note that the color or nega-
tive print colors are
in harmony with each other
to make an attractive set

| COMPLETED | EST. TIME
N Tm Low | EXP. TIME | TIME
COMPLETED |
|-----------|---------------------------|------------|-------------------|
| C. ... | | FEB 2 1938 | FEB 2 1938 |
| ... | | | |
| ... | 5 3 | 2 - 1 | 2 - 4 |
| ... | | | |
| ... | 8.3 | 2 - 7 | 2 - 7 |
| ... | | | |
| ... | 229 2 1/4 | 2 - 9 | 2 - 9 |
| ... | 42 12 | 2 - 21 | 2 - 23 |

4/27/38

ST.
127

WAYNE CALENDAR & NOVELTY CO., FT. WAYNE, IND.

NO. 8A-H235

ORDER NO. 9047

DATE 1-29-1938

M 12,500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) AERIAL VIEW OF CONCORDIA COLLEGE, FORT WAYNE, IND.

IMPRINT SAME AS ABOVE

PUT AN LOWER BORDER IN SMALL TYPE
(C) W. C. & N. CO.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED TO BACK OF PHOTO

YES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

1938 WORK SCHEDULE

| ITEM | TIME | ENTERED | DATE |
|------------------|------|------------|------------|
| | Time | Time | Time |
| PRINTING | | FEB 2 1938 | FEB 2 1938 |
| REPRODUCTION | 6 5 | 2 - 2 | 2 - 456 |
| PHOTOGRAPHY | | | |
| REPRODUCTION | 82 | 2 - 5 | 2 - 5 H.F. |
| REPRODUCTION | | | |
| HAND COLOR PROOF | 329 | 12 4 | 2 - 9 |
| ARTIST FEE | 39 | 12 | 2-21-38 |

DATE RECEIVED _____ DATE FILED _____

By _____

4/27/38

ATTENTION!

Subjects on
order for color. Please
note that all colors are
in harmony with each other
to make an attractive set.

21
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H236 ORDER NO. 9505 DATE 1-29-1938

CUSTOMER BRAUER BROS. INC.
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M P.C. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PARADISE PRESENTS WITH PRIDE THIS
DISTINGUISHED STYLE CREATION — AZTEC SANDALS
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

NEG. NO.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED

TO

Lay-out 1 1/2
Ret. 7 1/2
L.C. 1 1/2
L.A. 10

make DK. Blue
impression

make Red impression

135

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO
YES
NO

DIAL No. 8A-H237 ORDER NO. 9507 DATE 1-29-1938

CUSTOMER THE ELMS INN
WINCHESTER, VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE ELMS INN, WINCHESTER, VA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout BLOCK OUT THE CAR THAT SHOW UP IN
THE FRONT OF THE PLACE AND ALSO THE BLDGS.
THAT ARE SHOWN TO THE RIGHT OF THE PICTURE.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

YOU ARE TO USE THE COLOR YOU THINK BEST SUITED, FOR THE CUSTOMER WISHES YOU TO DO THIS,
ALTHOUGH THE CUSTOMER WISHES TO SHOW THE ROOF OF THE INN IN A GREEN COLOR, FOR THE
ROOF REALLY IS PAINTED GREEN.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5
W.C. 1 1/2
La 9 1/2

Gr

57
126

CAPITOL NEWS CO., NASHVILLE, TENN.

NO. 8A-H238

ORDER NO. 9052

DATE 1-31-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) FORT NEGLEY, NASHVILLE,
TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE LOG PART IS CEDAR LOGS A DARK REDISH BROWN THE WALLS AND OTHER
PART IS GREY STONE NATIVE OF TENNESSEE USE ONLY THE PART OF
PHOTOGRAPH ABOVE THE LINE A BOTTOM AND PUT U.S. FLAG ON FLAG POLE

Write In D5618

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,297,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that all the nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | | | |
|--------------------------|-----|-------|------------|------------|
| FEB 3 1938 | | | | |
| COMPOSITION, etc. set up | | | FEB 3 1938 | FEB 3 1938 |
| PRINTING | | | | |
| PROOFING | 5 | 2 1/2 | 2 - 5 | 2 - 5 51 |
| REPRODUCTION | | | | |
| EDITING | 82 | | 2 - 7 | 2 - 8 45 |
| REVISIONS | | | | |
| MAKING COLOR PROOF | 201 | 1 1/2 | 2 - 8 | 2 - 9 |
| AND PRINT. | 43 | 9 | 2/21 | 2/23 |

DATE PAID _____

By _____

DATE PAID _____

5

2/26/38 127
130

CAPITOL NEWS CO., NASHVILLE, TENN.

NO. BA-H239

ORDER NO. 9052

DATE 1-31-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
DAVIDSON COUNTY PUBLIC
BUILDING AND COURT HOUSE,
NASHVILLE, TENN.

FRONT NO.

(ALL OF THIS ON THE ADDRESS SIDE)

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

Photo In 85618

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!!

2
order for the customer. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | | Cust. Date | |
|------------|-----|-----|------------|------------|
| FEB 2 1938 | | | FEB 2 1938 | |
| CHARGE | | | FEB 2 1938 | FEB 2 1938 |
| RECEIVED | 3 | 10 | 2-2 | 2-78 |
| RECEIVED | 82 | | 2-8 | 2-945 |
| RECEIVED | 225 | 1/2 | | 9 Feb. |
| RECEIVED | 38 | 9 | 2-19 | 2-23 |

DATE PAID

DATE PAID

By

2
3

DALLAS POST CARD CO., DALLAS, TEXAS

NO. 8A-H240

ORDER NO. 9054

DATE 1-31-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NIGHT SCENE, HEART OF
DALLAS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO
A COPYRIGHT BY LLOYD M. LONG

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTOGRAPH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,794,775

ATTENTION

Order for 25 post cards. Please
see to it that all the nega-
tives are in one set and colors are
in harmony with each other
to make an attractive set.

| DESCRIPTION | QUANTITY | UNIT PRICE | TOTAL | DATE |
|--------------------|----------|------------|-------|------------|
| COMPOSITE, 100% IN | | | | FEB 2 1938 |
| REPRODUCTION | 5 | 8 | 2-2 | 2-42 |
| REPRODUCTION | 82 | | 2-5 | 2-7145 |
| REPRODUCTION | 201 | 2 | 1-8 | |
| REPRODUCTION | 36 | 15 | 2-23 | 2-28 V.P. |

DATE

3/9/38

NO. 8A-H241

ORDER NO. 9054

DATE 1-31-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

SIDE)
NO

TITLE (IN FULL) TOP - BUSINESS DISTRICT
FROM THE WEST, DALLAS, TEXAS
BOT - THE TRIPLE UNDERPASS

IMPRINT SAME AS ABOVE

PHOTO

^ COPYRIGHT BY LLOYD M. LONG

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTOGRAPH

SUBMIT: RET. PHOTO

B. L. & W PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

| ESTIMATE | | CASH ON HAND | |
|--------------|------------|--------------|------------|
| FEB 2 1938 | | FEB 2 1938 | |
| EST. TOTAL | EST. TOTAL | EST. TOTAL | EST. TOTAL |
| CASH ON HAND | | FEB 2 1938 | FEB 2 1938 |
| | | | |
| 3 | 8 | 2 - 2 | 2 - 2 |
| 82 | | 2 - 6 | 2 - 6 |
| 224 | 2 1/4 | 8 - 11 | 8 - 11 |
| 42 | 14 | 2 - 28 | 2 - 28 |

WILLS BOOK & STATY. CO., GREENSBORO, N. C.

NO. 8A-M242

ORDER NO. 9056

DATE 1-31-1938

M 12,500 POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ALUMNAE HOUSE, WOMAN'S
COLLEGE OF THE UNIVERSITY OF
NORTH CAROLINA, GREENSBORO, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS AS SEEN IN THE PICTURE, FOR INSTANCE, COLOR OF ORDINARY
BRICK, SLATE ROOF, AND BLUISH-GREEN BLINDS. WE THINK YOU CAN
TELL THE COLOR OF THE REST.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

| DATE | | EST. TIME | | ENTERED | | DATE | |
|------------|--|-----------|--|------------|--|------------|--|
| FEB 1 1938 | | | | | | | |
| FEB 1 1938 | | | | FEB 2 1938 | | FEB 2 1938 | |
| 12 | | 4 | | 2 - 2 | | 2 - 7 SC | |
| 23 | | | | 2 - 7 | | 2 - 7 14T | |
| 229 | | 1 1/2 | | 2 - 15 | | 2 - 15 | |
| 214 | | 9 | | 2 - 24 | | 3 - 1 | |

7 12

2-10
127

NO. 8A-H243

ORDER NO. 9521

DATE 1-31-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL) COMMODORE PERRY HOTEL, TOLEDO,
OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 33

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 108655.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Ex parte C. A. ...

ESTIMATE

1951

FEB 11 1938

COL. CHAS. J. W. H. UP FEB 11 1938 FEB 11 1938

| | | |
|----|------|-----|
| 60 | 2-27 | 123 |
|----|------|-----|

| | | |
|------|--------|--------|
| 44-9 | 3/1/27 | 3/3/27 |
|------|--------|--------|

ATTENTION!

... colors on
... or to ... the
... that ... or re-
lative are unimpaired colors are
in harmony with each other
to make an attractive set.

2

136

TOLEDO POST CARD CO., TOLEDO, OHIO

NO. 8A-H244

ORDER NO. 9522

DATE 1-31-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE TOLEDO TRUST BUILDING,
LOOKING WEST, MADISON AVENUE, TOLEDO,
OHIO

PRIVATE NO. BEFORE TITLE; 4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this ticket. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Examine OK of List

ESTIMATE

Est. Dept. Order

FEB 2 1938

FEB 3 1938

| QTY. | UNIT PRICE | TOTAL | QTY. | UNIT PRICE | TOTAL |
|------|------------|-------|------|------------|-------|
| 3 | 8 | 2-3 | 2-8 | 8 | 2-8 |
| 82 | | 2-9 | 2-9 | | 2-9 |
| 229 | 1/2 | 2-10 | 2-10 | | 2-10 |
| 28 | 10 | 3-2 | 3-2 | | 3-2 |

TOLEDO POST CARD CO., TOLEDO, OHIO

NO. 8A-H245

ORDER NO. 9522

DATE 1-31-1938

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MUSEUM OF ART, TOLEDO, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE:

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 45673-C. *cut off fragment add sky*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this company. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set

| OPERATION | EST. TIME | ENTIRE | DATE |
|-----------------------|-----------|--------|------------|
| COMPOSING TYPE SET UP | | | FEB 2 1938 |
| SETTING | | | FEB 2 1938 |
| RETOUCHING | 12 | 2 | 2 - 2 |
| PROOFING | | | 2 - 4 50 |
| PRINTING | 82 | | 2 - 5 |
| FINISHING | | | 2 - 5 45 |
| HAND COLORING | 32 | 1 1/2 | 2 - 9 |
| ARTIST'S | 9 | | |

DATE PAID

12

128

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

STYLE ART COLORTONE FULL FACE

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

NEG. NO.

Rephoto

_____ Photograph each - Size 5x7 - 8x10 -10x12
 _____ Prints each from _____ Negatives MATTE or GLOSSY
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
 See Salesman, Customer, or Sample for Position, Office
 DELIVER _____ Straighten Photo _____
 Negative — Line — Halftone — Combination. _____
 Dry — Wet — Pancromatic — Color Separation. _____
 Transfer — Paper Process — New Process. _____
 Stripping — White Border — Full Face. _____
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue. _____

COLOR DESCRIPTION

make OK. Blue improved

PHOTO PROPERTY OF C. T. & CO. -- CUSTOMER

| RETURN PHOTO | YES | NO |
|--------------|-----|----|
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PHOTO RETURNED

TO

PHOTO USED FOR

2M-1-2-37

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
—
YES
—
RETURN PHOTO

DIAL NO. 8A-H247 ORDER NO. 9533 DATE 1-31-1938

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25^M P.C.

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SNAPP HOTEL - EXCELSIOR SPRINGS, MO.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

C. T. ART COLORTONE "REG U.S. PAT OFF THE ALLIS
PRESS, KANSAS CITY, MO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

USE PHOTO NO. 57188.

Photo ret
5/18/38

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Ret. 6x3
H.C. 1 1/2
La 9 3/4

2 BW

Ret 1 1/2

odd leg

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H248 ORDER NO. 9534 DATE 1-31-1938

CUSTOMER MARINE STUDIOS, INC.
ST. AUGUSTINE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MARINE LAND, FLORIDA ON NEW OCEAN BLVD. - ST. AUGUSTINE 18 MILES - DAYTONA BEACH 35 MILES - HOME OF MARINE STUDIOS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

VERY RUSH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 9 3/4
V.C. 1 3/4
L.A. 11

DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. 8A-H249

ORDER NO. 9542

DATE 2-1-1938

12½M POST CARDS

ART COLOR/TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) TOP - CASA DEL REY HOTEL

IMPRINT

SAME AS ABOVE

BOT - ON THE BEACH, SANTA CRUZ, CALIF.

PRIVATE NO. LOWER LEFT CORNER --19

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SIMILAR TO NO. 5A642

RETOUCH LEAVES ON BUSHES BEFORE COPYING USE ANY OF ENCLOSED PHOTOPRAPHES
FOR MAKING CARD. THE NAME OVER THE CORNER ENTRANCE IS "TROCADERO"

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN NEG.
RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2
order for the...
see to it that...
tives are...
in...
to make...

ESTIMATE

Cost Dept. Checked

FEB 5 1938

By

Date

FEB 5 1938

| | QTY. | UNIT PRICE | ENTERED | DATE COMPLETED |
|----------------|------|------------|----------|----------------|
| PRINTING - 100 | | | FEB 1938 | FEB 1938 |
| RETOUCH | | | | |
| PHOTO COPY | 9 | 5 | 2-5 | 2-9 |
| RETOUCH | | | | |
| PHOTO COPY | 83 | | 2-7 | 2-9 |
| RETOUCH | | | | |
| PHOTO COPY | 279 | 1½ | 2-11 | 2-11 |
| RETOUCH | 36 | 9 | 2-28 | 3-1 |

DATE PAID

By

Handwritten signature

Handwritten: 131

DATE 2-1-1938

12 $\frac{1}{2}$ M POSTCARDS

ART COLORTONTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) TOP - PACIFIC AVENUE

IMPRINT SAME AS ABOVE

BOT - SANTA CRUZ, CALIF.

PRIVATE NO. LOWER LEFT CORNER --- 20

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SIMILAR TO 5A639 ENCLOSEING NEGATIVE TO GET ORDER IN NOW. ENLARGE NEGATIVE
~~NEGATIVE~~ AND COPY TO STRAIGHTEN UP AS MARKED ON THIS PICTURE AS
CAMERA WAS TIPPED. REMOVE LADDER IF POSSIBLE, FIRST BUILDING ON RIGHT IS RED
BRICK

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN NEG.
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION

Subjects on a selection test. Please see to it that all items or negatives are in harmony with one another to make an adequate set.

Shang-tan

Rm. 129
[3]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H251 ORDER NO. 9553 DATE FEB.2, 1938

CUSTOMER THE JULIAN & KOKENGE CO.
COLUMBUS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SPRING SKUFFIES BY FOOT SAVER

SUB TITLES: Sunburst in Blue Bucko
Sunburst in White Bucko
Sunburst in Black Bucko
Sunburst in Brown Bucko

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE SAME LAYOUT AS 7A-H3795

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H252 ORDER NO. 9557 DATE 2-8-1938

CUSTOMER BROWN, WHEELLOCK, HARRIS & STEVENS INC.
NEW YORK CITY, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C. SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 315 WEST 106TH STREET, NEW YORK CITY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

screen 120
133
150
175

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*must be finished
2-23-38*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Red 7 1/2
H.C. 13
11*

18.50

AW

142

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 8A-H253 ORDER NO. 9558 DATE FEB. 2, 1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER PALOMINE HOTEL
MOTOR COURT
1520 W. Van BUREN
PHOENIX, ARIZONA

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PALOMINE HOTEL MOTOR COURT, PHOENIX,
ARIZONA ETC. AS PER SKETCH

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE INCLOSED AND SKETCHX ATTACHED

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 2
Ret. 4
K.E. 1 1/2
L.V. 9

27

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
NO
—
YES
—
RETURN PHOTO

DIAL No. 8A-H254 ORDER NO. 9559 DATE Feb. 2, 1938

CUSTOMER Mr. J. Zanini "Zanini's"
217 6th Avenue N.
Nashville, Tennessee

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ZANINI'S ITALIAN AMERICAN RESTAURANT

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

REMOVE LADY SITTING AT TABLE ON RIGHT AND
BEER SIGN FROM MIRROR

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

☒ Blue Print ☒ Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

1. WATER JUGS NO. 20. FLOWERS ON TABLE NO. 12 (PINK) WITH FOLIAGE IN NO. 29 & VASE NO. 13
FERNS NO. 29 WITH POTS NO. 20. TABLE, CHAIRS, HAT RACKS, BOOTHS & LOWER PANELS ARE IN
A DARK VARNISH FINISH AND ALSO THE STONE. UPPER WALLS ARE NO. 13, CENTER PANELS NO. 3,
AND OUTSIDE NO. 15 WITH THE FRAME NO. 11. CEILING IS NO. 14. THE PAINTINGS ON THE
SIDE WALLS ARE VERY GOOD OIL PAINTINGS AND WISH THEM SHOWED UP IN COLORS AS BEST AS CAN BE
SHOWN.

PHOTO RETURNED
TO
PHOTO USED FOR

new Wf

248 YANKEE STORE, BERMUDA

NO. 8A-H255

ORDER NO. 9098

DATE 2-2-1938

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPECIAL R. M. NO

TITLE (IN FULL) THE CATHEDRAL, BERMUDA

IMPRINT SAME AS ABOVE

(CHURCH OF ENGLAND)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

5 Subjects on order for this summer. Please see to it that all sets or negative are uniform and colors are in harmony with each other to make an attractive set.

| ESTIMATE | | Curt Teich & Co. Inc. | |
|----------------------|----------|-----------------------|------------|
| FEB 8 1938 | | FEB 8 1938 | |
| DESCRIPTION | QUANTITY | UNIT PRICE | TOTAL |
| COLORED PHOTO SET UP | | FEB 8 1938 | FEB 8 1938 |
| REPRODUCTION | 11 3 | 2 - 8 | 2 - 10 50 |
| PRINTING | 82 | 2 - 0 | |
| REPRODUCTION | 225 1/2 | | 10 7 0 |
| PRINTING | 98 9 | | 3 - 16 Pkt |

By _____
DATE _____
By _____
DATE _____

250 YANKEE STORE, BERUDA

NO. 8A-H256

ORDER NO. 9098

DATE 2-2-1938

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPECIAL R. M. NO

TITLE (IN FULL) "SALT KETTLE", BERUDA

IMPRINT SAME AS ABOVE

(in sky)

N.V. ON FRONT.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,798,775

ATTENTION!

5 Subjects on
order for this order. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R

on sheet

51
131

DATE 2-2-1938

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOM MOORE'S HOUSE, BERMUDA
(THE IRISH POET)
(In sky)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO. **YES**

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this poster. Please
see to it that all type or nega-
tive are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
8 1938
WORK SCHEDULE

| DATE | TIME | ENTER | EXIT |
|------------|------|-------|---------|
| FEB 8 1938 | | | |
| FEB 8 1938 | | | |
| FEB 8 1938 | 5 | 3 1/2 | 2 - 8 |
| FEB 8 1938 | 12 | | 2 - 11 |
| FEB 8 1938 | | | |
| FEB 8 1938 | 229 | 1 1/2 | 2 - 14 |
| FEB 8 1938 | 44 | 9 | 3/14/38 |
| FEB 8 1938 | | | 3/16/38 |

252 YANKEE STORE, BERMUDA

NO 8A-B258

ORDER NO. 9098

DATE 2-2-1938

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPECIAL R. M. NO

TITLE (IN FULL) THE FAIRY ISLANDS OF BERMUDA

IMPRINT SAME AS ABOVE

VIEW FROM GIBB HILL
(in sky)

NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all color or negative are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

FEB 7 1938

WORK SHEET

Date

FEB 7 1938

| DESCRIPTION | TIME | ENTERED | DATE COMPLETED |
|----------------------------|------|------------|----------------|
| 1. 1/2 hr. 1/2 hr. 1/2 hr. | | FEB 7 1938 | FEB 7 1938 |
| 2. 1/2 hr. | 9 | 2-7 | 2-10-38 |
| 3. 1/2 hr. | 82 | 2-11 | |
| 4. 1/2 hr. | 229 | 2-14 | 2-14 |
| 5. 1/2 hr. | 40 | 3/14/38 | 3/16/38 |

R. Payne and [illegible]

251 YANKEE STORE, BERMUDA

NO. 8A-H259

ORDER NO. 9098

DATE 2-2-1938

6 POST CARDS

ART COLOR TONE

FULL FACE

REDO

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ARRIVING IN BERMUDA ^{VIA} AIR

FRONT NO. SPECIAL R. M. NO

IMPRINT SAME AS ABOVE

(in sky)

No new TYPE

No. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ATTENTION!

5 Subjects on
order for this set. Please
see to it that all
negatives are uniform
in harmony with each other
to make an attractive set.

| ESTIMATE | | | | |
|-----------------------|-----|------------|------------|-------|
| FLB 1938 | | | | |
| COMMISSION | | | | |
| COMP. BY, THIS SET UP | | FEB 7 1938 | FEB 7 1938 | |
| RENTAL | | | | |
| PRINTING | 6 | 3 | 2-9 | 2-95c |
| STAMPING | 82 | | 2-9 | 2-10 |
| MAKING UP | 119 | 1 1/2 | 3-14 | 2-14 |
| DELIVERY | 216 | 9 | 3-14 | 2-17 |

R

MAKING UP
Charge to *Ret*

| EST. 1111 | | Time Required |
|-----------|---|---------------|
| PRINTING | 1 | |
| MAKING UP | | |
| DELIVERY | | |
| Total | | FEB 10 1938 |
| | | <i>DS.</i> |

any sheet

new type

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H260 ORDER NO. 9112 DATE FEB. 3, 1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER MR. I. F. PATTERSON
PAT'S CABIN COURT
5 MILES SO. HIGHWAY 15-A
BENNETTSVILLE, SOUTH CAROLINA

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{8}$

STYLE **H** PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PAT'S COTTAGE COURT ON U.S. 15A

BOT - 5 MINUTES SOUTH OF BENNETTSVILLE, S.C.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED

*Photo of Patterson
in 013 H692*

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1 1/2
Ret 9 1/2
HC 2
La 11

R

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

587-5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 8A-E261 ORDER NO. 9111 DATE FEB. 3, 1938

CUSTOMER L.B. WAGNER
THE BAVARIAN HOFBRAU
304 W. NORTH AVENUE
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprints No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT POSTS IN PHOTOGRAPH B

Photo at July 14, 1939

COLOR DESCRIPTION

Red

PHOTO RETURNED

TO

PHOTO USED FOR

Ret ~~14~~ = 14
14 c 2 1/4
14 a 14

2

X 144

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H262 ORDER NO. 9110 DATE Feb. 3, 1938
CUSTOMER IMPERIAL HOTEL INC.
144 S. MARYLAND AVENUE
ATLANTIC CITY, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IMPERIAL HOTEL
144 SOUTH MARYLAND AVE.
(NEAR BEACH)
ATLANTIC CITY, NEW JERSEY
PHONE 5-9289

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH EXCEPT FOR THE COLOR OF BRICK WHICH SHOULD BE LIKE
KAUFMAN'S HOTEL. ON (3A-11403) ATTACHED

make DK. Blue impression

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1 1/2
Ret. 5
H.C. 1 1/2
T.C. 10

407

10

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{8}$

STYLEART COLORTONE FULL FACE

| Title in Plate | Yes | | No | | Copyright in Plate | Yes | | No | |
|----------------|-----|----|-----|----|--------------------|-----|----|----|--|
| | Yes | No | Yes | No | | Yes | No | | |

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

CASINO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

| | | |
|--|--------|-----|
| Negative — Line — Halftone — Combination. | Screen | 120 |
| Dry — Wet — Pancromatic — Color Separation. | | 133 |
| Transfer — Paper Process — New Process. | | 150 |
| Stripping — White Border — Full Face. | | 175 |
| Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue | | |

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

ON

YES

RETURN PHOTO

2,500—1-2-38

PHOTO RETURNED

TO

PHOTO USED FOR

Charge to CUSTOMER Date

1938

~~胡~~

3-18

4/133

30
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-E264 ORDER NO. 9109 DATE FEB. 3, 1938

CUSTOMER THE GRAND HOTEL
MACKINAC ISLAND, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

6 M POST CARDS SIZE 3 1/8 x 5 1/8

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GRAND HOTEL
MACKINAC ISLAND, MICHIGAN
World's Largest Summer Hotel
BLUE ROOM

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

THE ENTIRE ROOM HAS A BLUE APPEARANCE BECAUSE OF THE REFLECTION FROM THE PILLAR MIRRORS
WITH SPOTLIGHTS ON THEM. FOR FURTHER COLOR INSTRUCTIONS SEE ~~EM~~ SAME ATTACHED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MANE OVER

CHARGE TO CUSTOMER DUE

2
1

HC 1 1/2

133

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

DIAL NO. 8A-H265 ORDER NO. 9109 DATE FEB. 3, 1938
CUSTOMER THE GRAND HOTEL
MACKINAC ISLAND, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GRAND HOTEL

MACKINAC ISLAND, MICHIGAN
World's Largest Summer Hotel

SWIMMING POOL

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. (Yes) No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint,

No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

screen
120
133
150
175

COLOR DESCRIPTION

MAKE A CLOUD EFFECT. ALSO HAVE ARTIST USE OWN DISCRETION ON COLOR OF BATHING
TRUNKS ON SWIMMERS

FOR FURTHER COLOR INSTRUCTIONS SEE SAME ATTACHED

25 FEB 10 1938
Create 10 CUSTOMER Dept.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. ☒ 8A-H266 ORDER NO. 9109
CUSTOMER THE GRAND HOTEL
MACKINAC ISLAND, MICHIGAN

DATE FEB. 3, 1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GRAND HOTEL

MACKINAC ISLAND, MICHIGAN

World's Largest Summer Hotel

HARBOR

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ATTACHED

Please simply correct the existing proof on the Mackinac
Harbor card to the extent of eliminating the masts on the three large
yachts in the harbor, funnels in center only to remain.

Charge to CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2,500—12-38

CHARGE TO

MAR 1938

29

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

| RETURN PHOTO | YES | NO | PHOTO PROPERTY OF C. T. & CO. — CUSTOMER |
|--------------|-----|----|--|
| | | | |

DIAL No. 8A-H267 ORDER NO. 9108 DATE FEB. 3, 1938

CUSTOMER FORT WORTH NATIONAL BANK
MR. R. B. TAYLOR
FORT WORTH, TEXAS

DEPT,
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

| Title in Plate | Yes | No | Copyright in Plate | Yes | No |
|--------------------------------|-----|----|--------------------|-----|----|
| 1. <i>Portrait of a Man</i> | | | | | |
| 2. <i>Portrait of a Woman</i> | | | | | |
| 3. <i>Portrait of a Child</i> | | | | | |
| 4. <i>Portrait of a Man</i> | | | | | |
| 5. <i>Portrait of a Woman</i> | | | | | |
| 6. <i>Portrait of a Child</i> | | | | | |
| 7. <i>Portrait of a Man</i> | | | | | |
| 8. <i>Portrait of a Woman</i> | | | | | |
| 9. <i>Portrait of a Child</i> | | | | | |
| 10. <i>Portrait of a Man</i> | | | | | |
| 11. <i>Portrait of a Woman</i> | | | | | |
| 12. <i>Portrait of a Child</i> | | | | | |
| 13. <i>Portrait of a Man</i> | | | | | |
| 14. <i>Portrait of a Woman</i> | | | | | |
| 15. <i>Portrait of a Child</i> | | | | | |
| 16. <i>Portrait of a Man</i> | | | | | |
| 17. <i>Portrait of a Woman</i> | | | | | |
| 18. <i>Portrait of a Child</i> | | | | | |
| 19. <i>Portrait of a Man</i> | | | | | |
| 20. <i>Portrait of a Woman</i> | | | | | |
| 21. <i>Portrait of a Child</i> | | | | | |
| 22. <i>Portrait of a Man</i> | | | | | |
| 23. <i>Portrait of a Woman</i> | | | | | |
| 24. <i>Portrait of a Child</i> | | | | | |
| 25. <i>Portrait of a Man</i> | | | | | |
| 26. <i>Portrait of a Woman</i> | | | | | |
| 27. <i>Portrait of a Child</i> | | | | | |
| 28. <i>Portrait of a Man</i> | | | | | |
| 29. <i>Portrait of a Woman</i> | | | | | |
| 30. <i>Portrait of a Child</i> | | | | | |
| 31. <i>Portrait of a Man</i> | | | | | |
| 32. <i>Portrait of a Woman</i> | | | | | |
| 33. <i>Portrait of a Child</i> | | | | | |
| 34. <i>Portrait of a Man</i> | | | | | |
| 35. <i>Portrait of a Woman</i> | | | | | |
| 36. <i>Portrait of a Child</i> | | | | | |
| 37. <i>Portrait of a Man</i> | | | | | |
| 38. <i>Portrait of a Woman</i> | | | | | |
| 39. <i>Portrait of a Child</i> | | | | | |
| 40. <i>Portrait of a Man</i> | | | | | |
| 41. <i>Portrait of a Woman</i> | | | | | |
| 42. <i>Portrait of a Child</i> | | | | | |
| 43. <i>Portrait of a Man</i> | | | | | |
| 44. <i>Portrait of a Woman</i> | | | | | |
| 45. <i>Portrait of a Child</i> | | | | | |
| 46. <i>Portrait of a Man</i> | | | | | |
| 47. <i>Portrait of a Woman</i> | | | | | |
| 48. <i>Portrait of a Child</i> | | | | | |
| 49. <i>Portrait of a Man</i> | | | | | |
| 50. <i>Portrait of a Woman</i> | | | | | |
| 51. <i>Portrait of a Child</i> | | | | | |
| 52. <i>Portrait of a Man</i> | | | | | |
| 53. <i>Portrait of a Woman</i> | | | | | |
| 54. <i>Portrait of a Child</i> | | | | | |
| 55. <i>Portrait of a Man</i> | | | | | |
| 56. <i>Portrait of a Woman</i> | | | | | |
| 57. <i>Portrait of a Child</i> | | | | | |
| 58. <i>Portrait of a Man</i> | | | | | |
| 59. <i>Portrait of a Woman</i> | | | | | |
| 60. <i>Portrait of a Child</i> | | | | | |
| 61. <i>Portrait of a Man</i> | | | | | |
| 62. <i>Portrait of a Woman</i> | | | | | |
| 63. <i>Portrait of a Child</i> | | | | | |
| 64. <i>Portrait of a Man</i> | | | | | |
| 65. <i>Portrait of a Woman</i> | | | | | |
| 66. <i>Portrait of a Child</i> | | | | | |
| 67. <i>Portrait of a Man</i> | | | | | |
| 68. <i>Portrait of a Woman</i> | | | | | |
| 69. <i>Portrait of a Child</i> | | | | | |
| 70. <i>Portrait of a Man</i> | | | | | |
| 71. <i>Portrait of a Woman</i> | | | | | |
| 72. <i>Portrait of a Child</i> | | | | | |
| 73. <i>Portrait of a Man</i> | | | | | |
| 74. <i>Portrait of a Woman</i> | | | | | |
| 75. <i>Portrait of a Child</i> | | | | | |
| 76. <i>Portrait of a Man</i> | | | | | |
| 77. <i>Portrait of a Woman</i> | | | | | |
| 78. <i>Portrait of a Child</i> | | | | | |
| 79. <i>Portrait of a Man</i> | | | | | |
| 80. <i>Portrait of a Woman</i> | | | | | |
| 81. <i>Portrait of a Child</i> | | | | | |

Title in full TOP ^{THE} FORT WORTH NATIONAL BANK

BOT * FORT WORTH, TEXAS

see new Permit report

FRONT NO. **5** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

| | |
|---|------------------|
| Negative — Line — Halftone — Combination. | 120 |
| Dry — Wet — Pancromatic — Color Separation. | 133 |
| Transfer — Paper Process — New Process. | 150 |
| Stripping — White Border — Full Face. | 175 |
| Blue Print — Handcolor — Black & White Proof. | Titles—Red, Blue |

TAKE OUT BUILDING ON LEFT AND SHADOW ON
RIGHT ~~IN PHOTO~~ AS INDICATED ON TISSUE ATTACHED
TO PHOTO. POINT UP TOP OF BUILDING WHERE
IT IS CUT OFF BY CAMERA.

Make up to

COLOR DESCRIPTION

BUILDING: NO. 15 speckled terra cotta-grey cement color

TRIM Light grey

LOWER WINDOWS - Ground floor Bronze

FRONT DOOR brass

FRONT DOOR CASING Light cement

FRONT DOOR CASING - Light cement
LOWER PART OF BUILDING UP TO BOTTOM OF WINDOWS - Light brown Granit just a shade darker than building proper.

SEE CARD ATTACHED FOR IDEA OF COLOR OF BUILDING - 4730-29

PHOTO RETURNED

To

PHOTO USED FOR

THE FORT WORTH NATIONAL BANK
FORT WORTH, TEXAS

82-424

X 134

NO. 8A-H268

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 9124

DATE 2-3-1938

121 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) ESKIMO SLED DOG TEAM DRIVING
IN ADIRONDACK SUNSET, SARANAC LAKE, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER: 8SL

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

FEB 1938

AND MONTHLY SCHEDULE

Date

FEB 1938

| OPERATION | EST. TIME | ENTERED | DATE | DATE |
|------------------------|-----------|---------|------------|------------|
| CONDUCTING PHOTOGRAPHY | | | FEB 4 1938 | FEB 4 1938 |
| DEVELOPING | 9 | 1 | 2 - 4 | 2 - 7 56 |
| PRINTING | 23 | | 2 - 8 | |
| HAND COLORING | 225 | 1/2 | | 10 Feb. |
| ADJUSTMENT | 209 | 10 | 2 - 10 | 2 - 11 |

DATE RECEIVED BY _____ DATE PAID _____

By _____

DATE PAID BY _____ DATE PAID BY _____

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H269

ORDER NO. 9124

DATE 2-3-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SKIERS AT BETTER'S HILL SKI CENTER, SARANAC LAKE, N.Y. ADIRONDACK MTS. MT. BAKER AT THE LEFT

IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER BORDER; 9SL

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,713

ATTENTION!

2 Subjects on order for the customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

FEB 4 1938

ADIRONDACK MOUNTAINS

Day FEB 4 1938

| DESCRIPTION | EST. TIME
(N. Time - hours) | DATE
ENTERED | DATE
COMPLETED |
|----------------------|--------------------------------|-----------------|-------------------|
| COMPUTING TYPESET UP | | FEB 1 1938 | FEB 1 1938 |
| ETCH | | | |
| ASTO CLIP | 9 1/2 | 2-4 | 2-7 |
| REPRODUCTION | | | |
| BLANKET
STAMPING | 42 | 2-7 | 2-8 |
| REPRODUCTION | | | |
| HAND COLOR PROOF | 225 | 1 | 10 Feb |
| ARTIST EDITION | 26 | 9 | 2-11 |

DATE OF ORDER

DATE OF DELIVERY

9

2-8

129

NO. 8A-H270

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y. ORDER NO. 9123

DATE 2-3-1938

| | | | |
|---|--|-----------------------------------|--------------|
| 6 M POST CARDS | | ART COLORTONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER. | | FRONT NO. <u>I</u> R. M. NO | |
| TITLE (IN FULL) <u>THE WINDSOR HOTEL,</u> | | IMPRINT <u>SAME AS ABOVE</u> | |
| <u>ELIZABETHTOWN, N.Y. ADIRONDACK MTS.</u> | | | |
| PRIVATE NO. <u>3</u> FROM RIGHT EDGE IN UPPER BORDER: <u>57AD</u> | | | |
| COLOR DESCRIPTION | | PHOTO PROPERTY OF <u>C.T.</u> | |

HOTEL - YELLOW. TRIM - WHITE. SIGN - WHITE AND BLACK LETTERS.

See 8711271

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF ☒

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

ATTENTION!

2
order for the negative. Please see to it that the negative is uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Chicago

WORK SCHEDULE

Date

| DESCRIPTION | DATE | DATE | DATE | DATE |
|------------------|------|------------|------------|------|
| | DATE | DATE | DATE | DATE |
| CONTRACT | | FEB 5 1938 | FEB 5 1938 | |
| REVISIONS | 9 | 2 | 2-5 | 2-12 |
| PHOTOGRAPH | | | | |
| ELABORATE | 82 | | 2-14 | 3-10 |
| REVISIONS | | | | |
| HAND COLOR PROOF | 228 | 15 | 2-16 | 2-16 |
| REVISIONS | 28 | 9 | 2-21 | 2-21 |

DATE Paid

By

Signature

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H271

ORDER NO. 9123

DATE 2-3-1938

6 POST CARDS ART COLORTONE
M

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER CENTER BORDER.

THE WINDSOR HOTEL,
ELIZABETHTOWN, N.Y. ADIRONDACK MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SAME AS ABOVE

IMPRINT

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER: 58AD

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

HOTEL - YELLOW. TRIM - WHITE. SIGN $\frac{1}{2}$ WHITE AND BLACK LETTERS.

See 8AH270

Clearance - 100 ft

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2
Subjects on
order for this set. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | Cost Dept. Checked | |
|-----------------------|--|--------------------|------------|
| FEB 7 1938 | | FEB 7 1938 | |
| AND WORK SCHEDULE | | Date | |
| EST. TIME | | DATE | |
| EST. TIME | | DATE | |
| COMING TO N.Y. BY AIR | | FEB 7 1938 | FEB 7 1938 |
| ELTON | | | |
| REMOVED | | 5 3 2-7 | 2-108 |
| REMOVED | | | |
| REMOVED | | 82 | 2-10 |
| REMOVED | | | |
| REMOVED | | 31 1 1/2 2/12 | 2-12 |
| REMOVED | | 43 9 2/17 | 2-21 |

DATE: FEB 7 1938 DATE: FEB 7 1938

DATE: FEB 7 1938 DATE: FEB 7 1938

DATE: FEB 7 1938 DATE: FEB 7 1938

DATE: FEB 7 1938 DATE: FEB 7 1938

DATE: FEB 7 1938 DATE: FEB 7 1938

131 B.

E. A. BISHOP, RACINE, WISCONSIN, U. S. A.

DATE 2-3-1938

12 M 500 POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

TITLE (IN FULL) HILLIARD BRIDGE OVER ILLINOIS IMPRINT SAME AS ABOVE
RIVER, OTTOWA, ILLINOIS

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NEW PHOTO TO COME. DO NOT PROCEED WITH WORK UNTIL MR. TEICH SR. HAS SEEN PHOTO.

REMOVE FLAG DECORATIONS ON BOATS. TAKE OFF $\frac{1}{4}$ " AT BOTTOM OF PICTURE & ADD $\frac{1}{4}$ " IN MORE SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

see to it that all the colors are in harmony with each other to make an attractive set.

Ex-ire O. 21. 1888

ESTIMATE

உதவி. உதவி.

7 6 5 4 3 2 1

L_{01} 12

NO. 8A-H273

ORDER NO. 9117

DATE 2-3-1938

12 M 500 POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. 80

TITLE (IN FULL) SUNKEN GARDENS, LINCOLN PARK,
KENOSHA, WISCONSIN

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 1951

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SHOW FOLIAGE ON PERGOLA AS ON CARD ATTACHED, 3A-H818.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

... subjects on
... for the customer. Please
... to it that all size, or nega-
... and uniform and colors are
... in harmony with each other
... to make an attractive set.

HAIRY WOODPECKER

Dept.

in Cont. Depth.

MAR 11 '93

HC 1/2

卷之四

A large, stylized, handwritten letter 'R' in dark ink on a light brown background. The letter is formed with a single continuous stroke, featuring a large loop on the left and a vertical stem on the right. There is a small, dark, irregular mark near the top of the stem. In the upper left corner, there is some faint, partially obscured text that appears to be '1/2' or similar, with a horizontal line through it.

E.A. BISHOP, RACINE, WISCONSIN

NO. 8A-H274

ORDER NO. 9117

DATE 2-3-1938

12 M 500

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) MADISON, WISCONSIN OVERLOOKING
MONONA BAY-LAKE MENDOTA IN THE DISTANCE

IMPRINT SAME AS ABOVE

NO.

PRIVATE ~~XXXX~~ BEFORE TITLE: 1953

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

CUT AS MARKED. BRING OUT DETAILS? ETC. SEE CARD ATTACHED? 6A-H196.

Shots on D6243

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3
Subjects on
order for the set. Please
see to it that all positives or nega-
tives are uniform in colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | | |
|------------|------|------------|---------|
| FEB 7 1938 | | | |
| DATE | TIME | DATE | TIME |
| | | FEB 7 1938 | |
| DATE | | | |
| DATE | 7 | 7 | 2-7 |
| DATE | | | |
| DATE | 82 | 2-9 | 2-10 |
| DATE | | | |
| DATE | 225 | 1/2 | 18 Feb. |
| DATE | 215 | 11 | 3/30 |

RECOVER

L. V.

Doc.

1/2

MAR 1 1938

COMM.

ART 23 HC 1/2

28

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H275

ORDER NO. 9132

DATE 4-4-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER SMITH & WICKERSHAM
CHICAGO, ILLINOIS

Photos for
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OLD ORCHARD DAILY FEE GOLF COURSE
(ETC., AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

make OK. Blue impression
" Red — " —

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

LO 3

Ret. 6

2/c 1 3/4

Lat. 12 1/2

30

587
Ret 3 1/2
20 1/2
19 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

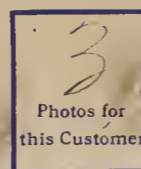
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H276 ORDER NO. 9133 DATE FEB. 3, 1938

CUSTOMER REV. A. J. SALIOS
HOLY SPIRIT CATHOLIC CHURCH
LAKE WALES, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. ANNE SHRINE GROVE OF LOURDES?
FLA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten signature

132

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 8A-H277 ORDER NO. 9133 DATE FEB. 3, 1938

CUSTOMER REV. A. J. SALTOS
HOLY SPIRIT CATHOLIC CHURCH
LAKE WALES, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SHRINE OF THE LITTLE FLOWER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 2 1/2
28 1/2
A 10

X
Am

132

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H278 ORDER NO. 9133 DATE Feb. 3, 1938

CUSTOMER REV. A. J. SALIOS
HOLY SPIRIT CATHOLIC CHURCH
LAKE WALES, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. ANNE SHRINE, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Feb 6
24012
510

12.00

Am

A39

3

132

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. ☒ 8A-H279 ORDER NO. 9577 DATE 2-4-1938

CUSTOMER THE WALNUT HILLS HIGH SCHOOL
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE WALNUT HILLS HIGH SCHOOL

FRONT NO. 5 (All of this on address side) FULL FACE
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

NO. 8A-H280

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 9136

DATE 2-7-1938

| 25 M POST CARDS | ART COLORTONE | FULL FACE |
|---|---------------|-----------------------------------|
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. 2 R. M. NO |
| TITLE (IN FULL) GREETINGS FROM OHIO | | IMPRINT SAME AS ABOVE |
| IN SMALL TYPE IN LOWER RIGHT CORNER OF PLATE - (c) Minsky Bros. & Co. | | REPRODUCTION |
| PRIVATE NO. UPPER LEFT CORNER - OH-300 | | PHOTO PROPERTY OF CUSTOMER |
| COLOR DESCRIPTION | | |
| FOLLOW SKETCH | | |
| see card on to one | | |
| SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. | | |
| CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET | | |

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,775

ESTIMATE AND WORK SCHEDULE

By Date FEB 10 1938

| OPERATION | EST. TIME | EST. DATE | ACT. DATE |
|-----------------------|--------------|-----------|-----------|
| Cl. No. | Time Allowed | | |
| 1. CAMERAS SET UP | 10 | 8 | 2-10 |
| 2. LIGHTING | | | 2-23 |
| 3. SHOOTING | 60 | 23 | 2-24 |
| 4. DEVELOPING | | | |
| 5. PRINTING | | | |
| 6. HAVING COLOR PROOF | 1 1/4 | | |
| 7. ARTIST FEELT. | 215 | 4 1/2 | 2-25 |
| | | | 2-28 |

DATE ESTIMATE SENT DATE PAID

DATE BILLING By

By DATE PAID

10-81

NO. 8A-H281

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 9136

DATE 2-7-1938

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) MAP OF VIRGINIA? WEST VIRGINIA, MARYLAND AND DELAWARE

IMPRINT SAME AS ABOVE

IN SMALL TYPE IN LOWER LEFT CORNER OF PLATE - (c) Minsky Bros. & Co.

PRIVATE NO. UPPER LEFT CORNER -- ST-301
COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMERS

FOLLOW SKETCH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By *[Signature]* FEB 10 1938

| DESCRIPTION | TIME | DATE | PRICE |
|----------------------|--------------|-------------|-----------------|
| FORMING, TYPE SET UP | | | |
| ETCH <i>2.0</i> | <i>9</i> | | |
| RE-ETCHING | | | |
| PHOTO LITHO | <i>82</i> | <i>2-23</i> | <i>2-24 1/2</i> |
| ETCHING, OPAQUING | | | |
| GRAVING | | | |
| ETCHING OF FOOT | <i>1 1/2</i> | | |
| | <i>28</i> | <i>2-26</i> | <i>2-28</i> |

10 - 7 hr.

PUBLISHED FOR MELOY & ROE, EAST DURHAM, N.Y. BY
C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H282

ORDER NO. 9585

DATE 2-4-1938

12 M 500 P OST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FERN CLIFF HOUSE, EAST
DURHAM, N.Y. IN THE CATSKILL MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF, CUSTOMER

COLOR DESCRIPTION

THE BUILDINGS ARE WHITE TRIMMED WITH GREEN AND LIGHT GREEN
ROOFS. BE SURE THAT THIS SUBJECT SHOWS LAWN IN THE FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,375

667

ESTIMATE

DATE FEB 5 1938

| OPERATION | DATE | TIME | DATE | TIME |
|------------------------|------|------|------------|------------|
| COMPOSING, TYPE SET UP | | | FEB 9 1938 | FEB 9 1938 |
| SETTING | | | | |
| RETOUCHING | 6 | 2 | 2-9 | 2-16 |
| PHOTO LITHO | | | | |
| BLUING | 83 | | 2-17 | 2-17 |
| STAMPING, CRACKING | | | | |
| FINISHING | | | | |
| HAND COLOR PROOF | 32 | 1/4 | | 2-18 |
| ARTIST PROOF | 27 | 9 | | 2-24 |

DATE RECEIVED CARD

DATE PAID

DATE PAID BY

By

By

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all the or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

134

PUBLISHED FOR MELOY & ROE, EAST DURHAM, N.Y. BY
C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H283

ORDER NO. 9585

DATE 2-4-1938

14500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) VILLAGE SWIMMING POOL, EAST
DURHAM, N.Y. IN THE CATSKILL MTS.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REMOVE STUMPS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

BOOK OF

FEB 8 1938

ESTIMATE

CHG DUE

FEB 8 1938

OPERATION

COMPLAING. T. & R. T. U.

SKETCH

REPRODUCTION

REPRODUCTION

REPRODUCTION

REPRODUCTION

REPRODUCTION

REPRODUCTION

226

2

2 - 8

2 - 15 86

83

2 - 15

2 - 16 86

32

1 1/2

2 - 17

2 - 17

27

9

2 - 25

2 - 25

I

E

D

DATE PAID

DJ

DATE PAID TO CUSTOMER

M

130

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO. 8A-H284

ORDER NO. 9587

DATE 2-4-1938

25 MPOST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ANGELUS TEMPLE, LOS ANGELES,
CALIFORNIA--CHURCH OF THE FOUR SQUARE
GOSPEL

PRIVATE NO. BEFORE TITLE: 98

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. SEE CARDS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

| ESTIMATE | | | |
|------------------|------------|------------|------------|
| DATE | FEB 9 1938 | DATE | FEB 9 1938 |
| DESCRIPTION | QUANTITY | UNIT PRICE | TOTAL |
| COMPOSITE SET UP | | FEB 9 1938 | FEB 9 1938 |
| SKETCH | | | |
| REPRODUCTION | 2 | 7 | 2-9 |
| PHOTO LITHO | | | 2-23 SC |
| PRINTING | 52 | | 2-23 |
| STYLING | | | 2-23 |
| GRAPHICS | | | |
| PAINTING | | 1/2 | |
| ARTIST | 38 | 9 | 3-18 |
| | | | 3-24 |

make D.K. Blue
impression

2-4

12-3

124

Print

BAILEY'S DRUG STORE, MARTINSVILLE, IND.

NO. 8A-H285

ORDER NO. 9582

DATE 2-4-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO STATE PARK,
NEAR MARTINSVILLE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

photo BH 1135

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

| ESTIMATE | | DATE | |
|------------------|-----------|-------------|-------------|
| FEB 11 1938 | | FEB 11 1938 | |
| DESCRIPTION | QUANTITY | DATE | DATE |
| COMPOSITION | | FEB 10 1938 | FEB 10 1938 |
| RETOUCHING | 9 3 | 2-10 | 2-17 80 |
| PHOTOGRAPH | 82 | 2-17 | 2-16 45 |
| HAND COLOR PROOF | 31 1/4 | 2-18 | 2-18 1 |
| ART. COST. | 315 8 3/4 | 3-1 | 3-2 |

9

ST
135

BAILEY'S DRUG STORE, MARTINSVILLE, IND.

NO. 84-1286

ORDER NO. 9582

DATE 2-4-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) COURT HOUSE, MARTINSVILLE,
IND.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

| ESTIMATE | | | |
|----------------------|------|------------|-------|
| DESCRIPTION | QTY. | UNIT PRICE | TOTAL |
| COM. PHOTO. (12) 100 | | | |
| RETOUCHING | 11 | 4 | 2-10 |
| PHOTO-LITHO | | | |
| PRINTING | 83 | | 2-17 |
| REGRAVING | | | |
| HAND COLOR PROOF | 32 | 1 1/2 | 2-21 |
| ARTIST LITHO | 217 | 9 | 2-22 |

DATE ORDERED: 2-4-1938
By: _____
DATE HAND COLOR PROOF: 2-21-1938
By: _____
DATE PHOTO LITHO: 2-22-1938
By: _____

11

135

13

BAILEY'S DRUG STORE, MARTINSVILLE, IND.

NO. 8A-11288

ORDER No. 9582

DATE 2-4-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRASSYFORKS FISHERIES,
MARTINSVILLE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,995

ATTENTION!

4 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform in color and
in harmony with each other
to make an attractive set.

| ESTIMATE | | | |
|------------------|------------|-------------|-------------|
| FEB 10 1938 | | | |
| DESCRIPTION | EST. PRICE | DATE | DATE |
| COPIES OF SET UP | | FEB 10 1938 | FEB 10 1938 |
| RETO. CARDS | 12 | 2-10 | 2-15 SP |
| PRO. CARDS | 82 | 2-15 | 2-15 SP |
| NEGATIVE | 225 | 1/4 | 18 Feb |
| HAND COLOR PRO. | 41 | 8 3/4 | 2-22-38 |
| ARTIST EXT. | | 2-22-38 | 2-23-38 |

DATE ORDERED

DATE PAID

DATE ORDERED

By

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N. Y.

NO. 8A-11289

ORDER NO. 9137

DATE Feb. 7, 1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JOURNAL SQUARE, JERSEY CITY,
N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - 10J

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ALL BLDGS. ARE BUFT EXCEPT HOTEL PLAZA WHICH IS RED. LAMP POSTS ARE GRAY.
POLICE BOOTH IS GREEN & WHITE. LOEWS JERSEY THEATRE SIGN IS GREEN WITH RED LETTER
HUDSON & MANHATTAN R.R. CO. SIGN IS WHITE WITH RED LETTERS.

CUT OFF MOST OF STREET IN FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,779

ATTENTION!

Subjects on order for this customer. Please see to it that all the or negatives are uniform and colors are in harmony with each other to make an attractive set.

| ESTIMATE | | | | Cost Dept. Control |
|------------------------|--------|------------|------|------------------------|
| By <u>Feb 9 1938</u> | | | | DATE <u>FEB 9 1938</u> |
| OPERATION | TIME | DATE | TIME | DATE |
| CONTRACT BY U | | FEB 9 1938 | | FEB 9 1938 |
| REPRODUCTION | 12 6 | 2-9 | | 2-21 SL |
| PHOTO-LITHO | | | | |
| REPRODUCTION (IMAGING) | 82 | 2-21 | | 2-22 4T |
| REPRODUCTION | | | | |
| HAND COLOR PROOF | 31 1/2 | 2-14 | | |
| ARTIST COR. | 39 9 | 3-7 | | 3-8 |

NO. 8A-H290

FRANK L. COOPER, 258 BROADWAY, NEW YORK, N. Y.

ORDER NO. 9137

DATE Feb. 7, 1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER, LOWER, CENTER - BORDER.)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

TITLE (IN FULL) MEDICAL CENTER, JERSEY CITY,
N. J.

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - 11J

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

ALL BLDGS. ARE BUFF-GRAY. LOW BLDGS. HAVE RED ROOFS.

CUT OFF OR DRESS UP FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By Date FEB 8 1938

By Date FEB 8 1938

| OPERATION | QUANTITY | UNIT PRICE | TOTAL | DATE COMPLETED |
|------------------------|----------|------------|------------|----------------|
| COMPOSING, 1" x 1 1/2" | | | FEB 8 1938 | FEB 8 1938 |
| SKETCH | | | | |
| PROOFING | 3 | 4 | 12 | 2-12-38 |
| PHOTO LITHO | | | | |
| REPRODUCTION | 82 | | 2-12 | 2-12-38 |
| PROOFING | | | | |
| REPRODUCTION | 229 | 1 1/2 | 2-16 | 2-16-38 |
| ARTIST REPT. | 36 | 10 | 3-7 | 3-8-38 WP |

DATE DATE

FRANK E. COOPER, 253 BROADWAY, NEW YORK, N. Y.

NO. 8A-M291

ORDER NO. 9137

DATE Feb. 7, 1938

121 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HUDSON COUNTY COURT HOUSE,
JERSEY CITY, N. J.

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER 12J

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GRAY BLDG WITH GREEN ROOF. RIGHT CORNER IS CUT OFF ON THIS PRINT.
MAKE A NEW PRINT ACCORDING TO NEGATIVES ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this creation. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

Print on 8x10

| ESTIMATE | | | | Cost Dept. Approved |
|--|---------|------------|------------|---------------------|
| By <u>[Signature]</u> Date <u>FEB 9 1938</u> | | | | <u>FEB 9 1938</u> |
| OPERATION | TIME | DATE | DATE | REMARKS |
| COMPOSING, TYPE SET UP | | FEB 9 1938 | FEB 9 1938 | |
| ETCH | | | | |
| RETOUCHING | 12 5 | 2 - 9 | 2 - 12 | SC |
| PHOTO LITHO | | | | |
| PRINTING | 8 | 2 - 14 | 2 - 16 | 1/2 |
| MAKING | | | | |
| HAND COLOR PROOF | 229 1/4 | 3 - 16 | 2 - 16 | |
| DELIVERY | 25 3/4 | | 3 - 8 | P/6 |

DATE RECEIVED _____ DATE PAID _____
BY _____ BY _____
FOR _____ FOR _____

134

FRANK E. COOPER? 258 BROADWAY, NEW YORK, N. Y.

NO. ~~9137~~ 8A-H292

ORDER NO. 9137

DATE Feb. 7, 1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) CITY HALL, JERSEY CITY, N.J.

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER ---- 13J

COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

BLDG. IS WHITE WITH GREEN ROOF. GREEN STATUE ON WHITE PEDESTAL. POLICE BOOTH IS GREEN AND WHITE. FOUR ROUND COLUMNS AT ENTRANCE OF BUILDING ARE LIGHT BROWN MARBLE. WINDOW FRAMES ARE GREEN.

STRAIGHTEN OUT FLAG

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

| ESTIMATE | | DATE | |
|------------------|------------|------------|------------|
| FEB 9 1938 | | FEB 9 1938 | |
| COMPLETED | DATE | DATE | DATE |
| COMPLETED | FEB 9 1938 | FEB 9 1938 | FEB 9 1938 |
| RETOUCHING | 11 7 | 2-9 | 2-15 SC |
| PHOTOGRAPH | 12 | 2-15 | 2-15 40 |
| HAND COLOR PROOF | 229 1/2 | 2-18 | 2-18 |
| ARTIST FEE | 42 9 | 3-8 | 3-9 |

DATE RECEIVED BY CUSTOMER

DATE RECEIVED BY CUSTOMER

12
7-11

134

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N. Y.

NO. 8A-H293

ORDER NO. 9137

DATE Feb. 7, 1938

121 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PULASKI SKYWAY BETWEEN JERSEY CITY AND NEWARK, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

PRIVATE NO. UPPER LEFT CORNER --- 26J

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

CUT OFF SOME OF ROADWAY IN FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YLS

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all prints or negatives are uniform in colors are in harmony with each other to make an attractive set.

| ESTIMATE | | FEB 8 1938 | |
|------------------------|----------|------------|------------|
| DESCRIPTION | QUANTITY | UNIT PRICE | TOTAL |
| COMPOSING, TYPE SET UP | | FEB 8 1938 | FEB 8 1938 |
| SKETCH | | | |
| RESTORING | 12 | 3 | 2-8 |
| PHOTO-REPRO | | | |
| BLIND-PRINT | 82 | | 2-15 |
| STAMPING, CHARGING | | | 2-15 |
| PROGRAMS | | | |
| HAND COLOR PROOF | 227 | 1/4 | 2-18 |
| ARTIST COST. | 218 | 8 3/4 | 3-10 |

DATE ORDERED

DATE FILED

By

DATE ORDERED TO CUSTOMER

12
131
132

FRANK L. COOPER, 258 BROADWAY, NEW YORK, N. Y.

NO. 8A-H294

ORDER NO. 9140

DATE 2-7-1938

2514 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LINCOLN TUNNEL BETWEEN
WEEHAWKEN, N.J. AND NEW YORK CITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVAT NO. UPPER LEFT CORNER --- 160

COLOR DESCRIPTION

See in New York Book.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,725

ATTENTION!

7 Subjects on
order for this customer. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2

| ESTIMATE | | Est. Date: 2-7-1938 | |
|------------------|-------|---------------------|------------|
| FEB 8 1938 | | FEB 8 1938 | |
| COMPOSITION | TIME | DATE | DATE |
| COMPOSITION | | FEB 8 1938 | FEB 8 1938 |
| ETCH | | | |
| RETOUCHING | 7 3 | 2-8 | 2-25 |
| PHOTOGRAPH | | | |
| BLUEPRINT | 82 | 2-28 | 2-28 |
| STIPPLE OR GRAY | | | |
| ENGRAVING | | | |
| HAND COLOR PROOF | 225 1 | | 1-2 |
| ARTIST COPY | 215 8 | 3-7 | 3-9 |

DATE PREPARED: _____ DATE PAID: _____

DATE PAID: _____

DATE PAID: _____

*131
132*

NO. 8A-H295

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N. Y.

ORDER NO. 9140

DATE 2-7-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.TITLE (IN FULL) NEW JERSEY ENTRANCE TO
LINCOLN TUNNEL BETWEEN WEEHAWKEN AND
NEW YORK CITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER ---- 161

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CLEAN UP ROOF OVER THE TOLL GATES, ALSO UNFINISHED CONSTRUCTION.
WORK SHOWING OVER TOP TO TUNNEL ENTRANCE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7. Subjects on order for this customer. Please see to it that all cuts or negative are uniform and colors are in harmony with each other to make an attractive set.

| ESTIMATE | | By | |
|-------------------|-----------|------------|------------|
| By | | Date | |
| DESCRIPTION | EST. TIME | DATE | DATE |
| COMPLETED TO DATE | | FEB 9 1938 | FEB 9 1938 |
| RETOUCHING | 15 4 | 2-9 | 2-17 |
| PHOTOGRAPHED | | | |
| BLANK | 83 | 2-18 | 2-19 |
| RETOUCHING | | | |
| HANDCOLORING | 2 1/2 | | |
| ARTIST'S FEE | 2 1/2 | 3-7 | 3-10 |

DATE OF ORDER

DATE PAID

By

DATE OF ORDER

By

0.4.134
134

CENTRAL PHOTO SERVICE, EAST CHICAGO, INDIANA

NO. 8A-H296

ORDER NO. 9156

DATE 2-7-1938

12 1/2 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. CATHERINES HOSPITAL,
EAST CHICAGO-INDIANA HARBOR, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

IN SMALL TYPE IN LOWER BORDER -- ^{photo} Courtesy
Of Chamber Of Commerce

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LAWN GREEN

HEDGES GREEN

BUILDING - BROWN BRICK

FACINGS - LIGHT TAN CON CRETE

DOORS - BROWN

CROSS - CONCRETE - LIGHT

WINDOW SHASHES - WHITE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this cut. Please
see to it that all
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | | |
|------------------------|---------|------------|------------|
| OPERATION | | DATE | DATE |
| COMPOSING, TYPE SET UP | | FEB 8 1938 | FEB 8 1938 |
| RETOUCHING | 14 2 | 2-8 | 2-12 SL |
| PHOTO-LITHO | | | |
| PRINTING OPAQUING | 83 | 2-14 | 2-14 |
| IT GRAYING | | | |
| HAND COLOR PROOF | 229 1/2 | 2-17 | 2-17 |
| ARTIST LEAF | 9 | | |

DATE RECEIVED BY DATE PAID

DATE PAID BY

By

CENTRAL PHOTO SERVICE, EAST CHICAGO, INDIANA

NO.8A-H297

ORDER NO.9156

DATE 2-7-1938

12 1/2 MOST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CITY HALL, EAST CHICAGO-INDIANA HARBOR, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

LAWN - GREEN. HEDGES - GREEN. BUILDING - RED BRICK, DARK.
ROOF - BROWN TILE. WAINSCOTING - DARK GREY. EAVES - DARK GREEN
TANK - GREY
FIRE STATION- SAME AS CITY HALL IN COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,292,776

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and in
in harmony with the order
to make an appropriate set

| ESTIMATE | | | |
|-----------------------|-----------|-----------------|------------|
| DATE FEB 8 1938 | | DATE FEB 8 1938 | |
| OPERATION | EST. TIME | EST. COST | EST. COST |
| COMPOSING TYPE SET UP | | FEB 8 1938 | FEB 8 1938 |
| RETOUCHING | 12 4 | 2 - 5 | 2 - 10.50 |
| PROOFING | 82 | 2 - 10 | 2 - 0.45 |
| PRINTING | 249 1/2 | 2 - 12 | 2 - 12 |
| ART. DEPT. | 36 9 | 4 - 12 | 4 - 14.00 |

DATE RECEIVED FOR D. DATE Paid

DATE RECEIVED FOR D. DATE Paid

DATE RECEIVED FOR D. DATE Paid

5.

CENTRAL PHOTO SERVICE, EAST CHICAGO, INDIANA

NO. 8A-H298

ORDER NO. 9156

DATE 2-7-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) THE PUBLIC LIBRARY, EAST CHICAGO-INDIANA HARBOR, IND.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

LAWN - GREEN. HEDGES - GREEN. BUILDING - DARK RED BRICK. ROOF - BROWN TILE
ARBORS - GREEN. RED BRICK - CHIMNEYS. CUT OFF MOST OF STREET. STREET - RED
BRICK
CURB CONCRETE. WALK CONCRETE. GREEN FOLIAGE ON TREES. HOUSE - WHITE - BLACK ROOF
AUTOMOBILE - BLACK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,777

ATTENTION!

10 Subjects on order for this customer. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
FEB 8 1938
Curt Dept. Estimated
FEB 8 1938

| OPERATION | EST. TIME | ENTERED | DATE COMPLETED |
|-------------------------------|-----------|------------|----------------|
| COMPOSING TYPE SET UP | | FEB 8 1938 | FEB 8 1938 |
| RETOUCHING | 15 3½ | 2 - 8 | 7 - 18 SL |
| PHOTO-ETCHING | | | |
| BLUE PRINT STRIPPING, GRADING | 82 | 2 - 18 | 2 - 18 4T |
| ENGRAVING | | | |
| HAND COLOR PROOF | 225 1½ | | 21 Feb |
| ART. DEPT. | 43 9 | 4 / 12 | 4 / 13 |

DATE RECEIVED AND

DATE PAID

DATE

132

CENTRAL PHOTO SERVICE, EAST CHICAGO, INDIANA

NO. 8A-H299

ORDER NO. 9156

DATE 2-7-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) DUNES SCENE NEAR EAST
CHICAGO-INDIANA HARBOR, IND.

IMPRINT SAME AS ABOVE

IN SMALL TYPE IN LOWER BORDER - Courtesy
of Chicago Chamber of Commerce

PHOTO
PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GREENISH - BLUE WATER LINE AS MARKED. SAND JONES - SAND. LEAVE FOOTPRINTS IN
FOLIAGE ON SHRUBBERY - GREEN. FOREGROUND SHRUBBERY - STRAW BROWN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | | |
|----------------------|------|------------|------------|
| FEB 8 1938 | | | |
| WORK SCHEDULE | | | |
| OPERATION | DATE | DATE | DATE |
| COMPOSING, 1/4 X 1/4 | | FEB 8 1938 | FEB 8 1938 |
| ETCH | | | |
| RETOUCHING | 6 2 | 2 - 8 | 2 - 15 |
| PHOTO-LITHO | | | |
| BLUEPRINT | 8 2 | 2 - 15 | 2 - 15 |
| STRIPPING, OPAQUE | | | |
| GRAVING | | | |
| HAND COLOR PROOF | 225 | 1/4 | 18 Feb |
| ARTIST DEL. | 39 | 8 1/2 | 4-12 |

DATE ORDERED _____ DATE PAID _____
By _____
DATE ORDERED _____ DATE PAID _____
By _____

CENTRAL PHOTO SERVICE, EAST CHICAGO, INDIANA

NO. 8A-H300

ORDER NO. ~~1145~~ 9156

DATE 2-7-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF THE DUNES NEAR EAST CHICAGO-INDIANA HARBOR, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

IN SMALL TYPE IN LOWER BORDER - ^{PHOTO} Courtesy
Of Chamber Of Commerce

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LAKE - BLUISH GREEN. HOUSES - TAN WITH RED ROOFS - WHITE WITH BLACK ROOFS
ROAD - BLACK MACADAM. SAND ON SLOPE AND GROUND. TREES GREEN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this camera. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By Date FEB 8 1938

| OPERATION | TIME | ENTERED | COMPLETED |
|---------------------|---------|------------|------------|
| COMPOSING, TYPE SET | | FEB 8 1938 | FEB 8 1938 |
| ETCH | | | |
| RETOUCHING | 6 3 | 2-8 | 2-10 SP |
| PHOTO-LITHO | | | |
| BLUEPRINT | 52 | 2-16 | 2-16 |
| GRAVING | | | |
| HAND COMPOSING | 225 1/2 | | 18 Feb |
| ARTIST | 40 9 | 4/12/38 | 4/14/38 |

DATE FILED

By

DATE TO CUSTOMER

139

CENTRAL PHOTO SERVICE, EAST CHICAGO, INDIANA

NO. 8A-H301

ORDER NO. 9156

DATE 2-7-1938

12 1/2 M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SUPERHEATER CO., EAST
CHICAGO-INDIANA HARBOR, IND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO
IN SMALL TYPE IN LOWER BORDER - Courtesy
Of Chamber of Commerce

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TANKS - GREY. RIVER - BLUE. ROAD - CONCRETE. FENCE - WHITE. GAS TANK - TAN.
BUILDINGS IN FOREGROUND - TAN BRICK GREY ROOFS. BUILDINGS IN BACKGROUND - RED
BRICK - TAN BRICK STACKS GREY BLACK ROOFING.

GROUND - GREEN WITH VARIATIONS. COAL IN BACKGROUND - BLACK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCDE MULTI-PLY FORMS © PAT. NO. 1,707,776

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all or nega-
tives are uniform in colors are
in harmony with each other
to make an attractive set.

N.I.

| ESTIMATE | | | | Cost Dept. Checked |
|---------------------------------|-----------|---------------|---------------|--------------------|
| FEB 8 1938 | | | | FEB 8 1938 |
| DESCRIPTION | EST. TIME | DATE | DATE | |
| COMPOSING TYPE SET UP | | FEB 8 1938 | FEB 8 1938 | |
| ETCH | | | | |
| RETOUCHING | 5 4 | 2 - 8 | 2 - 15 86 | |
| PHOTO LITHO | | | | |
| BLUEPRINT
50 PAGES COPIQUING | 82 | 2 - 15 | 2 - 16 45 | |
| GRAVING | | | | |
| HAND COLOR PROOF | 31 1/4 | 2 - 17 | 2 - 17 | |
| ARTIST DEPT. | 31 1/2 | April 13 1938 | April 15 1938 | |

DATE RECEIVED ORD

DATE FILED

DATE PAID

DATE

B.

5

132

CENTRAL PHOTO SERVICE, EAST CHICAGO, INDIANA

NO. 8A-H302

ORDER No. 9156

DATE 2-7-1938

| | | | |
|--|--------------|-----------------------------------|--------------|
| 12 1/2 | M POST CARDS | ART COLORTONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. I | R. M. NO |
| TITLE (IN FULL) A SCENE IN TOD PARK, EAST CHICAGO-INDIANA HARBOR, IND. | | IMPRINT SAME AS ABOVE | |
| IN SMALL TYPE IN LOWER BORDER - ^{PHOTO} Courtesy Of Chamber Of Commerce | | PHOTO PROPERTY OF CUSTOMER | |

COLOR DESCRIPTION

BUILDING - RED BRICK CONCRETE TRIMMINGS. TOWER STANK - GREY TOP BLACK TREES GREEN. LAWN GREEN. PLACE A FEW PINK FLOWERS ON GREEN SHRUBBERY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,773

ATTENTION!

10 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

| ESTIMATE | | | |
|-------------|-----------|------------|-----------|
| 8 1938 | | FEB 8 1938 | |
| DESCRIPTION | EST. TIME | DATE | DATE |
| | | ENTER | COMPLETED |
| RETOUCHING | 2 | 2-8 | 2-16 |
| PHOTO-TRIM | 8 | 2-16 | 2-16 |
| PRINTING | 31 | 2-17 | 2-17 |
| RETOUCHING | 202 | 4-13 | 4-15 |

16

132

CENTRAL PHOTO SERVICE, EAST CHICAGO, INDIANA

NO. 8A-M303

ORDER NO. 9156

DATE 2-7-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOADING DOCK SCENE, SHIP
CANAL, EAST CHICAGO-INDIANA HARBOR, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

IN SMALL TYPE IN LOWER BORDER - ^{PHOTO} Courtesy
Of Chamber Of Commerce

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BOAT - BLACK. WATERLINE - RED. BRIDGE WHITE. STACK & MASTS - TAN.
GREENISH-BLUE WATER. CEMENT PIER. DERRICK - NATURAL IRON. FREIGHT CARS MAROON
JUNK PILE IN FOREGROUND - RAW IRON. OIL CARS - GREY & BLACK. BRING OUT SMOKE
STACKS IN DISTANCE - SHOW SMOKE BILLOWY CLOUDS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

ESTIMATE

Cost Dept. Checked

FEB 8 1938

AND WORK SCHEDULE

By

FEB 8 1938

Date

| OPERATION | EST. TIME
Hrs. Mins. | EST. DATE | DATE
COMPLETED |
|---------------------------------|-------------------------|------------|-------------------|
| COMPOSING TYPE SET UP | | FEB 8 1938 | FEB 8 1938 |
| ETCH | | | |
| RETOLING | 12 3 | 2-8 | 2-10 30 |
| PHOTO LITHO | | | |
| BLUE LINE
SHIPPING, CPOURING | 82 | 2-17 | 2-17 25 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 22 1/2 | | 18 Feb. |
| ARTIST LEPT. | 217 9 | 4-12 | 4-13 |

DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE

DATE RECD. to C. O.

By

12

132

CENTRAL PHOTO SERVICE, EAST CHICAGO, INDIANA

NO. 8A-H304

ORDER NO. 9156

DATE Feb. 7, 1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PARK SCENE IN EAST CHICAGO-INDIANA HARBOR, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

^{photo}
IN SMALL TYPE IN LOWER BORDER - Courtesy
Of Chamber Of Commerce

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BILLOWY CLOUDS. GREEN LAWN. ~~THICK~~ TREE FOLIAGE. POND - BLUE WATER
SHRUBBERY - GREEN WITH PINK & WHITE FLOWERS. BUILDING - REDDISH BROWN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

Subjects or
order to the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

ESTIMATE

ESTIMATE

Cost Dept. Checked

By

FEB 8 1938 WORK SCHEDULE

By

FEB 11 1938

| EST. TIME | DATE | DATE | DATE |
|-----------|------|------|----------|
| EST. TIME | DATE | DATE | DATE |
| 16 | 3 | 2-8 | 2-15 |
| 82 | | 2-15 | 2-16 1/2 |
| 1/2 | | | |
| 217 | 9 | 4-18 | 4-19 |

DATE RECEIVED CARD

DATE PAID

By

DATE PHOTO DELIVERED TO CUSTOMER

9-1
16-2

CENTRAL PHOTO SERVICE, EAST CHICAGO, INDIANA

NO. 8A-H305

ORDER NO. 9156

DATE Feb. 7, 1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) AERIAL VIEW OF THE SHELL

IMPRINT SAME AS ABOVE

PETROLEUM CORPORATION, EAST CHICAGO-
INDIANA HARBOR, IND.

IN SMALL TYPE IN LOWER BORDER - Courtesy
Of ~~Chicago~~ Chamber Of Commerce

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

POST CARD SIZE AS MARKED. RIVER BLUE. GROUND - VARIATIONS OF GREEN & BROWN
& TAN. TANKS - BLACK & GREY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

/0

Check on
for the company. If
the company is not
in the city with the
to make an advance sale.

| ESTIMATE | | | |
|---------------------|-----------|-------------------|----------------|
| FEB 8 1938 | | Cest Dpt. Ch. and | |
| AND NO SCHEDULE | | Date FEB 8 1938 | |
| DESCRIPTION | EST. TIME | ENTER | EST. COMPLETED |
| COMM. NO. TYPE & UP | | FEB 8 1938 | FEB 8 1938 |
| REWORKING | 7 4 1/2 | 2 - 8 | 2 - 19 88 |
| REWORKING | 8 2 | 2 - 21 | 2 - 21 88 |
| REWORKING | 31 1 3/4 | 7 - 27 | 0 - 27 |
| ARTIST'S | 218 12 | 4 - 15 - 38 | 4 - 19 - 38 |

Let. (Curt Teich & Co.)
DATE Paid
By
B. L. & W. Company

9

132

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H306

ORDER NO. 9610

DATE 2-7-1938

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TWIN PINES ON TROUT LAKE,
LAKE GEORGE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. 3 FROM RIGHT EDGE IN
UPPER BORDER: 246AD

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY. BLDGS. GRAY. WHITE TRIM. ROOFS RED. WOULD LIKE
TWO SMALL OCCUPIED BOATS ADDED. PUT IN SMALL BOATS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this camera. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

FEB 10 1938

FEB 10 1938

| DESCRIPTION | TIME | DATE | DATE |
|-----------------------|----------|-------------|-------------|
| COMPOSING TV & SET UP | | FEB 10 1938 | FEB 10 1938 |
| SKETCH | | | |
| RETOUCHING | 9 3 | 2-10 | 2-14 |
| PHOTO LITHO | | | |
| BLUEPRINT | 83 | 2-14 | 2-15 |
| STAMPING WASHING | | | |
| ENGRAVING | | | |
| HAND COLOR PROOF | 22 1 1/2 | 2-16 | 2-16 |
| ARTIST'S PROOF | 28 9 | 2-22 | 2-22 |

DATE RECEIVED FROM

DATE PAID

DATE PAID TO

DATE PAID TO

By

3/21/38

ST
R. 131
135

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H307

ORDER NO. 9610

DATE 2-7-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TWIN PINES ON TROUT LAKE,
LAKE GEORGE, N.Y.

PRIVATE NO. 3/4" FROM RIGHT EDGE IN
UPPER BORDER: 247AD /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY. BLDGS. GRAY. WHITE TRIM. RED ROOFS. WOULD
LIKE SEVERAL MORE BOATS IN PICTURE WITH OCCUPANTS. PUT IN A FEW
BOATS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,774

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

By W. J. L. L. Date 8-1-38 No. 8103

| OPERATION | EST. PRICE | DATE COMPLETED |
|------------------------|------------|----------------------|
| COMPOSING, TYP. SET UP | | FEB 2 1938 |
| RETOUCHING | 9 3 | 1-5 |
| PHOTO-LENO | | 1-15 38 |
| PRINTING | 82 | 2-5 |
| WHITE COLOR PROOF | 1/2 | 2-5 38 |
| 4000000000 | 30. 9 | FEB 21 38. FEB 24 38 |

Date 3/21/38 By W. J. L. L.

DATE Filed 3/21/38

By W. J. L. L.

DATE 3/21/38

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H308

ORDER NO. 9610

DATE 2-7-1938

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. YES *same as*

TITLE (IN FULL) TWIN PINES ON TROUT LAKE,
LAKE GEORGE, N.Y.

IMPRINT

SAME AS ABOVE

8AH306

PRIVATE NO. $\frac{3}{4}$ FROM RIGHT EDGE IN
UPPER BORDER: 248AD

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

WOULD LIKE ABOUT THREE MORE OCCUPIED BOATS TO APPEAR ON LAKE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives in the order are in harmony with each other to make an attractive set.

Estimate OX of Estimate

ESTIMATE

On Dept. Card

FEB 8 1938

WORK SCHEDULE

FEB 8 1938

| OPERATION | EST. TIME | TIME | DATE | DATE |
|---------------------------|-----------|------|------------|------------|
| COMPOSING, TYPE SET UP | | | FEB 6 1938 | FEB 6 1938 |
| RETOUCHING | 10 | 3 | 2-8 | 2-16 Sc |
| PHOTO-LITHO | | | | |
| BLUING & SIZING, OPAQUING | 82 | | 2-16 | 2-17 RT |
| STAMPING | | | | |
| COLOR PROOF | 32 | 1/2 | | 2-18 |
| FINAL PROOF | 28 | 9 | | 2-28 Bth |

DATE OF ORDER

DATE FWD

By

By

DATE OF DELIVERY

DATE OF DELIVERY

3/7/38

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H309 ORDER NO. 8923 DATE 2-7-1938

CUSTOMER ERIE INSURANCE EXCHANGE
ERIE, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUSINESS CARDS SIZE $3\frac{1}{2} \times 2\frac{1}{4}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

same as P.C. 84 H 115

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

NEG. NO.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. USE COLOR PLATES OF 8A-H309. H-115

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

Makeover 01

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H311 ORDER NO. 9628 DATE 2-9-1938

CUSTOMER UNION STORAGE CO.

ERIE, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UNION

STORAGE
COMPANY

OF ERIE, PA.

ERIE, PA.

Type at left side.
neat type not too
in center large

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

To customer

FRONT NO. 5

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ref 9 1/2
24 1/2
A 9 3/4
center cut

37

X54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H312 ORDER NO. 9629 DATE 2-8-1938
CUSTOMER L.F. BILLINGSLEY MACH. & SUPPLY CO
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BILLINGSLEY'S MODERN MOTOR DRIVEN
MACHINERY PAYS DIVIDENDS (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. SEE TISSUES ATTACHED.

See Large Photo

[Handwritten signature]

PHOTO RETURNED

TO

PHOTO USED FOR

MAKE OVER

Charge CUSTOMER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2,500—1-2-38

8 1/4
10

3/2

1

HC 13/4

2
12
3
5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H313

ORDER NO. 9630

DATE 2-8-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER FIELD & FLINT
BOSTON, MASS.

50 M POST CARDS

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOU, TOO, CAN ENJOY REAL FOOT COMFORT
(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

make DK. Blue impression
" Red — " —

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

30

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 8A-H314 ORDER NO. 9630 DATE 2-8-1938

CUSTOMER FIELD & FLINT
BOSTON, MASS.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULLFACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE GRAND MARCH TO SOLID FOOT COMFORT
(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blueused
scores
120
133
150
175

TO

COLOR DESCRIPTION

*make red impression**Rush*

PHOTO USED FOR

NO

YES

RETURN PHOTO

2,500—1-2-38

MAILED OVER

Charge to ADV

EST. 1911

SEARCHED

INDEXED

SERIALIZED

FILED

MAR 3 1938

7211

2
134
A12E

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H315 ORDER NO. 9633 DATE 2-8-1938

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL ROBERTS, PRATT, KANSAS

TOP - "THE PRIDE OF KANSAS"

BOT - HOTEL ROBERTS, PRATT, KANSAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE INSTRUCTIONS ATTACHED.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE COLORING ABOUT LIKE THAT SHOWN ON THE EVANGELINE HOTEL CARD 5A-H483, ATTACHED. STONE TRIM WHITE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

139

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H316 ORDER NO. 9634 DATE 2-8-1938

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VICTORIA HOTEL, KANSAS CITY, MISSOURI

~~HOTEL VICTORIA - 9th & Locust, Kansas City, Mo.~~

see sketch

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

C. T. ART COLORTONE REG. U.S. PAT. OFF. THE
ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CONVERT PRESS PROOF INTO WASH DRAWING
EFFECT TREATMENT AND MODERNIZE VEHICLES AND FIGURES
IN FOREGROUND.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Add sketch of runway
instead of as
marked and word
Cafe see sketch.

To customer

COLOR DESCRIPTION

Color of sky by marked X on card write turn
Turn round of the glass room windows all green

See note on sketch

MAKEOVER

Change to CUSTOMER Dept.

LETTERING THE PHOTO

5 x 7

8

APR 10 1938

DS

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 15 1938

SAPIRSTEIN GREETING CARD COMPANY, CLEVELAND-DETROIT

NO. 8A-³¹⁷~~12~~

ORDER NO. 9171

DATE 2-8-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GENERAL MOTORS BUILDING,
DETROIT, MICHIGAN

PRIVATE NO. BEFORE TITLE: D-44

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SHOW MODERN AUTOS IN PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,759,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Est. Dept. Control

By

Date

FEB 11 1938

| OPERATION | EST. TIME
No. of Men | EST. TIME
Time taken | ENTERED
T. | DATE
COMPLETED |
|-----------------------|-------------------------|-------------------------|---------------|-------------------|
| COMMER. Q. TV. SET UP | | | FEB 11 1938 | FEB 11 1938 |
| ETCH | | | | |
| RETOUCHING | 7 | 7 | 2-11 | 2-15 |
| PHOTO FILM | | | | |
| BLUEPRINT | 6 | | 2-16 | 2-16 |
| STAMPING | | | | |
| INTEGRATE | | | | |
| WINDING | 229 | 1 1/2 | 2-18 | 2-18 |
| ARTIST | 40 | 10 | 3/14/38 | 3/17/38 |

DATE SUBMITTED

DATE PAID

DATE RECEIVED

By

DATE PAID

87

NO. 8A-H318

SAPIRSTEIN GREETING CARD COMPANY, CLEVELAND-DETROIT ORDER NO. 9174

DATE 2-8-1938

| | | | |
|---|--|-----------------------------------|------------------|
| 25 M POST CARDS | | ART COLORTONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER. | | FRONT NO. <u>2</u> | R. M. <u>YES</u> |
| TITLE (IN FULL) <u>SKYLINE OF DETROIT, MICHIGAN, AT NIGHT</u> | | IMPRINT SAME AS ABOVE | |
| PRIVATE NO. BEFORE TITLE: <u>D-43</u> | | | |
| | | PHOTO PROPERTY OF <u>CUSTOMER</u> | |

COLOR DESCRIPTION

MAKE INTO NIGHT SCENE. CUT PHOTO AS SHOWN BY PENCILING ON BACK OF SAME.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,776

ATTENTION!

4 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of LANSAN

ESTIMATE

| OPERATION | DATE | TIME | CHARGED |
|--------------------|-----------|-------------|-------------|
| CHARGING, TYPE 100 | | FEB 10 1938 | FEB 10 1938 |
| RECHARGING | 2 8 | 2-10 | 2-23 8 |
| PHOTOGRAPHY | 8 2 | 2-26 | 2-26 48 |
| RECHARGING | 225 1 3/4 | | 1-3 |
| RECHARGING | 208 12 | 3-8 | 3-15 |

By _____

DATE Feb _____

By _____

2

135

R.Y. 133 KB

NO. 8A-H319

SAPIRSTEIN GREETING CARD COMPANY, CLEVELAND-DETROIT

ORDER NO. 9176

DATE 2-8-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

TITLE (IN FULL) FISHER BUILDING, DETROIT,
MICHIGAN

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: D-45

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE INTO NIGHT VIEW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform in colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

By FEB 10 1938 Cost Dept. Checked FEB 10 1938

| DESCRIPTION | EST. TIME
(No. of Time Allowed) | DATE
STARTED | DATE
COMPLETED |
|-------------------|------------------------------------|-----------------|-------------------|
| CONTRACT & SET UP | | FEB 10 1938 | FEB 10 1938 |
| RETOUCHING | 5 7 | 2-10 | 2-25 |
| PHOTOGRAPHING | | | |
| PRINTING | 82 | 2-28 | 3-11 |
| HAND COLOR PROOF | 204 1/2 | 3-3 | 3-3 |
| | 214 9 | 3-7 | 3-9 |

DATE ORDERED FEB 10 1938 DATE PAID FEB 10 1938

DATE OF DELIVERY FEB 10 1938 DATE OF DELIVERY FEB 10 1938

R

143
135

SAPIRSTEIN GREETING CARD COMPANY, CLEVELAND-DETROIT

NO. 8A-H320

ORDER NO. 9179

DATE 2-8-1938

25 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~LEARN, WARDELL HOTEL AND MUSEUM, DETROIT, MICHIGAN~~

PRIVATE NO. BEFORE TITLE: D-46

DETROIT INSTITUTE OF ARTS, PUBLIC LIBRARY,
AND WARDELL APARTMENT HOTEL, DETROIT,
MICHIGAN
COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Settle on
the format. Please
be sure that all or nega-
tive order form and colors are
in harmony with each other
to make an attractive set.

FEB 18 1938

FEB 18 1938

| DATE | TIME | ENTER | TIME |
|------|------|---------|---------|
| No. | Time | No. | Time |
| 1 | 7 | 2-10 | 3-10 |
| 2 | 12 | 3-1 | 3-2-45 |
| 3 | 1/2 | 3-3 | 3-3 |
| 4 | 9 | 3-14-38 | 3-15-38 |

DATE RECEIVED OK'D

DATE Filed

By

DATE HAND COL. PROOF OK'D

DATE Photo Returned to Customer

Very Rush

5-11

10-11

Cart
over 70

E. B. ACKLEY, SANDUSKY, OHIO

NO. 8A-H322

ORDER NO. 9188

DATE FEB. 9, 1938

12¹/₂ POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) PRT OF CHAMPAGNE CELLARS.
MON AMI CHAMPAGNE COMPANY ON CATAWBA ISLAND,
ISLAND, PORT CLINTON, OHIO. ERECTED
1872

IMPRINT SAME AS ABOVE

private NO. BEFORE TITLE --- 149

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY. WALLS. OF LIGHT GRAY. BOTTLES. GREEN ABOUT NO. 26 ON COLOR
CHART. BOTTLE RACKS. WHITE.
EXTERIOR VIEW TO BE OVAL INSERT ON INTERIOR VIEW (PLACE IN UPPER LEFT OR RIGHT
GRAY STONE BLDG. RED ROOF. IVY COVERED SIDE AND PORTION OF FRONT. GREEN
SHRUBBERY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,773

ESTIMATE

ESTIMATE

EST. DATE

By

Date

FEB 11 1938

AND WORK SCHEDULE

By

FEB 11 1938

| OPERATION | EST. TIME | EST. DATE | DATE COMPLETED |
|--------------------|-----------|-------------|----------------|
| COM. TYPE & SET UP | | FEB 11 1938 | FEB 11 1938 |
| RE. COLORING | 11 5 | 2-11 | 2-18 |
| RE. COLORING | 80 | 2-18 | 2-19 |
| RE. COLORING | 31 1/4 | 2-21 | 2-21 |
| RE. COLORING | 36 9 | 3-1 | 3-3 |

DATE PAID

DATE PAID

DATE PAID

DATE PAID

11-12

157

5x7

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H323

ORDER NO. 9190

DATE FEB. 9, 1938

| | | |
|--|---|-----------------------------------|
| 12 1/2 M POST CARDS | ART COLORTONE | FULL FACE |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | FRONT NO. I | R. M. (NO) |
| TITLE (IN FULL) | IMPRINT SAME AS ABOVE | |
| | TITLE - LOVERS' LEAP, ROCK CITY GARDENS | |
| | LOOKOUT MOUNTAIN, TENN. | |
| | PHOTO PROPERTY OF CUSTOMER | |

COLOR DESCRIPTION

by L. L. ...

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

ATTENTION!

Subjects on order for this order. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

ret - 1

| ESTIMATE | | | |
|-----------------------|-----------|-------------|-------------|
| AND WORK SCHEDULE | | | |
| DESCRIPTION | EST. TIME | DATE | DATE |
| COASTING, TYPE SET UP | | FEB 11 1938 | FEB 11 1938 |
| ETCH | | | |
| RETOUCHING | 9 2 | 2 11 | 2 - 21 |
| PHOTO LITHO | | | |
| BLUEPRINT | 88 | 2 - 21 | 2 - 21 |
| PRINTING | | | |
| HAND COLOR PROOF | 32 1/2 | | 2 - 22 |
| ARTIST FEE | 44 10 | 3/23/38 | 3/24/38 |

DATE RECEIVED _____ DATE PAID _____

MAKEOVER

Charge to L.V. Dept.

Est. Value - \$100.00

| | | |
|------------------|---|-----------------------|
| RETOUCHING | 1 | Charge to Cust. Dept. |
| PHOTO LITHO | 1 | |
| PRINTING | | |
| HAND COLOR PROOF | | |
| ARTIST FEE | | |

34

Q 3-14

127

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H324

ORDER NO. 9190

DATE 2-9-1938

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - ENTRANCE TO ROCK CITY GARDENS,
LOOKOUT MOUNTAIN, TENN.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

| DESCRIPTION | DATE | DATE | DATE |
|------------------------|------|-------------|-------------|
| CLIPPING, TY. & SET UP | | FEB 11 1938 | FEB 11 1938 |
| ETCH | | | |
| RETOUCHING | 11 | 2 | 2 - 11 |
| PHOTO TINT | | | |
| BLUING & TINTING | 89 | 2 - 22 | 2 - 23 |
| ETCHING | | | |
| HAND COLOR PROOF | | | |
| PRINTING | 27 | 9 | 3 - 25 |

DATE ORDERED

DATE PAID

DATE RECEIVED

DATE RECEIVED

MAKEROVER

Charge to Salesman

DATE RECEIVED

| | | |
|------|---|---------------|
| RET. | 1 | DATE RECEIVED |
| PH. | 1 | MAR 12 1938 |
| CO. | | |
| MA. | | |
| PR. | | |

CH

3-14

51
137

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO 8A-H325

ORDER No. 9190

DATE 2-9-1938

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I R. M. NO

TITLE (IN FULL)

IMPRINT XXXX SAME AS ABOVE

TITLE - BALANCED ROCK, ROCK CITY GARDENS,
LOOKOUT MOUNTAIN, TENN.

Photo in

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*Photo in
1057P*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cups or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

ESTIMATE

ESTIMATE

FEB 11 1938

| OPERATION | EST. TIME | DATE | DATE |
|------------------------|-----------|-------------|-------------|
| COMPOSING, TYPE SET UP | | FEB 11 1938 | FEB 11 1938 |
| SKETCH | 1/4 | | |
| RETOUCHING | 9 | 2-11 | 2-16 S |
| PROOFING | | | |
| BLUING | 89 | 2-17 | 2-18 H |
| GRAVING | | | |
| HAND COLORING | 225 | 1/2 | 21 Feb. |
| REVISION | 21 | 1 | 3-4- R.H. |

DATE

By

Forward to Customer

9 1/2 - 1/2
16

ST

137

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H326

ORDER NO. 9190

DATE 2-9-1938

12½ MPOST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - BALANCED ROCK AND SKY BRIDGE,
ROCK CITY GARDENS, LOOKOUT MOUNTAIN,
TENN.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Photo E-720

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCBE MULTI-PLY FORMS © PAT. NO. 1,297,776

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | | |
|------------------------|--------------------------------------|-------------|-------------|
| WORK SCHEDULE | | DATE | |
| FEB 11 1938 | | FEB 11 1938 | |
| OPERATION | EST. TIME
(C. No. Time Allowed) | DATE | DATE |
| COMPOSING, TY & SET UP | | FEB 11 1938 | FEB 11 1938 |
| RETOUCHING | 6 2 | 2-11 | 2-10 |
| PHOTO LITHO | | | |
| BLANKET, DRAQUING | 89 | 2-17 | 2-18 |
| RETOUCHING | | | |
| HAND COLOR PROOF | 32 1½ | | 2-21 |
| ART. REPT. | 29 10 | 3-3-38 | 3-7-38 F.W. |

DATE RECEIVED _____ DATE PAID _____
DATE PAID _____
DATE PAID _____

6

137

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H327

ORDER NO. 9190

DATE 2-9-1938

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

TITLE - ALONG THE ENCHANTED TRAIL,
ROCK CITY GARDENS, LOOKOUT MOUNTAIN,
TENN.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,075

ATTENTION!

Subjects on
order for this order. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

159392

Division OK of Estimate

ESTIMATE

Est. Dept. [initials]

FEB 11 1938

FEB 11 1938

| DESCRIPTION | QTY. | UNIT PRICE | AMOUNT | DATE |
|------------------------|------|------------|--------|---------|
| COMP. [illegible] | | | | |
| RETO. [illegible] | 9 | 2 | 2-11 | 2-21-38 |
| PHOTO [illegible] | 89 | | 2-22 | 2-22-38 |
| RETO. [illegible] | 22 | 1½ | | |
| HAND COLOR [illegible] | 41 | 9 | 3-4-38 | 3-8-38 |

DATE [illegible] DATE FILED [illegible]

DATE [illegible] DATE [illegible]

new wh

137

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H328

ORDER NO. 9190

DATE 2-9-1938

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I

R. M. NO -

IMPRINT SAME AS ABOVE

TITLE - SHELTER ROCK, ROCK CITY GARDENS,
LOOKOUT MOUNTAIN, TENN.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

in 06503

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | | |
|------------------------|-------------|-------|-------------|
| By | FEB 11 1938 | | DATE |
| Low | FEB 11 1938 | | DATE |
| OPERATION | EST. TIME | ENTER | DATE |
| COMPOSING, TYPE SET UP | | | FEB 11 1938 |
| ETCH | 13 | 1/2 | |
| REPRODUCTION | 7 | 1/2 | 2-11 |
| PROOFING | | | 2-16 |
| PRINTING | 89 | | 2-17 |
| REPRODUCTION | 225 | 1/2 | 21 Feb |
| REPRODUCTION | 26 | 9 | 3-7 |

DATE PAID

By

DATE PHOTO DELIVERED TO CUSTOMER

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H329

ORDER NO. 9190

DATE Feb. 9, 1938

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

in D6501

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

TITLE - THE STONE WITCH, ROCK CITY
GARDENS, LOOKOUT MOUNTAIN, TENN.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

66

ESTIMATE

Cost Dept. [Signature]

FEB 11 1938

WORK SCHEDULE

FEB 11 1938

| DESCRIPTION | QUANTITY | UNIT PRICE | DATE | DATE |
|-------------------|----------|------------|-------------|-------------|
| PRINTING | | | FEB 11 1938 | FEB 11 1938 |
| WITCH | | 1/4 | | |
| LOOKOUT | 16 | 2 | 2 - 11 | 2 - 18 SP |
| PHOTOGRAPH | | | | |
| BLACK & WHITE | 89 | | 2 - 21 | 2 - 21 1/2 |
| PRINTING | | | | |
| HAND COLOR PRINTS | 228 | 1/2 | | 24 SP |
| ADVERTISING | 228 | 9 | 3 - 7 | 3 - 10 |

DATE

DATE

10

137

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H330

ORDER NO. 9190

DATE Feb. 9, 1938

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - THE CAVE OF THE WINDS, ROCK CITY
GARDENS, LOOKOUT MOUNTAIN, TENN.

in D6503

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Example of Estimate

ESTIMATE

One Dept. Clerk

By

FEB 11 1938

WORK SCHEDULE

Date

| OPERATION | EST. TIME
C. No. Time Low | DATE | COMPLETED |
|-----------------------------------|----------------------------------|-------------|-------------|
| COMPOSING, TYPE SET UP | | FEB 11 1938 | FEB 11 1938 |
| ETCH | | | |
| RETOUCHING | 9 1 | 2 - 11 | 2 - 21 SC |
| PHOTO-ETCH | | | |
| BLU-PRINT
(STAMPING & DRAWING) | 89 | 2 - 21 | 2 - 21 HT |
| ETCHING | | | |
| HAND COLOR PROOF | 32 1½ | | 2 - 22 |
| ARTIST COST. | 121 9 | March 4 | March 8 |

DET. BLU-PRINT ORD

DATE Filed

By

By

DATE Photo Returned to Customer

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H331

ORDER NO. 9190

DATE 2-9-1938

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TITLE - FAT MAN'S SQUEEZE, ROCK CITY
GARDENS, LOOKOUT MOUNTAIN, TENN.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,275

ESTIMATE

FEB 11 1938 WORK SCHEDULE

Case Dept. Chas. J.

Date FEB 11 1938

| OPERATION | EST. TIME
(Hrs. & Min.) | EST. DATE | DATE COMPLETED |
|----------------------------------|----------------------------|-------------|----------------|
| COM. OFING. TYPE SET UP | | FEB 11 1938 | FEB 11 1938 |
| ETCH | 1/4 | | |
| RETOUCHING | 1 | 2-11 | 2-15 |
| PHOTO-LITHO | | | |
| BLU. PRINT
STAMPING, OPAQUING | 82 | 2-15 | 2-16 |
| GRAVE G | | | |
| HAND COLOR PROOF | 32 1/4 | | 2-17 |
| ARTIST DEPT. | 36 8 3/4 | 3/3 | 3-4-WP |

DATE BLUEPRINT OK'D

DATE Filed

By

DATE TO BE RETURNED TO CUSTOMER

ATTENTION!

12 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tive are uniform and colors are
in harmony with each other
to make an attractive set.

9-

137

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H332

ORDER NO. 9190

DATE 2-9-1938

12¹/₂ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

in 06503

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

TITLE - BALANCED ROCK, ROCK CITY GARDENS,
LOOKOUT MOUNTAIN, TENN.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

only for the customer. Please
note that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

FEB 11 1938

AND WORK SCHEDULE

Date

FEB 11 1938

| OPERATION | EST. TIME
Clock No. Time Allowed | DATE
ENTERED IN E. | DATE
COMPLETED |
|------------------|-------------------------------------|-----------------------|-------------------|
| COMING, SET UP | | FEB 11 1938 | FEB 11 1938 |
| REWORK | | | |
| REWORK | 13 1 | 2-11 | 2-11 |
| REWORK | | | |
| REWORK | 84 | 2-19 | 2-21 |
| REWORK | | | |
| HAND COLOR PROOF | 225 1/2 | | 2-21 |
| ARTIST FEED | 27 9 | | 3-21 |

DATE BLUEPRINT OK'D

DATE FILED

DATE PAID

DATE PAID TO COMPANY

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H333 ORDER NO. 9643 DATE 2-9-1938

CUSTOMER ELLIS ARNDT
ARCH-AID SHOE SHOP
NEW YORK CITY, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SPRING - 1938 ARCH-AID SHOES CREATED
BY MENIHAN

FRONT NO. 5 *Special* (All of this on address side) R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ Imprint ☒ No Imprint

RETOUCHING DEPARTMENT
☒ Submit — Sketch — ☒ Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH.

COLOR DESCRIPTION

Rush

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5 X 7
80.2
R. 6 1/2
4 C. 1 1/2
2 C. 9 3/4

extra 7.50

start at this

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H334 ORDER NO. 9650 DATE 2-9-1938

CUSTOMER WEST KENTUCKY COAL COMPANY
STURGIS, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ T. Imprint No Imprint

RETOUCHING DEPARTMENT
☒ Submit Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

COLOR SCHEME TO BE USED TO BEST SUIT THE VIEW AND PROPERTY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5 x 7

Ret 6
26-134
10

13-1-10
Am

26

7

15
136

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H335 VORDER NO. 9651 DATE 2-9-1938

CUSTOMER LOCKPORT EXCHANGE TRUST COMPANY
LOCKPORT, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

M HANDCOLORED PROOF 3 1/2 x 5 1/2
POST CARD

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

all Painting

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2-500-1-2-38

5x7

Ref 7 1/2
RC 2 3/4
A-18

MAKEOVER

Change to Customer

Est. Material Fee Required

| | |
|-----|--|
| 1/2 | |
| 1 | |
| | |
| | |

Signature

143

HERSHEY DEPARTMENT STORE, HERSHEY, XPA.

NO. 8A-H336

ORDER NO. 9207

DATE 2-10-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE M. S. HERSHEY JUNIOR-
~~SENIOR~~ SENIOR HIGH SCHOOL, VOCATIONAL
SCHOOL AND GRADE SCHOOL BUILDING
(INSERT) WHERE MR. HERSHEY ATTENDED
SCHOOL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS AND LAYOUT ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

FEB 15 1938

FEB 15 1938

| DESCRIPTION | QTY. | UNIT PRICE | TOTAL | DATE |
|----------------------|------|------------|-------------|-------------|
| CHROME PLATE, SET UP | | | FEB 15 1938 | FEB 15 1938 |
| PRINTING | 529 | 6 | | |
| PROOFING | 82 | | 2-28 | 3-21 |
| POSTAGE | 32 | 1 1/2 | | 3-7 |
| HAND COL. PROOF | 212 | 9 3/4 | MAR 25 | MAR 30 |

DATE OF ORDER

DATE PAID

DATE

DATE

5/16/38

11/11
11/11
11/11

NO. 8A-H337

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 9659

DATE 2-10-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) GREETINGS FROM McKEESPORT,
PENNSYLVANIA

IMPRINT SAME AS ABOVE

(C) MINSKY BROS. CO.

Color as upon left - MC-300

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH

SUBMIT: RET. PHOTO.

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,775

| | | | |
|-------------|----|-------------|---------|
| FEB 18 1938 | | FEB 18 1938 | |
| 50. | 10 | | |
| 11 | 8 | 2-19 | 3-10 86 |
| 82 | | 3-17 | 3-10 87 |
| | | | |
| 217 | 15 | 3-17 | 3-21 |

mail box
146

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H338

ORDER NO. 9671

DATE 2-10-1938

12M 500 POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) MEMORIAL FOUNTAIN, CAIRO, N.Y.
CATSKILL MTS.

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER : 71

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

REMOVE POLE. ROOF OF BUILDING: LIGHT GREEN. BODY OF BUILDING: YELLOW.
TRIMMING ON BUILDING: WHITE.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

ATTENTION!

3 Subjects on
order for this camera. Please
see to it that all of the nega-
tives are uniform in size & are
in harmony with each other
to make an attractive set.

| ESTIMATE | | | | Cast Dept. Checked |
|-----------------|-----------|--------------|-------------|--------------------|
| FEB 14 1938 | | | | |
| OPERATION | EST. TIME | | DATE | |
| | Line No. | Time Allowed | Estimated | Completed |
| DRAWING, SET UP | | | FEB 14 1938 | FEB 14 1938 |
| ETCH | | | | |
| RE-DOING | 11 | 3 | 2-14 | 2-23 SC |
| RE-DOING | 82 | | 2-24 | 2-24 JS |
| RE-DOING | 225 | 1 1/2 | | 25 Feb |
| RE-DOING | 212 | 9 | Mar 1 | Mar 4 |

DATE

17-1
11-2

5
141

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H339

ORDER No 9671

DATE 2-10-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MAIN STREET, CAIRO, N.Y.

IMPRINT SAME AS ABOVE

CATSKILL MTS.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN

UPPER BORDER: 74

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

1ST BUILDING AT RIGHT: SIDING STRAW. TRIMMING BROWN.

2ND BUILDING AT RIGHT: TRIMMING BROWN. 2 HOTEL: BRICK, RED TAPESTRY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By W. H. HUGHES Date FEB 14 1938

| OPERATION | EST. TIME | DATE | DATE COMPLETED |
|------------------------|--------------------------|-------------|----------------|
| | C. S. No. Time Allowed | | |
| COMPOSING, TYPE SET UP | | FEB 14 1938 | FEB 14 1938 |
| SKETCH | | | |
| RETOUCHING | 13 4/16 | 2-14 | 2-21 5/8 |
| PHOTO PROOF | | | |
| PRINTING & MOUNTING | 82 | 2-23 | 2-23 1/2 |
| REVISIONS | | | |
| PRINTING ON PROOF | 225 1/2 | | 25 Feb. |
| ARTIST TIME | 28 9 | | 3-1 Bte |

DATE RECEIVED

DATE PAID

13

7

14

NO. 8A-H340

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y. ORDER NO. 9673

DATE 2-10-1938

6^M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BROWN'S BATHING BEACH,
SARATOGA LAKE, N.Y.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 163

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

WHITE BUILDINGS. RED ROOFS. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,776

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

FEB 14 1938 AND WORK SCHEDULE

| OPERATION | TIME | DATE | DATE COMPLETED |
|------------------------------------|------|-------------|----------------|
| COMPOSING TYPE SET UP | | FEB 14 1938 | FEB 14 1938 |
| ETCH | | | |
| RETOUCHING | 13 | 2 - 14 | 2 - 18 SL |
| PHOTO-LITHO | | | |
| BLUE-PRINT
STIPPLING, OPAQUEING | 82 | 2 - 17 | 2 - 18 AS |
| ENGRAVING | | | |
| HAND COLOR PROOF | 21 | 2 - 18 | 2 - 18 |
| ARTIST DELT. | 42 | 2 - 23 | 2 - 25 |

DATE DELIVERED DATE PAID

DATE PAID BY

DATE PAID BY

NO. 8A-H341

LEROY WURTSBAUGH, WHITE HALL, ILLINOIS

ORDER NO. 9682

DATE 2-10-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT SKETCH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

[Faint, mostly illegible text and lines, possibly a continuation of the form or a separate sheet. Includes phrases like "DATE FILMED", "DATE PRINTED", "HAND COLOR PROOF", "PHOTO LITHO", "RETOUCHING", "ENGRAVING", "HAND COLOR PROOF", "ARTIST DESK". A large red 'X' is drawn across the middle of this section.]

[Faint, mostly illegible text and lines, possibly a continuation of the form or a separate sheet. Includes phrases like "ESTIMATE", "AND WORK SCHEDULE", "OPERATION", "EST. TIME", "DATE FILMED", "DATE PRINTED", "HAND COLOR PROOF", "PHOTO LITHO", "RETOUCHING", "ENGRAVING", "HAND COLOR PROOF", "ARTIST DESK". A large red 'X' is drawn across the middle of this section.]

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER WM. A. HERREID
HERREID BROS. DEPT. STORE
DEER RIVER, MINNESOTA

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

| Title in Plate | Yes | No | Copyright in Plate | Yes | No |
|----------------|-----|----|--------------------|-----|----|
|----------------|-----|----|--------------------|-----|----|

Title in full HERREID BROTHERS, DEER RIVER, MINNESOTA
GEO. H. HERREID - WM.A.HERREID

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

SUB.TITLES. - GARAGE & FORD AGENCY, SERVICE FOR ALL
MAKES OF CARS

~~DRY GOODS - FURNITURE, HARDWARE -~~
~~GROCERIES, FUNERAL DIRECTORS~~
~~RETOUCHING, DEPARTMENT~~

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

| | | |
|---|---------|-----|
| Negative — Line — Halftone — Combination. | Screens | 120 |
| Dry — Wet — Pancromatic — Color Separation.. | | 133 |
| Transfer — Paper Process — New Process. | | 150 |
| Stripping — White Border — Full Face. | | 175 |
| Blue Print — Handcolor — Black & White Proof. | | |

Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH

11B44028

make DK Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

2,500—1.2-38

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H343 ORDER NO. 9212 DATE FEB. 10, 1938

CUSTOMER CHICAGO, INDIANAPOLIS & LOUISVILLE RAILWAY
608 SO. DEARBORN STREET
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CLUB ~~XX~~ LOUNGE CARLS, - DESIGNED AND ~~BY~~
BUILT BY MONON ROUTE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE LAYOUT ATTACHED

COLOR DESCRIPTION

see Painting

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Ret. 7

V.C. 1 3/4

L.A. 11 1/2

Handcoloring
1/2

R

140

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H344

ORDER NO. 9215

DATE FEB. 10, 1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER CUSHMAN'S
6111 BROADWAY
CHICAGO, ILLINOIS

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CUSHMAN'S RUG & LINOLEUM CO. ETC. AS
PER COPY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SKETCH TO BE MADE.

COLOR DESCRIPTION

Very Rush
Photos in D. 6444
week March 14th.

25
CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 8A-H345

ORDER No. 10332

DATE 3-15-1938

12 M500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 1

R. M.

YES

TITLE (IN FULL) COHEN BROTHERS, THE BIG
STORE, ST. JAMES BUILDING, JACKSONVILLE,
FLA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT POLE AT EXTREME LEFT, WIRE AND TRAFFIC LIGHT. ALSO TAKE OUT WOMAN IN
LOWER LEFT HAND CORNER. LEAVE IN ALL AUTOMOBILES. THE FLAGS AT THE THREE CORNERS
ARE THE UNITED STATES FLAGS. THE TWO FLAGS SHOWN AT CENTER ON RIGHT HAND SIDE ARE
DUPLICATES OF THE DESIGN SHOWN HERE. SAME SIZE AND SHAPE AS THE U.S. FLAGS.

(SEE INSTRUCTIONS
ATTACHED.)

COHEN BROTHERS
THE BIG STORE

LARGE OLD ENGLISH TYPE
SMALLER BLOCK TYPE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

MAR 15 1938

| DESCRIPTION | QUANTITY | UNIT PRICE | TOTAL |
|------------------------|----------|------------|-------------------------|
| CHROMO. G. TYPE SET UP | | | MAR 18 1938 MAR 18 1938 |
| SETUP | | | |
| REMOVAL | 0 | 3 | |
| PRINTING | 83 | 3-24 | 3.254 |
| REMOVAL | 32 | 1/2 | 4-1 |
| PRINTING | 9 | | |

MAKEOVER

Charge to Ret Dept.

Paid by The Bank of

| | |
|---|---|
| 1 | 1 |
| 1 | 1 |
| 1 | 1 |
| 1 | 1 |
| 1 | 1 |

by

180
180

NO. 8A-H346

ABILENE PRINTING & STATIONERY CO., ABILENE, TEXAS

ORDER NO. 9999

DATE 2-26-1938

6 M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, ~~LOWER~~ CENTER - BORDER.

FRONT NO. I R. M. ~~YES~~ no

TITLE (IN FULL) HENDRICK MEMORIAL HOSPITAL,
ABILENE, TEXAS ~~CONTROLLED BY BAPTIST~~
~~STATE CONVENTION~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

MAR 5 1938

| | | |
|----------|------------|------------|
| DATE | MAR 8 1938 | MAR 8 1938 |
| QUANTITY | 7 | 5 |
| PRICE | | |
| TOTAL | 45 | 7 |
| DATE | 3-23-38 | 3-26-38 |

DATE

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 8A-H347 ORDER NO. 9693 DATE 2-11-1938

CUSTOMER HOTEL ASTOR
MR. D. ROSNER, PROP.
COR. 10TH ST. & WASHINGTON AVE.
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

D2
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT DECKLE EDGE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP - HOTEL ASTOR, MIAMI BEACH, FLORIDA
BOT - OVERLOOKING THE OCEAN

FRONT NO 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE LAYOUT AND COLOR INSTRUCTIONS ATTACHED

1
2

PHOTO RETURNED
TO
PHOTO USED FOR

Rephoto 5x7

Ret. 11

4C. 1 1/2

R.A. 7 3/4

Black & White photo
ppv

4 R

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 8A-H348

ORDER NO. 9240

DATE 2-12-1938

| | | |
|---|---------------|--|
| 25 M POST CARDS | ART COLORTONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. 6 R. M. NO |
| TITLE (IN FULL) GOLDEN GATE INTERNATIONAL EXPOSITION 1939 ON TREASURE ISLAND, SAN FRANCISCO BAY | | IMPRINT SAME AS ABOVE |
| SMALL TYPE(C) STANLEY A. PILTZ PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER; 1 | | PUT "PICTORIAL WONDERLAND" AT BOTTOM OF MESSAGE SPACE. <i>also Private no. 1</i> |
| COLOR DESCRIPTION | | PHOTO PROPERTY OF C.T. |

SEE SKETCH. AS THIS IS GOING TO BE AN EXPOSITION CARD WE SUGGEST THAT THE COLORS BE ~~ELABORATE~~ ELABORATE ALONG THE LINES THAT USUALLY ACCENTUATE EXPOSITIONS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ESTIMATE

DATE 2-12-1938

| DESCRIPTION | QTY | UNIT PRICE | TOTAL | DATE |
|--------------|-----|------------|-------|-------------|
| PRINTING | 1 | | | MAR 24 1938 |
| REPRODUCTION | 6 | | | MAR 24 1938 |
| REPRODUCTION | 6 | | | 3-12 |
| REPRODUCTION | 82 | | | 3-25 |
| REPRODUCTION | 32 | 2 1/2 | | 3-31 |
| REPRODUCTION | 203 | 16 | | 4-14 |
| REPRODUCTION | | | | 4-15 |

3875
72
81
77

5
2-12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 8A-H349 ORDER NO. 9274 DATE 2/14/1938

CUSTOMER SMITHSONIAN INSTITUTION,
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M PC

SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ^{not} DRESS OF MRS. LINCOLN, U.S. NATIONAL
MUSEUM, SMITHSONIAN INSTITUTION

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit ☒ Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 -10x12

_____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. USE SUBDUED COLORS, NOT TOO MUCH YELLOW

PHOTO RETURNED

TO

PHOTO USED FOR

Feb 5 $\frac{1}{2}$
200 1 $\frac{1}{2}$
A 10

9-10-10
Bv

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. ☒ 8A-H350 ORDER NO. 9278 DATE 2/14/1938

CUSTOMER FORD MOTOR CO.
TWIN CITY BRANCH
ST. PAUL, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

TWIN CITY FORD PLANT - MISSISSIPPI RIVER
BLVD. ST. PAUL

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ~~ANNEX~~ ATTACHED

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5
H.C. $1\frac{1}{2}$
L.A. $9\frac{1}{2}$

Am

371

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H351 ORDER NO. 9276 DATE 2/14/1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER JOY YOUNG RESTAURANT
412-14 NORTH 20TH STREET
BIRMINGHAM, ALABAMA

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JOY YOUNG REASTAURANT

412-14 No. 20th St. Birmingham, Ala.

A UNIQUE PLACE, Air Conditioned

Finest and most Choice American and

Chinese Cuisine, at popular Prices

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE LAYOUT AND COLOR INSTRUCTIONS ATTACHED

SEE SAMPLE OF WOOD WORK SO THAT YOU WILL HAVE THE EXACT COLOR. THE LOWER PART OF WALLS?
TABLE LEGS, CHAIRS AND LOWER PART OF COLUMNS ARE PAINTED THIS COLOR. THE ORANGE BORDER AT

THE TOP OF THE WOOD-WORK IS ABOUT ONE INCH WIDE, THE SMALL BLACK LINES ARE ABOUT ONE-HALF
INCH WIDE.

make DK Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. 8A-H352

ORDER NO. 9278

DATE 2/14/1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

50 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT

White Border
FULL PAGE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE COMMODORE HOTEL - ON SWAN LAKE,
NEW YORK

DIRECTOR OF CELIA WEISMAN, AND FRIEDA
AND HARRY COHEN OF HOTEL STANLEY,
LAKEWOOD, N. J.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

MAKE ROOF RED AND AS FOR OTHER COLORING INSTRUCTIONS ~~RECEIVED~~ FROM CARD

225-30

Rush

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

5 1/2
1 1/2
9 3/4

42

MAR 16 1938

189

HAZLETON NEWS AGENCY, HAZLETON, PA.

NO. 8AH353

ORDER NO. 9787

DATE 2-14-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STRIPPING COAL IN HAZLETON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLACK COAL PIT IN FOREGROUND. STEAM SHOVEL LIGHT GRAY. REAR BLDGS. ON LEFT
DARK RED AND BUFF. REAR TALL BLDGS. ON RIGHT DARK RED BROWN AND LIGHT GRAY.
LARGE BLDGS. IN REAR CENTER DARK RED. FOREGROUND GRAY AND DARK RED SLATE ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

ESTIMATE

DATE FEB 16 1938

| OPERATION | EST. TIME | DATE |
|---------------------|------------|-------------|
| Check No. | Time & Low | DATE |
| CHANGING THE SET UP | | FEB 16 1938 |
| REPAIR | | FEB 16 1938 |
| PAINTING | 3 1/2 | |
| REPAIRING | | |
| REPAIRING | | |
| REPAIRING | | |
| REPAIRING | | |
| REPAIRING | 1 1/2 | |
| REPAIRING | 9 | |

DATE FEB 16 1938

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 8A-H354

ORDER NO. 9788

DATE 2-14-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL) MARINE PARKWAY BRIDGE,
BROOKLYN, N.Y.

UPPER LEFT CORNER
PRIVATE NO. ~~XXXXXXXXXX~~: 162

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. (YES)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BE SURE TO MAKE OCEAN IN BACKGROUND AND NOT SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,777

ATTENTION!

Subjects on
order for this customer. Please
see to it that subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

| OPERATION | EST. TIME
or No. Time Allowed | EMUL. | DATE COMPLETED |
|-------------------------|------------------------------------|-------------|----------------|
| CH. SETTING TYP. SET UP | | FEB 18 1938 | FEB 18 1938 |
| CH. | | | |
| REWORKING | 5 6 | 2-15 | 2-28 |
| REWORKING | | | |
| REWORKING | 92 | 3-3 | 3-3 |
| REWORKING | | | |
| REWORKING | 225 1/4 | | 7 Hard |
| REWORKING | 26 8 1/2 | | 3/19/37 |

DATE RECEIVED

DATE FILED

By

DATE RECEIVED

By

11.2.142
145

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 8A-H355

ORDER NO. 9788

DATE 2-14-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) UNITED STATES POST OFFICE,
JAMAICA, N.Y.

PRIVATE NO. UPPER LEFT CORNER: 163

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. IS RED BRICK WITH WHITE MARBLE TRIM.

3BH1425

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform in size & are in harmony with each other to make an attractive set.

| ESTIMATE | | | |
|------------------------|-------------|-------------|-------------|
| DATE | DATE | DATE | DATE |
| FEB 16 1938 | FEB 16 1938 | FEB 16 1938 | FEB 16 1938 |
| OPERATION | TIME | DATE | COMPLETED |
| COMPOSING, TYPE SET UP | | FEB 16 1938 | FEB 16 1938 |
| PROOFING | 11 6 | 2-16 | 2-19 |
| PRINTING | 52 | 2-19 | 2-21 |
| REPRODUCTION | 1 | | |
| REPRODUCTION | 175 1/2 | | 2-21 |
| REPRODUCTION | 36 9 | 3-17 | 3-21 |

11

144

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 8A-H356

ORDER NO. 9788

DATE 2-14-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BOARDWALK, JACOB RIIS PARK,
ROCKAWAY BEACH, LONG ISLAND, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: 11

PHOTO PROPERTY CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all color or negatives are uniform and colors are in harmony with each other to make an attractive set.

| ESTIMATE | | Cost Cont. Check | |
|-------------------------|-----------|------------------|-------------|
| FEB 12 1938 | | FEB 17 1938 | |
| DESCRIPTION | EST. TIME | ENTERED | COMPLETED |
| COMPLETING, TYPE SET UP | | FEB 16 1938 | FEB 16 1938 |
| RETOUCH | | | |
| RETOUCHING | 5 3 | 2-10 | 2-23 |
| RETOUCHING | | | |
| RETOUCHING | 8 2 | 2-23 | 2-24 |
| RETOUCHING | | | |
| RETOUCHING | 31 1 1/2 | 2-26 | 2-28 |
| RETOUCHING | 28 9 | | 3-17 |

DATE Filed

By

3
5

144

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 8A-H357

ORDER NO. 9788

DATE 2-14-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SURF BATHING AT JACOB RIIS
PARK, ROCKAWAY BEACH, LONG ISLAND, N.Y.

PRIVATE NO. UPPER LEFT CORNER: 2L

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,775

ATTENTION!

6 Subjects on
order for the customer. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| | | |
|-------------------------|-------------------------|-------------------------|
| By <u>90/11</u> | DATE <u>FEB 18 1938</u> | DATE <u>FEB 18 1938</u> |
| DATE <u>FEB 18 1938</u> | DATE <u>FEB 18 1938</u> | DATE <u>FEB 18 1938</u> |
| OPERATION | DATE | DATE |
| CONTROL Q. TYPE SET UP | | |
| RETOUCHING | 15 3 | 2-18 |
| PROOFING | 82 | 3-3 |
| PRINTING | 22 1/2 | 3-4 45. |
| RETOUCHING | 42 10 | 3-15 |
| PRINTING | | 3-17 |

DATE Paid

By

5
145

strong blue

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 8A-H358

ORDER NO. 9788

DATE 2-14-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) CROSS BAY BOULEVARD BRIDGE,
ROCKAWAY BEACH, LONG ISLAND, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: 3L

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,779

ATTENTION!

6
... on
... Please
... or nona
... and
... other
to make an attractive set

| ESTIMATE | | | |
|-------------|------------|--------------|---------------|
| FEB 18 1938 | | FEB 18 1938 | |
| QUANTITY | UNIT PRICE | TOTAL | DATE |
| 15 | 4.00 | 2-18 | 2-28 |
| 73 | | 2-24 | 2-24 |
| 31 | 1.75 | 2-25 | |
| 37 | 8.33 | March 14 '38 | March 15 1938 |

145

NO. 8A-H359

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

ORDER NO. 9788

DATE 2-14-1938

| | | |
|---|-----------------------------------|--------------|
| 12 M 500 POST CARDS | ART COLORTONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | |
| PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER. | (ALL OF THIS ON THE ADDRESS SIDE) | |
| TITLE (IN FULL) BOARDWALK, ROCKAWAY BEACH,
LONG ISLAND, N.Y. | FRONT NO. 2 | R. M. NO |
| PRIVATE NO. UPPER LEFT CORNER: 4L | IMPRINT SAME AS ABOVE | |
| PHOTO PROPERTY OF CUSTOMER | | |

COLOR DESCRIPTION

TAKE OUT LETTERING ON PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects on order for this order. Please see to it that all subjects or negative are uniform and colors are in harmony with each other to make an attractive set.

Estimate Cost Dept. *Checked*

Feb 18 1938 *Feb 18 1938*

| DESCRIPTION | QTY. | UNIT PRICE | EXT. | TOTAL |
|-------------|------|------------|-------------|-------------|
| PRINTS | | | FEB 18 1938 | FEB 18 1938 |
| PRINTS | 6 | 4 | 2-18 | 2-28 |
| PRINTS | 82 | | 2-24 | 2-24 |
| PRINTS | 31 | 1/2 | 2-27 | 2-28 |
| PRINTS | 43 | 9 | 3/14 | 3/16 |

DATE

DATE

By

M

745

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H360 ORDER NO. 9793 DATE 2-15-1938

CUSTOMER FRIEDMAN BROS. & SONS NECKWEAR CO., IND.
NEW YORK CITY, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AN INVITATION TO SMARTER APPEARANCE
(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Illustration by St.

Very Sorry

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

Photo 5x7

Drawing 8

14.2 1 3/4

ka 11

M A T E R I A L

Change Out Dept.

1/2

One Day

1/2

1/2

1/2

1/2

1/2

1/2

1/2

1/2

1/2

1/2

1/2

1/2

1/2

1/2

1/2

1/2

Off 3-10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 8A-H361 ORDER NO. 9792 DATE 2-15-1938

CUSTOMER THE COLONIAL VILLAGE
PORTLAND, OREGON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, ~~Center~~ — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COLUMBIA VISTA MOTOR LODGE, ONE MILE
WEST OF BONNEVILLE, ORE. ON COLUMBIA RIVER
HIGHWAY (U. S. # 30)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
IF POSSIBLE TO SHOW FLOWERS AROUND HOUSE, DO SO,
IN REDS, ETC.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Let
H.C. 12
1934

Handwritten signature

Handwritten signature

Handwritten X and number 143

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO 8A-H362 ORDER NO. 9802 DATE 2/15/1938

CUSTOMER SANTA MONICA HOSPITAL & SANITARIUM
16TH AND ARIZONA
SANTA MONICA, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/4 POST CARDS SIZE 3 1/8 x 5 1/8

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SANTA MONICA HOSPITAL AND ~~XXXX~~
SANITARIUM, SANTA MONICA, CALIFORNIA

FRONT NO. 55 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE ATTACHED. BASE OF BLDG. CONCRETE. WINDOW SILLS. CONCRETE COLOR.
WINDOW TRIM GREEN. TAN SHADES. FIRE ESCAPE GREEN. FLOWERS IN MIDDLE RECESS.
NAME ON TOP OF BLDG.
TREES ON ROOF. HEDGE ALONG BASE. HEDGE OF FLOWERS AT SIDE OF BLDG. LAWN.
COLOR OF BLDG. LIKE THAT OF 5A-H2116 (attached)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H363 ORDER NO. 9804 DATE Feb. 15, 1938

CUSTOMER GARROD SHOE CO.
46 W. 39th STREET
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE GARROD SHOE CO. (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

in bag (lost by H.)

Rush

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5-7
14 5
210 13
4 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H364 ORDER NO. 9805 DATE Feb. 15, 1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER
ADAMS & SWETT
130 KEMBLE STREET
ROXBURY, MASSACHUSETTS

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COLD STORAGE SUMMER MOTH PROTECTION
FOR YOUR RUGS

~~Give~~ Gives You
4 - WAY PROTECTION
Against Moths, Fire,
Theft and Summer Heat.

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

marked impression
W.B.H.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

577
2023
H.C. 24
A14

1875-1910
to the museum
175 of 1000

original by?

3
10

C.L. WHITE, WHITE'S CITY, CARLSBAD, N. M.

NO. 8A-H365

ORDER NO. 9304

DATE 2-15-1938

12 M500 POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NIAGARA FALLS, CARLSBAD
CAVERN NATIONAL PARK, NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M.

IMPRINT SAME AS ABOVE

YES same as

67H2524

SMALL TYPE: PHOTO BY KENNICOTT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NO VIVID COLORS, MOSTLY LIMESTONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 Subject on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | FEB 18 1938 | | FEB 18 1938 | |
|----------------------|-----|-------------|-------------|-------------|------|
| DESCRIPTION | QTY | UNIT PRICE | TOTAL | DATE | DATE |
| COMPOSING THE SET UP | | | FEB 18 1938 | FEB 18 1938 | |
| ETCH | | | | | |
| RETICING | 9 | 1 | 2-15 | 2-24 | |
| PHOTO-ETCH | | | | | |
| BLUING T | 83 | | 2-24 | 2-25 | |
| STAMPING PAQUING | | | | | |
| PROOFING | | | | | |
| MAKING COLOR PROOF | | 1/4 | | 1-3 | |
| ADJUSTMENT | 216 | 9 | 2-17 | 2-18 | |

DATE ESTIMATE MADE _____ DATE MADE _____

By _____

By _____

DATE ESTIMATE MADE _____ DATE MADE _____

Photo Returned to Customer

146
small

C.L. WHITE, WHITE'S CITY, CARLSBAD, N.M.

NO. 8A-H366

ORDER NO. 9304

DATE 2-15-1938

12 M 500 POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES *same as*

TITLE (IN FULL) SCENE IN KING'S PALACE,
CARLSBAD CAVERN NATIONAL PARK, NEW
MEXICO

IMPRINT SAME AS ABOVE

6AHD524

SMALL TYPE: PHOTO BY KENNICOTT

PHOTO PROPERTY OF ~~MAIL~~ CUSTOMER

COLOR DESCRIPTION

TAKE OUT LIGHT AND POLE. ALSO WIRES. NO VIVID COLORS, MOSTLY LIMESTONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,778

ATTENTION!

12 subjects on
order for this customer. Please
see to it that all ~~the~~ or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

ESTIMATE

FEB 22 1938

WORK SCHEDULE

Estimate No. *125*

| DESCRIPTION | QUANTITY | UNIT PRICE | TOTAL | DATE COMPLETED |
|-----------------------|----------|------------|-------------|----------------|
| COMPOSING TRIP SET UP | | | FEB 22 1938 | FEB 22 1938 |
| RETOUCHING | 9 | 2 | 2 - 72 | 3 - 1 SC |
| PHOTOGRAPH | | | | |
| BLANKET | 82 | | 3 - 1 | 3 - 2 1/2 |
| GRAVING | | | | |
| HAND COLOR PROOF | 22 | 1/2 | | |
| ARTIST OPT. | 41 | 9 | 3 - 15 - 38 | 3 - 17 - 38 |

DATE ORDERED

DATE FOR DELIVERY

DATE OF DELIVERY

DATE OF DELIVERY

C.L. WHITE, WHITE'S CITY, CARLSBAD, N.M.

NO. 8A-H367

ORDER NO. 9304

DATE 2-15-1938

12 M 500 POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) KING'S PALACE, CARLSBAD
CAVERN NATIONAL PARK, NEW MEXICO

SMALL TYPE: PHOTO BY KENNICOTT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES *per C.*

IMPRINT SAME AS ABOVE

6AH-524

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT LIGHT AND POLE. NO VIVID COLORS, MOSTLY LIMESTONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,799,775

ATTENTION!

12 Subjects on
order for this customer. Please
see to it that all of the nega-
tives are on form and all are
in harmony with each other
to make an accurate set.

ESTIMATE

| ORGANIZATION | | EST. TIME | | DATE | |
|--------------------------|--|--------------------------|-------|-------------|-------------|
| C. O. No. Time Price | | C. O. No. Time Price | | DATE | |
| COMPOSING TYPE SET UP | | | | FEB 22 1938 | FEB 22 1938 |
| DESIGN | | | | | |
| PROOFING | | 9 | 2 | 2 - 22 | 2 - 24 50 |
| PROOFING TWO | | 83 | | 2 - 25 | 2 - 25 50 |
| REPRODUCTION | | 225 | 1 1/4 | | 28 Feb |
| ARTWORK | | 30 | 7 | 3-16-38 | 3-17-38 |

DATE Made

By

DATE Made

By

ST-
153

C.L. WHITE, WHITE'S CITY, CARLSBAD, N.M.

NO. 8A-H368

ORDER NO. 9304

DATE 2-15-1938

12 M 500 POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES same C

TITLE (IN FULL) QUEEN'S CHAMBER, CARLSBAD
CAVERN NATIONAL PARK, NEW MEXICO

IMPRINT SAME AS ABOVE

0112504

SMALL TYPE: PHOTO BY KENNICOTT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT LIGHT AND POLE. NO VIVID COLORS: MOSTLY LIMESTONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 Subjects on
order for this number. Please
see to it that all subjects or nega-
tives are uniform in colors are
in harmony with each other
to make an attractive set

ESTIMATE

FEB 22 1938 AND WORK SCHEDULE

Date FEB 22 1938

| DESCRIPTION | QTY. | UNIT | DATE | DATE |
|------------------|------|-------|-------------|-------------|
| CCN. G. T. T. UP | | | FEB 22 1938 | FEB 22 1938 |
| REDOING | | | | |
| REDOING | 9 | 2 | 2-22 | 3-15 |
| REDOING | | | | |
| REDOING | 87 | | 3-2 | 3-3 48 |
| REDOING | | | | |
| REDOING | | 1 1/2 | | 5 1/2 |
| REDOING | 30 | 9 | 3-14-38 | 3-16-38 |

DATE ESTIMATE

DATE PREP

By

By

DATE PREP

DATE PREP

By

153

C.L. WHITE, WHITE'S CITY, CARLSBAD, N.M.

NO. 8A-H369

ORDER NO. 9304

DATE 2-15-1938

12 M500 POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES same as

TITLE (IN FULL) TEMPLE OF THE SUN, CARLSBAD
CAVERN NATIONAL PARK, NEW MEXICO

IMPRINT SAME AS ABOVE

64H2524

SMALL TYPE: PHOTO BY KENNICOTT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NO VIVID COLORS: MOSTLY LIMESTONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all of the maga-
zines are a different set of photos and
in the long run what what
to make the magazine set.

| DATE | TIME | DATE | TIME |
|--------------|-----------|-------------|-------------|
| COMPTON TRIP | | FEB 24 1938 | FEB 24 1938 |
| WICH | | | |
| WICH | 9 1 | 2-24 | 3-1 SL |
| WICH | | | |
| WICH | 8 2 | 3-1 | 3-2 45 |
| WICH | | | |
| WICH | 1 1/4 | | 5 1/2 |
| WICH | 204 8 3/4 | 3-19 | 3-22 |

DATE RECEIVED BY _____ DATE FILED _____

By _____ By _____

DATE RECEIVED BY _____ DATE FILED _____

By _____ By _____

C.L. WHITE, WHITE'S CITY, CARLSBAD, N.M.

NO. 8A-H370

ORDER NO. 9304

DATE 2-15-1938

12 500 POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE IN QUEEN'S CHAMBER,
CARLSBAD CAVERN NATIONAL PARK, NEW
MEXICO

SMALL TYPE: PHOTO BY KENNICOTT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M.

IMPRINT SAME AS ABOVE

YES same as
6AH2524

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NO VIVID COLORS, MOSTLY LIMESTONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on
order for this order. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

FEB 27 1938 WORK SCHEDULE

Cost \$2.00

Date FEB 22 1938

| OPERATION | EST. TIME
Cost No. Time Allowed | EST. DATE
LATE | ACT. DATE
COMPLETED |
|------------------------|------------------------------------|-------------------|----------------------------|
| COMPOSE G. TYPE SET UP | | FEB 22 1938 | FEB 22 1938 |
| RETO G. G. | 2 11 | Feb. 23 | Feb. 23 SL |
| PROOFING | | | |
| BLUE PRINTS | 83 | 2-25 | 2-26 1/2 |
| REPRODUCTION | | | |
| HAND COLOR PROOF | 1.5 | 1/4 | 1-13 - |
| ARTIST DEL. | 37 | 9 | March 15, 1938 March 17 38 |

DATE RECEIVED

DATE FILED

DATE

DATE

By

By

6M

153